



Community Profile

Rings: 1, 3, 5 mile radii

2185 NW 185th Ave, Hillsboro, OR 97124,

Latitude: 45.5360

Longitude: -122.8687

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	18,816	119,627	249,132
2020 Total Population	22,269	146,331	291,213
2020 Group Quarters	7	369	1,335
2023 Total Population	22,663	148,232	299,168
2023 Group Quarters	7	368	1,336
2028 Total Population	23,242	152,168	305,633
2023-2028 Annual Rate	0.51%	0.53%	0.43%
2023 Total Daytime Population	27,495	149,859	284,216
Workers	18,032	80,940	142,747
Residents	9,463	68,919	141,469
Household Summary			
2010 Households	8,461	46,149	93,889
2010 Average Household Size	2.20	2.58	2.64
2020 Total Households	9,892	56,954	110,146
2020 Average Household Size	2.25	2.56	2.63
2023 Total Households	10,099	58,160	113,943
2023 Average Household Size	2.24	2.54	2.61
2028 Total Households	10,436	60,074	117,147
2028 Average Household Size	2.23	2.53	2.60
2023-2028 Annual Rate	0.66%	0.65%	0.56%
2010 Families	4,539	30,476	63,364
2010 Average Family Size	2.87	3.13	3.16
2023 Families	5,125	36,292	73,462
2023 Average Family Size	3.01	3.18	3.21
2028 Families	5,261	37,306	75,187
2028 Average Family Size	2.99	3.16	3.19
2023-2028 Annual Rate	0.53%	0.55%	0.47%
Housing Unit Summary			
2000 Housing Units	8,155	38,610	80,668
Owner Occupied Housing Units	25.5%	52.1%	55.1%
Renter Occupied Housing Units	65.1%	41.2%	39.2%
Vacant Housing Units	9.4%	6.6%	5.7%
2010 Housing Units	9,271	49,067	99,530
Owner Occupied Housing Units	25.6%	53.1%	56.1%
Renter Occupied Housing Units	65.7%	41.0%	38.2%
Vacant Housing Units	8.7%	5.9%	5.7%
2020 Housing Units	10,407	59,421	114,882
Vacant Housing Units	4.9%	4.2%	4.1%
2023 Housing Units	10,679	60,782	119,208
Owner Occupied Housing Units	25.7%	52.3%	56.4%
Renter Occupied Housing Units	68.8%	43.4%	39.2%
Vacant Housing Units	5.4%	4.3%	4.4%
2028 Housing Units	10,995	62,597	122,256
Owner Occupied Housing Units	25.9%	53.0%	57.1%
Renter Occupied Housing Units	69.0%	43.0%	38.8%
Vacant Housing Units	5.1%	4.0%	4.2%
Median Household Income			
2023	\$83,425	\$103,205	\$100,553
2028	\$94,743	\$116,557	\$114,309
Median Home Value			
2023	\$482,703	\$545,764	\$548,143
2028	\$527,010	\$590,100	\$596,117
Per Capita Income			
