



Community Profile

Rings: 1, 3, 5 mile radii

3 Restaurant Park Dr N, Owings Mills, MD

Latitude: 39.4044
Longitude: -76.79292

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	12,777	79,885	157,193
2020 Total Population	15,421	88,489	167,848
2020 Group Quarters	25	2,568	3,703
2023 Total Population	16,024	90,629	169,833
2023 Group Quarters	25	2,568	3,704
2028 Total Population	16,426	92,124	170,650
2023-2028 Annual Rate	0.50%	0.33%	0.10%
2023 Total Daytime Population	18,953	80,401	148,832
Workers	11,750	36,714	66,333
Residents	7,203	43,687	82,499
Household Summary			
2010 Households	6,210	31,624	62,357
2010 Average Household Size	2.06	2.45	2.46
2020 Total Households	7,227	34,430	65,924
2020 Average Household Size	2.13	2.50	2.49
2023 Total Households	7,492	35,353	66,892
2023 Average Household Size	2.14	2.49	2.48
2028 Total Households	7,709	36,170	67,615
2028 Average Household Size	2.13	2.48	2.47
2023-2028 Annual Rate	0.57%	0.46%	0.22%
2010 Families	3,200	19,991	40,425
2010 Average Family Size	2.75	3.06	3.04
2023 Families	3,612	21,416	41,764
2023 Average Family Size	3.00	3.21	3.16
2028 Families	3,711	21,854	42,127
2028 Average Family Size	2.99	3.19	3.14
2023-2028 Annual Rate	0.54%	0.41%	0.17%
Housing Unit Summary			
2000 Housing Units	3,687	27,726	57,028
Owner Occupied Housing Units	53.5%	60.7%	63.0%
Renter Occupied Housing Units	40.3%	34.4%	32.0%
Vacant Housing Units	6.2%	5.0%	5.0%
2010 Housing Units	6,596	33,371	65,850
Owner Occupied Housing Units	45.9%	57.5%	60.1%
Renter Occupied Housing Units	48.3%	37.2%	34.6%
Vacant Housing Units	5.9%	5.2%	5.3%
2020 Housing Units	7,750	36,371	69,584
Vacant Housing Units	6.7%	5.3%	5.3%
2023 Housing Units	8,020	37,617	70,910
Owner Occupied Housing Units	43.1%	56.5%	60.0%
Renter Occupied Housing Units	50.3%	37.5%	34.3%
Vacant Housing Units	6.6%	6.0%	5.7%
2028 Housing Units	8,084	37,961	71,322
Owner Occupied Housing Units	44.3%	57.2%	60.7%
Renter Occupied Housing Units	51.1%	38.1%	34.1%
Vacant Housing Units	4.6%	4.7%	5.2%
Median Household Income			
2023	\$89,260	\$87,089	\$86,515
2028	\$99,377	\$96,117	\$96,259
Median Home Value			
2023	\$342,771	\$345,039	\$360,046
2028	\$367,248	\$372,265	\$385,980
Per Capita Income			
2023	\$50,813	\$44,974	\$47,482
2028	\$57,356	\$51,285	\$54,177
Median Age			
2010	34.5	35.5	38.2
2023	37.7	37.5	40.0
2028	38.5	38.0	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	7,492	35,345	66,884
<\$15,000	5.5%	5.2%	6.6%
\$15,000 - \$24,999	2.2%	3.9%	4.9%
\$25,000 - \$34,999	8.3%	7.4%	6.8%
\$35,000 - \$49,999	9.0%	8.9%	8.6%
\$50,000 - \$74,999	15.5%	15.8%	15.4%
\$75,000 - \$99,999	14.8%	15.7%	14.4%
\$100,000 - \$149,999	23.3%	20.4%	19.5%
\$150,000 - \$199,999	13.4%	12.1%	11.2%
\$200,000+	7.9%	10.5%	12.6%
Average Household Income	\$110,186	\$115,067	\$120,599
2028 Households by Income			
Household Income Base	7,709	36,162	67,607
<\$15,000	5.4%	5.0%	6.2%
\$15,000 - \$24,999	2.0%	3.3%	4.2%
\$25,000 - \$34,999	7.2%	6.4%	5.9%
\$35,000 - \$49,999	7.9%	7.9%	7.7%
\$50,000 - \$74,999	14.0%	14.5%	14.2%
\$75,000 - \$99,999	13.8%	14.7%	13.6%
\$100,000 - \$149,999	23.7%	20.7%	19.9%
\$150,000 - \$199,999	16.2%	14.5%	13.2%
\$200,000+	9.8%	13.1%	15.3%
Average Household Income	\$123,801	\$130,401	\$136,796
2023 Owner Occupied Housing Units by Value			
Total	3,460	21,241	42,575
<\$50,000	0.8%	3.1%	3.3%
\$50,000 - \$99,999	0.1%	0.6%	0.8%
\$100,000 - \$149,999	1.7%	1.1%	1.2%
\$150,000 - \$199,999	6.4%	4.6%	4.0%
\$200,000 - \$249,999	9.4%	11.6%	11.0%
\$250,000 - \$299,999	15.3%	14.7%	11.6%
\$300,000 - \$399,999	38.2%	31.7%	30.0%
\$400,000 - \$499,999	18.9%	15.2%	13.9%
\$500,000 - \$749,999	6.6%	13.0%	18.7%
\$750,000 - \$999,999	0.5%	2.7%	3.5%
\$1,000,000 - \$1,499,999	2.1%	1.2%	1.3%
\$1,500,000 - \$1,999,999	0.1%	0.4%	0.4%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$368,782	\$386,755	\$408,907
2028 Owner Occupied Housing Units by Value			
Total	3,580	21,714	43,259
<\$50,000	0.6%	2.4%	2.7%
\$50,000 - \$99,999	0.0%	0.3%	0.4%
\$100,000 - \$149,999	0.7%	0.5%	0.6%
\$150,000 - \$199,999	3.0%	2.3%	2.0%
\$200,000 - \$249,999	5.7%	7.6%	7.5%
\$250,000 - \$299,999	12.6%	12.5%	9.9%
\$300,000 - \$399,999	40.8%	33.8%	31.4%
\$400,000 - \$499,999	23.2%	18.3%	16.2%
\$500,000 - \$749,999	9.2%	16.5%	22.9%
\$750,000 - \$999,999	0.6%	3.5%	4.3%
\$1,000,000 - \$1,499,999	3.5%	1.6%	1.7%
\$1,500,000 - \$1,999,999	0.1%	0.5%	0.4%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$409,851	\$425,520	\$444,792

