



Community Profile

Rings: 1, 3, 5 mile radii

10420 North St, Fairfax, VA 22030, USA

Latitude: 38.8475
Longitude: -77.30551

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	13,749	106,948	257,563
2020 Total Population	14,208	115,689	277,285
2020 Group Quarters	1,435	6,926	7,736
2023 Total Population	14,178	115,930	277,809
2023 Group Quarters	1,432	6,926	7,735
2028 Total Population	14,392	116,816	278,024
2023-2028 Annual Rate	0.30%	0.15%	0.02%
2023 Total Daytime Population	28,937	141,883	316,593
Workers	22,721	90,439	193,062
Residents	6,216	51,444	123,531
Household Summary			
2010 Households	4,483	38,032	92,991
2010 Average Household Size	2.59	2.63	2.69
2020 Total Households	4,883	40,343	98,583
2020 Average Household Size	2.62	2.70	2.73
2023 Total Households	4,881	40,515	98,713
2023 Average Household Size	2.61	2.69	2.74
2028 Total Households	5,012	41,000	98,965
2028 Average Household Size	2.59	2.68	2.73
2023-2028 Annual Rate	0.53%	0.24%	0.05%
2010 Families	2,937	26,017	66,153
2010 Average Family Size	3.03	3.11	3.14
2023 Total Families	3,093	26,780	67,343
2023 Average Family Size	3.12	3.25	3.28
2028 Total Families	3,142	26,886	67,120
2028 Average Family Size	3.11	3.26	3.29
2023-2028 Annual Rate	0.31%	0.08%	-0.07%
Housing Unit Summary			
2000 Housing Units	4,268	32,635	82,834
Owner Occupied Housing Units	68.5%	70.1%	73.1%
Renter Occupied Housing Units	30.0%	27.7%	25.1%
Vacant Housing Units	1.4%	2.2%	1.8%
2010 Housing Units	4,729	39,647	96,385
Owner Occupied Housing Units	66.4%	64.8%	69.3%
Renter Occupied Housing Units	28.4%	31.2%	27.1%
Vacant Housing Units	5.2%	4.1%	3.5%
2020 Housing Units	5,051	42,076	102,337
Vacant Housing Units	3.3%	4.1%	3.7%
2023 Housing Units	5,095	42,344	102,623
Owner Occupied Housing Units	70.8%	63.8%	67.3%
Renter Occupied Housing Units	25.0%	31.9%	28.9%
Vacant Housing Units	4.2%	4.3%	3.8%
2028 Housing Units	5,285	43,160	103,854
Owner Occupied Housing Units	68.6%	63.7%	67.4%
Renter Occupied Housing Units	26.2%	31.3%	27.9%
Vacant Housing Units	5.2%	5.0%	4.7%
Median Household Income			
2023	\$139,102	\$145,532	\$151,791
2028	\$156,090	\$158,521	\$161,995
Median Home Value			
2023	\$648,338	\$684,572	\$708,046
2028	\$666,060	\$702,813	\$728,390
Per Capita Income			
2023	\$61,375	\$67,728	\$73,540
2028	\$69,476	\$75,422	\$81,211
Median Age			
2010	36.8	35.8	37.5
2023	39.1	38.0	39.6
2028	40.0	38.8	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	4,879	40,513	98,711
<\$15,000	3.6%	4.1%	3.4%
\$15,000 - \$24,999	5.1%	2.9%	2.4%
\$25,000 - \$34,999	4.6%	3.1%	2.6%
\$35,000 - \$49,999	6.1%	5.2%	4.4%
\$50,000 - \$74,999	6.3%	8.7%	8.6%
\$75,000 - \$99,999	9.2%	8.6%	8.6%
\$100,000 - \$149,999	17.9%	18.7%	19.2%
\$150,000 - \$199,999	16.2%	17.1%	17.9%
\$200,000+	30.9%	31.7%	33.0%
Average Household Income	\$180,342	\$194,690	\$206,866
2028 Households by Income			
Household Income Base	5,010	40,998	98,963
<\$15,000	3.1%	3.3%	2.8%
\$15,000 - \$24,999	4.1%	2.2%	1.8%
\$25,000 - \$34,999	3.7%	2.4%	2.0%
\$35,000 - \$49,999	4.7%	4.0%	3.3%
\$50,000 - \$74,999	5.1%	7.2%	7.1%
\$75,000 - \$99,999	7.9%	7.6%	7.6%
\$100,000 - \$149,999	18.4%	18.7%	19.0%
\$150,000 - \$199,999	18.8%	19.6%	20.3%
\$200,000+	34.3%	34.9%	36.1%
Average Household Income	\$201,852	\$215,876	\$228,065
2023 Owner Occupied Housing Units by Value			
Total	3,605	27,005	69,059
<\$50,000	0.3%	0.3%	0.4%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.1%	0.1%	0.1%
\$150,000 - \$199,999	0.4%	0.2%	0.2%
\$200,000 - \$249,999	0.6%	0.7%	0.9%
\$250,000 - \$299,999	0.9%	1.0%	1.6%
\$300,000 - \$399,999	6.2%	3.9%	4.0%
\$400,000 - \$499,999	12.8%	9.0%	8.7%
\$500,000 - \$749,999	48.0%	46.9%	41.0%
\$750,000 - \$999,999	27.1%	27.8%	29.2%
\$1,000,000 - \$1,499,999	2.9%	8.0%	10.4%
\$1,500,000 - \$1,999,999	0.1%	1.4%	2.4%
\$2,000,000 +	0.3%	0.5%	1.1%
Average Home Value	\$667,601	\$732,026	\$768,053
2028 Owner Occupied Housing Units by Value			
Total	3,623	27,502	70,028
<\$50,000	0.1%	0.1%	0.1%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.2%	0.1%	0.1%
\$200,000 - \$249,999	0.3%	0.4%	0.5%
\$250,000 - \$299,999	0.6%	0.5%	1.0%
\$300,000 - \$399,999	4.8%	2.7%	2.8%
\$400,000 - \$499,999	11.2%	7.5%	7.6%
\$500,000 - \$749,999	49.3%	47.6%	41.4%
\$750,000 - \$999,999	30.1%	30.7%	31.9%
\$1,000,000 - \$1,499,999	2.9%	8.5%	11.0%
\$1,500,000 - \$1,999,999	0.1%	1.4%	2.4%
\$2,000,000 +	0.3%	0.4%	1.0%
Average Home Value	\$686,982	\$752,566	\$790,174