2023	\$48,918	\$54,896	\$52,608
2028	\$56,255	\$62,971	\$60,573
Median Age			
2010	31.2	33.2	33.9
2023	33.8	35.6	36.3
2028	33.9	35.4	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	10,099	58,158	113,935
<\$15,000	4.6%	5.0%	5.1%
\$15,000 - \$24,999	3.9%	3.8%	4.2%
\$25,000 - \$34,999	5.2%	4.7%	5.3%
\$35,000 - \$49,999	10.0%	6.2%	7.0%
\$50,000 - \$74,999	19.0%	14.6%	15.1%
\$75,000 - \$99,999	17.7%	13.8%	13.0%
\$100,000 - \$149,999	19.6%	20.5%	19.5%
\$150,000 - \$199,999	10.8%	13.5%	13.1%
\$200,000+	9.1%	18.0%	17.8%
Average Household Income	\$110,941	\$139,616	\$138,293
2028 Households by Income			
Household Income Base	10,436	60,072	117,139
<\$15,000	3.8%	3.9%	4.1%
\$15,000 - \$24,999	2.8%	2.6%	2.9%
\$25,000 - \$34,999	3.9%	3.2%	3.9%
\$35,000 - \$49,999	7.8%	4.8%	5.7%
\$50,000 - \$74,999	16.5%	12.5%	12.8%
\$75,000 - \$99,999	18.1%	13.4%	12.5%
\$100,000 - \$149,999	22.4%	22.1%	21.0%
\$150,000 - \$199,999	14.1%	16.9%	16.5%
\$200,000+	10.6%	20.5%	20.5%
Average Household Income	\$126,693	\$159,181	\$158,211
2023 Owner Occupied Housing Units by Value			
Total	2,747	31,783	67,175
<\$50,000	0.4%	0.9%	1.3%
\$50,000 - \$99,999	2.6%	2.1%	1.4%
\$100,000 - \$149,999	0.9%	0.6%	0.5%
\$150,000 - \$199,999	1.8%	1.0%	0.8%
\$200,000 - \$249,999	3.4%	1.1%	1.0%
\$250,000 - \$299,999	1.6%	1.4%	1.4%
\$300,000 - \$399,999	7.4%	8.3%	9.9%
\$400,000 - \$499,999	38.5%	26.1%	25.6%
\$500,000 - \$749,999	38.0%	45.8%	42.2%
\$750,000 - \$999,999	4.6%	10.2%	12.3%
\$1,000,000 - \$1,499,999	0.3%	1.4%	2.2%
\$1,500,000 - \$1,999,999	0.3%	0.2%	0.4%
\$2,000,000 +	0.2%	0.8%	1.0%
Average Home Value	\$507,715	\$572,076	\$587,870
2028 Owner Occupied Housing Units by Value			
Total	2,853	33,170	69,767
<\$50,000	0.0%	0.2%	0.4%
\$50,000 - \$99,999	0.0%	0.3%	0.2%
\$100,000 - \$149,999	0.0%	0.1%	0.0%
\$150,000 - \$199,999	0.0%	0.3%	0.2%
\$200,000 - \$249,999	0.0%	0.2%	0.2%
\$250,000 - \$299,999	0.0%	0.3%	0.2%
\$300,000 - \$399,999	3.6%	4.1%	4.6%
\$400,000 - \$499,999	41.3%	24.4%	24.4%
\$500,000 - \$749,999	47.5%	55.6%	51.5%
\$750,000 - \$999,999	5.5%	10.9%	12.9%
\$1,000,000 - \$1,499,999	0.8%	2.0%	3.3%
\$1,500,000 - \$1,999,999	1.0%	0.4%	0.9%
\$2,000,000 +	0.3%	1.1%	1.2%
Average Home Value	\$577,524	\$627,135	\$645,760