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	12,778	79,885	157,193
0 - 4	7.4%	6.7%	6.2%
5 - 9	5.3%	6.2%	6.1%
10 - 14	4.3%	6.1%	6.4%
15 - 24	10.2%	14.4%	13.5%
25 - 34	24.1%	15.9%	13.5%
35 - 44	16.4%	14.6%	13.7%
45 - 54	11.9%	14.0%	14.6%
55 - 64	9.7%	11.8%	12.9%
65 - 74	5.0%	5.9%	6.9%
75 - 84	3.4%	3.1%	4.1%
85 +	2.3%	1.4%	2.1%
18 +	80.6%	77.0%	77.1%
2023 Population by Age			
Total	16,023	90,628	169,831
0 - 4	6.1%	5.7%	5.3%
5 - 9	6.5%	5.9%	5.7%
10 - 14	6.6%	6.2%	6.1%
15 - 24	10.0%	13.5%	12.4%
25 - 34	15.0%	14.7%	13.5%
35 - 44	20.3%	15.0%	13.6%
45 - 54	13.1%	12.1%	12.2%
55 - 64	9.9%	11.8%	12.7%
65 - 74	7.6%	9.3%	10.8%
75 - 84	3.4%	4.3%	5.4%
85 +	1.5%	1.5%	2.2%
18 +	77.7%	78.4%	79.2%
2028 Population by Age			
Total	16,425	92,124	170,650
0 - 4	6.0%	5.8%	5.4%
5 - 9	5.9%	5.6%	5.4%
10 - 14	5.8%	5.7%	5.7%
15 - 24	10.9%	13.3%	12.0%
25 - 34	15.5%	14.9%	13.6%
35 - 44	17.6%	15.0%	14.2%
45 - 54	14.9%	12.3%	12.1%
55 - 64	10.0%	11.0%	11.8%
65 - 74	7.3%	9.2%	10.6%
75 - 84	4.4%	5.4%	6.8%
85 +	1.6%	1.8%	2.7%
18 +	78.8%	79.4%	80.1%
2010 Population by Sex			
Males	5,670	36,724	72,277
Females	7,108	43,161	84,916
2023 Population by Sex			
Males	7,362	42,253	79,145
Females	8,662	48,376	90,688
2028 Population by Sex			
Males	7,531	43,005	79,588
Females	8,895	49,119	91,062