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	13,749	106,949	257,564
0 - 4	4.7%	5.6%	5.8%
5 - 9	4.6%	5.7%	6.2%
10 - 14	4.8%	5.9%	6.5%
15 - 24	18.3%	16.7%	13.7%
25 - 34	15.3%	15.0%	14.3%
35 - 44	13.5%	13.8%	14.3%
45 - 54	14.2%	15.0%	15.9%
55 - 64	11.5%	11.7%	12.5%
65 - 74	6.7%	6.1%	6.4%
75 - 84	4.1%	3.1%	3.1%
85 +	2.3%	1.3%	1.2%
18 +	82.6%	79.1%	77.4%
2023 Population by Age			
Total	14,178	115,932	277,808
0 - 4	4.3%	4.7%	4.8%
5 - 9	4.6%	5.3%	5.6%
10 - 14	5.0%	5.9%	6.3%
15 - 24	15.7%	15.7%	13.2%
25 - 34	14.4%	14.0%	13.3%
35 - 44	14.0%	13.9%	14.3%
45 - 54	11.8%	12.2%	12.8%
55 - 64	13.1%	12.5%	13.4%
65 - 74	9.6%	9.6%	10.2%
75 - 84	5.3%	4.6%	4.7%
85 +	2.1%	1.5%	1.5%
18 +	82.9%	80.7%	79.5%
2028 Population by Age			
Total	14,392	116,813	278,024
0 - 4	4.4%	4.8%	4.9%
5 - 9	4.5%	5.1%	5.4%
10 - 14	4.6%	5.3%	5.7%
15 - 24	15.0%	15.2%	12.6%
25 - 34	13.4%	13.8%	13.1%
35 - 44	15.5%	14.8%	14.9%
45 - 54	11.9%	12.2%	12.9%
55 - 64	12.2%	11.4%	12.2%
65 - 74	9.8%	9.7%	10.4%
75 - 84	6.3%	5.9%	6.0%
85 +	2.5%	1.9%	1.8%
18 +	83.5%	81.6%	80.6%
2010 Population by Sex			
Males	7,260	52,980	127,143
Females	6,489	53,968	130,420
2023 Population by Sex			
Males	7,318	57,609	138,211
Females	6,860	58,321	139,598
2028 Population by Sex			
Males	7,417	57,850	137,935
Females	6,975	58,966	140,089