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	18,816	119,627	249,132
0 - 4	7.4%	7.9%	7.8%
5 - 9	5.4%	7.3%	7.5%
10 - 14	5.0%	6.8%	7.0%
15 - 24	15.7%	12.6%	12.3%
25 - 34	24.8%	18.7%	17.3%
35 - 44	14.1%	16.1%	15.8%
45 - 54	11.4%	13.0%	13.4%
55 - 64	8.7%	9.4%	10.1%
65 - 74	3.6%	4.7%	4.9%
75 - 84	2.5%	2.5%	2.6%
85 +	1.4%	1.0%	1.2%
18 +	79.1%	74.0%	73.6%
2023 Population by Age			
Total	22,663	148,232	299,167
0 - 4	6.4%	6.7%	6.6%
5 - 9	6.1%	6.9%	6.8%
10 - 14	5.8%	6.8%	6.9%
15 - 24	13.8%	12.7%	12.6%
25 - 34	20.4%	16.0%	15.0%
35 - 44	17.9%	16.8%	16.0%
45 - 54	11.1%	12.4%	12.6%
55 - 64	8.5%	9.8%	10.6%
65 - 74	6.6%	7.4%	8.2%
75 - 84	2.7%	3.4%	3.6%
85 +	0.9%	1.1%	1.2%
18 +	78.8%	76.0%	75.9%
2028 Population by Age			
Total	23,242	152,172	305,633
0 - 4	6.6%	6.8%	6.6%
5 - 9	5.6%	6.5%	6.5%
10 - 14	5.4%	6.4%	6.6%
15 - 24	15.2%	13.0%	12.7%
25 - 34	18.9%	16.7%	15.4%
35 - 44	16.7%	15.4%	14.8%
45 - 54	12.5%	12.9%	13.0%
55 - 64	8.1%	9.3%	10.1%
65 - 74	6.5%	7.5%	8.3%
75 - 84	3.4%	4.2%	4.7%
85 +	1.0%	1.3%	1.4%
18 +	79.3%	76.8%	76.6%
2010 Population by Sex			
Males	9,188	58,732	123,175
Females	9,628	60,895	125,957
2023 Population by Sex			
Males	11,139	73,146	148,578
Females	11,524	75,086	150,590
2028 Population by Sex			
Males	11,243	74,413	150,759
Females	11,999	77,756	154,874