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	12,779	79,884	157,192
White Alone	37.5%	33.0%	39.9%
Black Alone	48.8%	56.3%	50.9%
American Indian Alone	0.3%	0.3%	0.2%
Asian Alone	9.0%	5.1%	4.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.6%	2.5%	2.0%
Two or More Races	2.8%	2.8%	2.6%
Hispanic Origin	4.5%	5.4%	4.8%
Diversity Index	64.5	61.4	61.7
2020 Population by Race/Ethnicity			
Total	15,421	88,489	167,848
White Alone	21.2%	22.1%	29.0%
Black Alone	63.3%	62.4%	56.3%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	7.8%	5.2%	4.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	4.3%	4.1%
Two or More Races	5.1%	5.5%	5.5%
Hispanic Origin	4.6%	7.6%	7.2%
Diversity Index	58.5	61.6	64.6
2023 Population by Race/Ethnicity			
Total	16,023	90,629	169,832
White Alone	19.7%	21.0%	27.7%
Black Alone	64.6%	63.2%	57.2%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	7.9%	5.3%	4.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.5%	4.5%	4.3%
Two or More Races	5.1%	5.6%	5.6%
Hispanic Origin	4.8%	7.9%	7.6%
Diversity Index	57.7	61.4	64.6
2028 Population by Race/Ethnicity			
Total	16,425	92,125	170,650
White Alone	17.1%	18.8%	25.3%
Black Alone	66.5%	64.5%	58.6%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	8.0%	5.5%	5.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.7%	5.0%	4.8%
Two or More Races	5.4%	5.8%	5.9%
Hispanic Origin	5.2%	8.6%	8.4%
Diversity Index	56.6	61.2	64.8
2010 Population by Relationship and Household Type			
Total	12,777	79,885	157,193
In Households	99.9%	97.2%	97.7%
In Family Households	70.9%	79.1%	80.7%
Householder	24.4%	25.0%	25.7%
Spouse	16.2%	16.3%	17.3%
Child	24.0%	30.0%	30.5%
Other relative	4.2%	5.2%	4.8%
Nonrelative	2.1%	2.6%	2.5%
In Nonfamily Households	29.0%	18.1%	17.1%
In Group Quarters	0.1%	2.8%	2.3%
Institutionalized Population	0.0%	0.4%	0.7%
Noninstitutionalized Population	0.1%	2.5%	1.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	11,344	62,199	119,815
Less than 9th Grade	0.4%	2.0%	2.1%
9th - 12th Grade, No Diploma	3.5%	4.2%	4.2%
High School Graduate	13.1%	18.2%	17.9%
GED/Alternative Credential	1.6%	2.6%	2.5%
Some College, No Degree	17.3%	19.2%	18.5%
Associate Degree	8.2%	8.5%	8.6%
Bachelor's Degree	29.9%	24.6%	25.4%
Graduate/Professional Degree	26.0%	20.6%	20.8%
2023 Population 15+ by Marital Status			
Total	12,950	74,463	140,892
Never Married	32.8%	38.0%	36.9%
Married	47.2%	45.2%	46.5%
Widowed	6.7%	5.9%	6.4%
Divorced	13.3%	10.9%	10.1%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	9,388	50,323	93,783
Population 16+ Employed	95.9%	95.1%	95.0%
Population 16+ Unemployment rate	4.1%	4.9%	5.0%
Population 16-24 Employed	9.2%	12.5%	11.5%
Population 16-24 Unemployment rate	13.0%	12.4%	13.7%
Population 25-54 Employed	72.7%	65.5%	62.8%
Population 25-54 Unemployment rate	3.3%	3.8%	3.7%
Population 55-64 Employed	12.8%	14.7%	16.7%
Population 55-64 Unemployment rate	1.5%	3.8%	3.6%
Population 65+ Employed	5.3%	7.3%	9.0%
Population 65+ Unemployment rate	4.4%	2.0%	4.0%
2023 Employed Population 16+ by Industry			
Total	9,002	47,880	89,086
Agriculture/Mining	0.1%	0.2%	0.3%
Construction	2.8%	3.8%	4.0%
Manufacturing	3.4%	4.8%	5.2%
Wholesale Trade	0.7%	1.0%	1.1%
Retail Trade	8.6%	9.4%	9.7%
Transportation/Utilities	5.1%	6.0%	6.2%
Information	1.2%	2.3%	1.9%
Finance/Insurance/Real Estate	12.1%	7.9%	8.6%
Services	56.8%	53.5%	52.6%
Public Administration	9.2%	11.2%	10.5%
2023 Employed Population 16+ by Occupation			
Total	9,003	47,880	89,087
White Collar	71.4%	69.2%	69.9%
Management/Business/Financial	21.5%	21.1%	20.6%
Professional	34.6%	29.5%	30.0%
Sales	4.8%	6.6%	7.1%
Administrative Support	10.5%	12.0%	12.2%
Services	16.2%	16.4%	15.7%
Blue Collar	12.4%	14.4%	14.4%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	1.0%	1.8%	2.0%
Installation/Maintenance/Repair	2.8%	2.4%	2.2%
Production	3.5%	3.0%	2.7%
Transportation/Material Moving	4.9%	7.1%	7.4%

