



Community Profile

Rings: 1, 3, 5 mile radii

430 N Euclid St, Anaheim, CA 92801, USA

Latitude: 33.8377
Longitude: -117.9392

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	36,728	275,337	657,663
2020 Total Population	36,973	279,065	679,515
2020 Group Quarters	414	3,115	13,585
2023 Total Population	36,244	280,203	680,890
2023 Group Quarters	415	3,102	13,586
2028 Total Population	36,747	282,837	684,662
2023-2028 Annual Rate	0.28%	0.19%	0.11%
2023 Total Daytime Population	31,083	282,518	673,778
Workers	12,137	135,175	322,676
Residents	18,946	147,343	351,102
Household Summary			
2010 Households	10,176	76,124	189,377
2010 Average Household Size	3.57	3.57	3.41
2020 Total Households	10,677	80,965	202,341
2020 Average Household Size	3.42	3.41	3.29
2023 Households	10,692	82,398	204,925
2023 Average Household Size	3.35	3.36	3.26
2028 Households	10,953	83,823	207,727
2028 Average Household Size	3.32	3.34	3.23
2023-2028 Annual Rate	0.48%	0.34%	0.27%
2010 Families	7,854	57,809	142,584
2010 Average Family Size	3.92	3.97	3.81
2023 Families	8,276	62,706	153,656
2023 Average Family Size	3.68	3.74	3.66
2028 Families	8,472	63,917	155,896
2028 Average Family Size	3.65	3.71	3.63
2023-2028 Annual Rate	0.47%	0.38%	0.29%
Housing Unit Summary			
2000 Housing Units	10,572	78,270	189,441
Owner Occupied Housing Units	39.2%	45.6%	48.3%
Renter Occupied Housing Units	58.7%	51.9%	49.2%
Vacant Housing Units	2.1%	2.5%	2.5%
2010 Housing Units	10,749	80,629	199,526
Owner Occupied Housing Units	35.9%	42.6%	45.8%
Renter Occupied Housing Units	58.7%	51.8%	49.1%
Vacant Housing Units	5.3%	5.6%	5.1%
2020 Housing Units	10,966	83,881	210,204
Vacant Housing Units	2.6%	3.5%	3.7%
2023 Housing Units	11,023	85,529	213,457
Owner Occupied Housing Units	36.0%	41.4%	43.6%
Renter Occupied Housing Units	61.0%	55.0%	52.4%
Vacant Housing Units	3.0%	3.7%	4.0%
2028 Housing Units	11,290	87,038	216,479
Owner Occupied Housing Units	36.0%	41.9%	44.2%
Renter Occupied Housing Units	61.0%	54.4%	51.8%
Vacant Housing Units	3.0%	3.7%	4.0%
Median Household Income			
2023	\$74,936	\$79,740	\$83,342
2028	\$84,523	\$91,049	\$96,572
Median Home Value			
2023	\$679,746	\$654,027	\$699,597
2028	\$733,672	\$689,990	\$744,829
Per Capita Income			
2023	\$27,377	\$30,506	\$33,403
2028	\$32,108	\$35,686	\$38,888
Median Age			
2010	30.2	31.5	32.8
2023	32.1	33.4	34.6
2028	33.6	35.1	36.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	10,692	82,389	204,914
<\$15,000	7.1%	8.2%	8.3%
\$15,000 - \$24,999	7.8%	5.7%	5.1%
\$25,000 - \$34,999	7.0%	6.5%	6.1%
\$35,000 - \$49,999	9.8%	9.1%	8.7%
\$50,000 - \$74,999	18.3%	16.8%	16.2%
\$75,000 - \$99,999	15.5%	14.8%	14.0%
\$100,000 - \$149,999	19.2%	19.6%	19.9%
\$150,000 - \$199,999	9.6%	10.9%	11.5%
\$200,000+	5.7%	8.3%	10.1%
Average Household Income	\$94,079	\$103,566	\$110,809
2028 Households by Income			
Household Income Base	10,953	83,814	207,716
<\$15,000	6.0%	7.0%	7.1%
\$15,000 - \$24,999	5.6%	4.2%	3.7%
\$25,000 - \$34,999	5.9%	5.3%	4.9%
\$35,000 - \$49,999	8.9%	7.6%	7.2%
\$50,000 - \$74,999	16.6%	15.5%	14.7%
\$75,000 - \$99,999	15.3%	14.8%	13.9%
\$100,000 - \$149,999	21.9%	21.7%	22.0%
\$150,000 - \$199,999	12.2%	13.3%	14.0%
\$200,000+	7.6%	10.6%	12.5%
Average Household Income	\$109,619	\$120,220	\$128,006
2023 Owner Occupied Housing Units by Value			
Total	3,954	35,367	92,981
<\$50,000	2.3%	2.8%	2.3%
\$50,000 - \$99,999	0.9%	2.2%	2.4%
\$100,000 - \$149,999	0.7%	0.8%	0.8%
\$150,000 - \$199,999	0.3%	0.7%	0.5%
\$200,000 - \$249,999	1.5%	0.7%	0.5%
\$250,000 - \$299,999	2.8%	1.1%	0.9%
\$300,000 - \$399,999	3.5%	3.1%	2.5%
\$400,000 - \$499,999	6.3%	7.6%	6.6%
\$500,000 - \$749,999	44.2%	50.4%	41.9%
\$750,000 - \$999,999	21.9%	17.5%	24.2%
\$1,000,000 - \$1,499,999	11.5%	7.1%	11.3%
\$1,500,000 - \$1,999,999	1.7%	2.5%	2.4%
\$2,000,000 +	2.5%	3.6%	3.6%
Average Home Value	\$751,682	\$735,277	\$784,628
2028 Owner Occupied Housing Units by Value			
Total	4,056	36,463	95,529
<\$50,000	1.8%	2.3%	1.9%
\$50,000 - \$99,999	0.8%	2.1%	2.3%
\$100,000 - \$149,999	0.3%	0.6%	0.6%
\$150,000 - \$199,999	0.1%	0.4%	0.3%
\$200,000 - \$249,999	1.0%	0.4%	0.4%
\$250,000 - \$299,999	2.3%	0.8%	0.6%
\$300,000 - \$399,999	2.7%	2.2%	1.9%
\$400,000 - \$499,999	4.7%	6.0%	5.3%
\$500,000 - \$749,999	38.9%	46.0%	37.5%
\$750,000 - \$999,999	25.4%	20.4%	27.2%
\$1,000,000 - \$1,499,999	15.2%	9.2%	13.5%
\$1,500,000 - \$1,999,999	2.7%	3.8%	3.4%
\$2,000,000 +	4.1%	5.5%	5.1%
Average Home Value	\$836,445	\$813,572	\$852,139