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2023



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Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	18,816	119,627	249,132
White Alone	71.2%	69.5%	71.8%
Black Alone	2.8%	2.5%	2.2%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	14.1%	16.5%	12.5%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	5.2%	5.6%	7.7%
Two or More Races	5.5%	4.8%	4.6%
Hispanic Origin	12.3%	12.6%	16.3%
Diversity Index	58.1	59.8	60.8
2020 Population by Race/Ethnicity			
Total	22,269	146,331	291,213
White Alone	57.3%	54.8%	57.5%
Black Alone	4.1%	3.1%	2.8%
American Indian Alone	1.0%	0.8%	1.0%
Asian Alone	19.3%	22.0%	17.2%
Pacific Islander Alone	0.6%	0.6%	0.5%
Some Other Race Alone	6.6%	7.2%	9.1%
Two or More Races	11.2%	11.3%	11.9%
Hispanic Origin	14.5%	15.4%	18.3%
Diversity Index	71.1	72.8	73.1
2023 Population by Race/Ethnicity			
Total	22,663	148,232	299,168
White Alone	56.0%	53.3%	56.1%
Black Alone	4.2%	3.2%	2.9%
American Indian Alone	1.0%	0.9%	1.0%
Asian Alone	19.6%	22.7%	17.7%
Pacific Islander Alone	0.6%	0.6%	0.5%
Some Other Race Alone	7.0%	7.6%	9.5%
Two or More Races	11.6%	11.7%	12.2%
Hispanic Origin	15.3%	16.2%	19.1%
Diversity Index	72.4	74.0	74.4
2028 Population by Race/Ethnicity			
Total	23,241	152,168	305,633
White Alone	53.0%	50.3%	53.1%
Black Alone	4.4%	3.4%	3.1%
American Indian Alone	1.0%	0.9%	1.0%
Asian Alone	20.9%	24.1%	18.9%
Pacific Islander Alone	0.6%	0.6%	0.5%
Some Other Race Alone	7.6%	8.1%	10.2%
Two or More Races	12.5%	12.5%	13.2%
Hispanic Origin	16.2%	17.0%	20.2%
Diversity Index	74.7	76.0	76.5
2010 Population by Relationship and Household Type			
Total	18,816	119,627	249,132
In Households	99.0%	99.5%	99.4%
In Family Households	71.7%	82.0%	83.0%
Householder	23.9%	25.5%	25.4%
Spouse	17.3%	19.9%	19.7%
Child	25.0%	30.6%	31.2%
Other relative	3.2%	3.7%	4.0%
Nonrelative	2.4%	2.4%	2.7%
In Nonfamily Households	27.3%	17.5%	16.4%
In Group Quarters	1.0%	0.5%	0.6%
Institutionalized Population	0.0%	0.1%	0.2%
Noninstitutionalized Population	1.0%	0.4%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	15,404	99,275	200,733
Less than 9th Grade	1.3%	2.2%	3.1%
9th - 12th Grade, No Diploma	2.3%	2.1%	2.7%
High School Graduate	13.9%	12.3%	13.0%
GED/Alternative Credential	1.6%	2.2%	3.0%
Some College, No Degree	20.2%	17.1%	18.2%
Associate Degree	7.7%	8.7%	8.9%
Bachelor's Degree	33.5%	32.6%	30.8%
Graduate/Professional Degree	19.4%	22.8%	20.3%
2023 Population 15+ by Marital Status			
Total	18,525	118,146	238,459
Never Married	36.9%	32.9%	32.8%
Married	49.6%	53.0%	53.2%
Widowed	2.9%	3.3%	3.7%
Divorced	10.6%	10.8%	10.4%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	13,980	84,841	169,298
Population 16+ Employed	96.1%	94.8%	94.6%
Population 16+ Unemployment rate	3.9%	5.2%	5.4%
Population 16-24 Employed	14.7%	12.1%	12.1%
Population 16-24 Unemployment rate	9.4%	12.4%	13.9%
Population 25-54 Employed	70.4%	70.2%	68.7%
Population 25-54 Unemployment rate	2.8%	3.8%	3.9%
Population 55-64 Employed	10.0%	13.1%	14.2%
Population 55-64 Unemployment rate	3.8%	5.0%	4.7%
Population 65+ Employed	4.9%	4.7%	5.1%
Population 65+ Unemployment rate	2.5%	6.1%	5.4%
2023 Employed Population 16+ by Industry			
Total	13,428	80,419	160,111
Agriculture/Mining	0.2%	0.3%	0.3%
Construction	4.0%	4.6%	5.2%
Manufacturing	19.4%	21.2%	19.2%
Wholesale Trade	2.9%	2.3%	2.3%
Retail Trade	12.3%	10.9%	11.0%
Transportation/Utilities	4.7%	4.8%	4.7%
Information	1.4%	1.2%	1.3%
Finance/Insurance/Real Estate	4.9%	6.2%	6.1%
Services	48.7%	45.9%	46.9%
Public Administration	1.6%	2.7%	2.9%
2023 Employed Population 16+ by Occupation			
Total	13,427	80,419	160,112
White Collar	72.8%	73.3%	70.5%
Management/Business/Financial	15.6%	18.6%	19.3%
Professional	37.3%	37.8%	34.7%
Sales	8.7%	7.6%	7.7%
Administrative Support	11.1%	9.4%	8.8%
Services	13.2%	12.9%	13.9%
Blue Collar	14.0%	13.8%	15.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	2.8%	2.5%	3.2%
Installation/Maintenance/Repair	1.7%	2.0%	2.3%
Production	4.5%	4.0%	4.4%
Transportation/Material Moving	4.8%	5.2%	5.5%