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August 28, 2023



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2010 Households by Type			
Total	6,210	31,625	62,357
Households with 1 Person	38.2%	29.7%	29.0%
Households with 2+ People	61.8%	70.3%	71.0%
Family Households	51.5%	63.2%	64.8%
Husband-wife Families	34.1%	41.2%	43.6%
With Related Children	14.9%	18.6%	18.9%
Other Family (No Spouse Present)	17.4%	22.0%	21.2%
Other Family with Male Householder	3.5%	4.6%	4.4%
With Related Children	1.9%	2.7%	2.5%
Other Family with Female Householder	13.9%	17.4%	16.8%
With Related Children	8.7%	11.4%	10.8%
Nonfamily Households	10.2%	7.1%	6.2%
All Households with Children	25.9%	33.1%	32.7%
Multigenerational Households	2.9%	4.8%	4.8%
Unmarried Partner Households	7.3%	6.7%	6.1%
Male-female	6.5%	5.9%	5.3%
Same-sex	0.9%	0.8%	0.8%
2010 Households by Size			
Total	6,211	31,624	62,355
1 Person Household	38.3%	29.7%	29.0%
2 Person Household	33.9%	32.0%	32.4%
3 Person Household	14.7%	17.2%	16.9%
4 Person Household	8.2%	12.0%	12.6%
5 Person Household	3.3%	5.5%	5.6%
6 Person Household	1.1%	2.2%	2.2%
7 + Person Household	0.5%	1.4%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	6,217	31,624	62,356
Owner Occupied	48.7%	60.7%	63.4%
Owned with a Mortgage/Loan	44.1%	52.6%	52.0%
Owned Free and Clear	4.5%	8.1%	11.4%
Renter Occupied	51.3%	39.3%	36.6%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	102	98	94
Percent of Income for Mortgage	23.1%	23.8%	25.0%
Wealth Index	80	104	123
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,596	33,371	65,850
Housing Units Inside Urbanized Area	100.0%	98.5%	96.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.5%	3.2%
2010 Population By Urban/ Rural Status			
Total Population	12,777	79,885	157,193
Population Inside Urbanized Area	100.0%	98.5%	96.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.5%	3.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	Bright Young Professionals (8C)	Pleasantville (2B)	Pleasantville (2B)
3.	Workday Drive (4A)	Workday Drive (4A)	Bright Young Professionals (8C)
2023 Consumer Spending			
Apparel & Services: Total \$	\$17,256,739	\$85,110,281	\$166,760,928
Average Spent	\$2,303.36	\$2,407.44	\$2,492.99
Spending Potential Index	105	109	113
Education: Total \$	\$14,224,181	\$73,221,350	\$147,140,776
Average Spent	\$1,898.58	\$2,071.15	\$2,199.68
Spending Potential Index	106	115	123
Entertainment/Recreation: Total \$	\$27,915,751	\$138,714,065	\$276,545,606
Average Spent	\$3,726.07	\$3,923.69	\$4,134.21
Spending Potential Index	99	104	109
Food at Home: Total \$	\$51,317,410	\$254,702,609	\$504,792,793
Average Spent	\$6,849.63	\$7,204.55	\$7,546.39
Spending Potential Index	101	106	111
Food Away from Home: Total \$	\$29,429,976	\$143,260,510	\$279,664,207
Average Spent	\$3,928.19	\$4,052.29	\$4,180.83
Spending Potential Index	106	109	112
Health Care: Total \$	\$50,371,666	\$256,390,806	\$520,430,585
Average Spent	\$6,723.39	\$7,252.31	\$7,780.16
Spending Potential Index	91	99	106
HH Furnishings & Equipment: Total \$	\$22,645,248	\$111,935,201	\$221,276,887
Average Spent	\$3,022.59	\$3,166.22	\$3,307.97
Spending Potential Index	102	107	112
Personal Care Products & Services: Total \$	\$7,427,781	\$36,669,952	\$72,560,242
Average Spent	\$991.43	\$1,037.25	\$1,084.74
Spending Potential Index	104	108	113
Shelter: Total \$	\$196,949,226	\$963,219,444	\$1,899,815,866
Average Spent	\$26,287.94	\$27,245.76	\$28,401.24
Spending Potential Index	106	110	115
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$21,213,247	\$110,117,483	\$226,187,659
Average Spent	\$2,831.45	\$3,114.80	\$3,381.39
Spending Potential Index	91	100	108
Travel: Total \$	\$17,708,704	\$85,943,554	\$169,948,649
Average Spent	\$2,363.68	\$2,431.01	\$2,540.64
Spending Potential Index	105	108	113
Vehicle Maintenance & Repairs: Total \$	\$9,502,022	\$47,366,156	\$94,030,207
Average Spent	\$1,268.29	\$1,339.81	\$1,405.70
Spending Potential Index	97	102	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.