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	13,749	106,950	257,563
White Alone	70.3%	66.3%	67.5%
Black Alone	8.0%	6.2%	5.5%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	11.6%	19.5%	19.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.9%	3.8%	3.7%
Two or More Races	3.7%	3.9%	3.8%
Hispanic Origin	16.7%	11.7%	11.5%
Diversity Index	62.6	61.6	60.3
2020 Population by Race/Ethnicity			
Total	14,208	115,689	277,285
White Alone	55.5%	52.1%	54.3%
Black Alone	7.1%	7.5%	6.4%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	17.0%	23.2%	22.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.8%	6.0%	5.5%
Two or More Races	11.0%	10.8%	11.1%
Hispanic Origin	18.0%	13.4%	13.1%
Diversity Index	74.5	73.4	71.9
2023 Population by Race/Ethnicity			
Total	14,177	115,930	277,809
White Alone	53.8%	50.4%	52.6%
Black Alone	7.1%	7.5%	6.4%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	17.7%	24.0%	23.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.3%	6.3%	5.9%
Two or More Races	11.5%	11.3%	11.6%
Hispanic Origin	18.9%	14.2%	13.9%
Diversity Index	75.9	74.7	73.3
2028 Population by Race/Ethnicity			
Total	14,391	116,817	278,023
White Alone	51.0%	47.7%	49.8%
Black Alone	7.0%	7.4%	6.3%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	18.9%	25.4%	24.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	10.1%	6.9%	6.4%
Two or More Races	12.4%	12.2%	12.6%
Hispanic Origin	20.4%	15.4%	15.1%
Diversity Index	78.0	76.6	75.3
2010 Population by Relationship and Household Type			
Total	13,749	106,948	257,563
In Households	84.3%	93.6%	97.1%
In Family Households	67.5%	77.6%	82.7%
Householder	21.0%	24.2%	25.7%
Spouse	16.7%	19.9%	21.4%
Child	22.5%	27.0%	29.1%
Other relative	4.5%	4.5%	4.5%
Nonrelative	2.8%	2.1%	2.1%
In Nonfamily Households	16.8%	16.0%	14.4%
In Group Quarters	15.7%	6.4%	2.9%
Institutionalized Population	11.3%	1.6%	0.8%
Noninstitutionalized Population	4.4%	4.8%	2.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	9,980	79,248	194,951
Less than 9th Grade	3.1%	1.7%	1.5%
9th - 12th Grade, No Diploma	3.9%	2.1%	1.8%
High School Graduate	13.0%	8.9%	8.9%
GED/Alternative Credential	2.2%	1.5%	1.1%
Some College, No Degree	9.5%	9.1%	9.6%
Associate Degree	5.4%	5.7%	5.6%
Bachelor's Degree	31.2%	33.3%	34.7%
Graduate/Professional Degree	31.7%	37.6%	36.8%
2023 Population 15+ by Marital Status			
Total	12,211	97,496	231,492
Never Married	37.4%	36.7%	33.1%
Married	51.9%	53.6%	57.1%
Widowed	4.9%	3.6%	3.5%
Divorced	5.8%	6.1%	6.3%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,849	67,215	160,143
Population 16+ Employed	95.3%	95.8%	96.5%
Population 16+ Unemployment rate	4.6%	4.2%	3.5%
Population 16-24 Employed	14.5%	13.6%	11.3%
Population 16-24 Unemployment rate	14.0%	14.1%	11.4%
Population 25-54 Employed	62.0%	61.8%	62.6%
Population 25-54 Unemployment rate	2.1%	2.1%	2.0%
Population 55-64 Employed	18.0%	17.4%	18.4%
Population 55-64 Unemployment rate	3.1%	3.1%	3.2%
Population 65+ Employed	5.5%	7.1%	7.7%
Population 65+ Unemployment rate	10.1%	3.0%	3.8%
2023 Employed Population 16+ by Industry			
Total	7,484	64,414	154,515
Agriculture/Mining	0.2%	0.1%	0.1%
Construction	4.2%	4.1%	3.5%
Manufacturing	4.1%	2.9%	2.7%
Wholesale Trade	0.6%	0.6%	0.7%
Retail Trade	5.8%	6.8%	6.2%
Transportation/Utilities	3.0%	2.9%	3.0%
Information	2.5%	2.3%	2.6%
Finance/Insurance/Real Estate	6.5%	7.0%	7.4%
Services	64.9%	63.0%	62.8%
Public Administration	8.3%	10.3%	10.9%
2023 Employed Population 16+ by Occupation			
Total	7,485	64,415	154,516
White Collar	74.0%	80.3%	81.9%
Management/Business/Financial	22.8%	28.1%	29.7%
Professional	37.7%	38.7%	39.3%
Sales	6.0%	5.9%	5.8%
Administrative Support	7.5%	7.6%	7.1%
Services	17.5%	12.3%	11.1%
Blue Collar	8.5%	7.5%	7.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.3%	1.9%	1.5%
Installation/Maintenance/Repair	2.1%	1.0%	1.0%
Production	1.6%	1.5%	1.4%
Transportation/Material Moving	3.5%	3.0%	3.0%