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2010 Households by Type			
Total	8,461	46,149	93,896
Households with 1 Person	33.9%	25.1%	23.9%
Households with 2+ People	66.1%	74.9%	76.1%
Family Households	53.6%	66.0%	67.5%
Husband-wife Families	38.6%	51.4%	52.4%
With Related Children	18.0%	26.8%	27.1%
Other Family (No Spouse Present)	15.0%	14.6%	15.1%
Other Family with Male Householder	4.2%	4.2%	4.6%
With Related Children	2.6%	2.5%	2.8%
Other Family with Female Householder	10.8%	10.4%	10.5%
With Related Children	7.0%	7.2%	7.2%
Nonfamily Households	12.5%	8.9%	8.6%
All Households with Children	28.0%	37.0%	37.6%
Multigenerational Households	2.1%	3.0%	3.2%
Unmarried Partner Households	9.5%	7.6%	7.6%
Male-female	8.7%	6.7%	6.6%
Same-sex	0.9%	0.9%	1.0%
2010 Households by Size			
Total	8,461	46,148	93,889
1 Person Household	33.8%	25.1%	23.9%
2 Person Household	34.6%	32.6%	32.5%
3 Person Household	15.7%	17.7%	17.4%
4 Person Household	10.1%	15.2%	15.4%
5 Person Household	3.7%	5.8%	6.5%
6 Person Household	1.4%	2.2%	2.6%
7 + Person Household	0.6%	1.4%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	8,462	46,149	93,886
Owner Occupied	28.0%	56.4%	59.5%
Owned with a Mortgage/Loan	23.5%	47.0%	49.2%
Owned Free and Clear	4.5%	9.4%	10.4%
Renter Occupied	72.0%	43.6%	40.5%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	70	76	73
Percent of Income for Mortgage	34.8%	31.8%	32.8%
Wealth Index	79	122	128
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	9,271	49,067	99,530
Housing Units Inside Urbanized Area	100.0%	99.6%	98.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	1.3%
2010 Population By Urban/ Rural Status			
Total Population	18,816	119,627	249,132
Population Inside Urbanized Area	100.0%	99.6%	98.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.4%	1.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Young and Restless (11B)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	Bright Young Professionals (8C)	Young and Restless (11B)	Young and Restless (11B)
3.	Metro Renters (3B)	Bright Young Professionals (8C)	Bright Young Professionals (8C)
2023 Consumer Spending			
Apparel & Services: Total \$	\$24,696,688	\$172,364,335	\$331,116,677
Average Spent	\$2,445.46	\$2,963.62	\$2,905.99
Spending Potential Index	111	135	132
Education: Total \$	\$19,284,708	\$137,348,657	\$266,675,792
Average Spent	\$1,909.57	\$2,361.57	\$2,340.43
Spending Potential Index	106	132	131
Entertainment/Recreation: Total \$	\$38,393,288	\$279,758,753	\$545,073,653
Average Spent	\$3,801.69	\$4,810.16	\$4,783.74
Spending Potential Index	101	127	126
Food at Home: Total \$	\$72,740,173	\$511,571,998	\$989,191,263
Average Spent	\$7,202.71	\$8,795.94	\$8,681.46
Spending Potential Index	106	129	128
Food Away from Home: Total \$	\$42,358,329	\$295,379,617	\$565,921,759
Average Spent	\$4,194.31	\$5,078.74	\$4,966.71
Spending Potential Index	113	136	133
Health Care: Total \$	\$72,145,828	\$523,414,154	\$1,029,526,502
Average Spent	\$7,143.86	\$8,999.56	\$9,035.45
Spending Potential Index	97	122	123
HH Furnishings & Equipment: Total \$	\$31,240,803	\$225,004,469	\$436,428,823
Average Spent	\$3,093.46	\$3,868.72	\$3,830.24
Spending Potential Index	105	131	130
Personal Care Products & Services: Total \$	\$10,582,849	\$74,667,110	\$144,020,630
Average Spent	\$1,047.91	\$1,283.82	\$1,263.97
Spending Potential Index	110	134	132
Shelter: Total \$	\$269,050,919	\$1,921,258,184	\$3,704,992,864
Average Spent	\$26,641.34	\$33,034.01	\$32,516.20
Spending Potential Index	108	133	131
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$29,732,660	\$223,983,769	\$445,811,480
Average Spent	\$2,944.12	\$3,851.17	\$3,912.58
Spending Potential Index	94	123	125
Travel: Total \$	\$23,326,722	\$172,279,332	\$334,818,088
Average Spent	\$2,309.81	\$2,962.16	\$2,938.47
Spending Potential Index	103	132	131
Vehicle Maintenance & Repairs: Total \$	\$14,265,787	\$99,405,726	\$192,702,537
Average Spent	\$1,412.59	\$1,709.18	\$1,691.22
Spending Potential Index	108	130	129

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.