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August 28, 2023



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2010 Households by Type			
Total	4,484	38,032	92,992
Households with 1 Person	24.2%	22.9%	21.3%
Households with 2+ People	75.8%	77.1%	78.7%
Family Households	65.5%	68.4%	71.1%
Husband-wife Families	52.0%	56.3%	59.3%
With Related Children	22.7%	26.6%	28.5%
Other Family (No Spouse Present)	13.5%	12.1%	11.9%
Other Family with Male Householder	3.5%	3.5%	3.4%
With Related Children	1.3%	1.5%	1.5%
Other Family with Female Householder	10.0%	8.6%	8.5%
With Related Children	5.4%	4.7%	4.6%
Nonfamily Households	10.3%	8.7%	7.5%
All Households with Children	29.6%	33.1%	34.9%
Multigenerational Households	3.3%	3.1%	3.3%
Unmarried Partner Households	4.6%	4.3%	4.0%
Male-female	3.6%	3.6%	3.4%
Same-sex	1.0%	0.7%	0.6%
2010 Households by Size			
Total	4,486	38,032	92,992
1 Person Household	24.1%	22.9%	21.3%
2 Person Household	34.0%	33.2%	33.2%
3 Person Household	16.7%	17.8%	18.2%
4 Person Household	14.0%	15.7%	16.5%
5 Person Household	6.7%	6.4%	6.8%
6 Person Household	2.6%	2.4%	2.4%
7 + Person Household	2.0%	1.6%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	4,483	38,031	92,990
Owner Occupied	70.1%	67.5%	71.9%
Owned with a Mortgage/Loan	54.9%	55.8%	60.1%
Owned Free and Clear	15.2%	11.8%	11.7%
Renter Occupied	29.9%	32.5%	28.1%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	87	85	85
Percent of Income for Mortgage	28.0%	28.3%	28.0%
Wealth Index	204	220	242
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,729	39,647	96,385
Housing Units Inside Urbanized Area	100.0%	100.0%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.2%
2010 Population By Urban/ Rural Status			
Total Population	13,749	106,948	257,563
Population Inside Urbanized Area	100.0%	100.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	City Lights (8A)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	Urban Chic (2A)	Top Tier (1A)	Top Tier (1A)
3.	Enterprising Professionals (2D)	Pleasantville (2B)	Metro Renters (3B)
2023 Consumer Spending			
Apparel & Services: Total \$	\$17,753,430	\$160,849,709	\$414,814,260
Average Spent	\$3,637.25	\$3,970.13	\$4,202.23
Spending Potential Index	165	181	191
Education: Total \$	\$17,115,412	\$151,069,746	\$397,919,082
Average Spent	\$3,506.54	\$3,728.74	\$4,031.07
Spending Potential Index	196	208	225
Entertainment/Recreation: Total \$	\$29,752,696	\$265,919,934	\$688,201,939
Average Spent	\$6,095.61	\$6,563.49	\$6,971.75
Spending Potential Index	161	174	184
Food at Home: Total \$	\$53,938,431	\$481,060,686	\$1,236,001,399
Average Spent	\$11,050.69	\$11,873.64	\$12,521.16
Spending Potential Index	162	175	184
Food Away from Home: Total \$	\$29,579,426	\$269,573,832	\$694,446,083
Average Spent	\$6,060.12	\$6,653.68	\$7,035.00
Spending Potential Index	163	179	189
Health Care: Total \$	\$53,929,151	\$482,469,677	\$1,251,682,773
Average Spent	\$11,048.79	\$11,908.42	\$12,680.02
Spending Potential Index	150	162	172
HH Furnishings & Equipment: Total \$	\$23,804,157	\$214,405,015	\$554,615,716
Average Spent	\$4,876.90	\$5,291.99	\$5,618.47
Spending Potential Index	165	179	190
Personal Care Products & Services: Total \$	\$7,723,102	\$69,617,517	\$179,715,434
Average Spent	\$1,582.28	\$1,718.31	\$1,820.59
Spending Potential Index	165	180	190
Shelter: Total \$	\$208,842,740	\$1,858,508,881	\$4,778,077,622
Average Spent	\$42,786.88	\$45,872.12	\$48,403.73
Spending Potential Index	173	185	195
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,127,089	\$214,455,389	\$563,632,269
Average Spent	\$4,943.06	\$5,293.23	\$5,709.81
Spending Potential Index	158	169	183
Travel: Total \$	\$18,643,368	\$168,154,547	\$436,157,362
Average Spent	\$3,819.58	\$4,150.43	\$4,418.44
Spending Potential Index	170	184	196
Vehicle Maintenance & Repairs: Total \$	\$9,621,768	\$87,168,705	\$224,919,717
Average Spent	\$1,971.27	\$2,151.52	\$2,278.52
Spending Potential Index	150	164	174

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.