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	36,727	275,334	657,661
0 - 4	8.9%	7.9%	7.3%
5 - 9	7.9%	7.6%	7.1%
10 - 14	8.1%	7.8%	7.3%
15 - 24	16.3%	16.3%	16.2%
25 - 34	16.3%	15.7%	15.3%
35 - 44	14.8%	14.7%	14.6%
45 - 54	12.2%	12.8%	13.3%
55 - 64	8.0%	8.5%	9.0%
65 - 74	4.0%	4.6%	5.1%
75 - 84	2.3%	2.9%	3.3%
85 +	1.1%	1.2%	1.4%
18 +	70.5%	71.9%	73.6%
2023 Population by Age			
Total	36,242	280,204	680,891
0 - 4	7.6%	7.0%	6.3%
5 - 9	7.6%	7.2%	6.6%
10 - 14	7.5%	7.2%	6.7%
15 - 24	15.2%	14.5%	14.5%
25 - 34	17.1%	16.8%	16.5%
35 - 44	13.9%	14.0%	13.8%
45 - 54	11.3%	11.8%	11.9%
55 - 64	9.2%	10.0%	10.6%
65 - 74	6.3%	6.9%	7.6%
75 - 84	2.9%	3.4%	3.9%
85 +	1.3%	1.3%	1.5%
18 +	73.0%	74.4%	76.4%
2028 Population by Age			
Total	36,747	282,836	684,662
0 - 4	7.6%	7.0%	6.4%
5 - 9	6.9%	6.5%	6.0%
10 - 14	7.1%	6.9%	6.4%
15 - 24	14.1%	13.6%	13.6%
25 - 34	16.6%	15.8%	15.6%
35 - 44	15.2%	15.2%	15.0%
45 - 54	11.3%	11.8%	11.9%
55 - 64	9.4%	10.1%	10.4%
65 - 74	6.8%	7.5%	8.2%
75 - 84	3.7%	4.1%	4.7%
85 +	1.4%	1.5%	1.8%
18 +	74.5%	75.7%	77.6%
2010 Population by Sex			
Males	18,348	137,804	328,531
Females	18,380	137,533	329,131
2023 Population by Sex			
Males	18,270	140,759	341,576
Females	17,974	139,444	339,314
2028 Population by Sex			
Males	18,595	141,976	342,933
Females	18,152	140,862	341,730

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity			
Total	36,728	275,337	657,662
White Alone	47.2%	50.1%	47.6%
Black Alone	3.5%	2.7%	2.6%
American Indian Alone	0.7%	0.9%	0.8%
Asian Alone	14.0%	14.1%	21.3%
Pacific Islander Alone	0.5%	0.5%	0.5%
Some Other Race Alone	29.8%	27.5%	22.9%
Two or More Races	4.2%	4.3%	4.3%
Hispanic Origin	62.4%	58.9%	49.3%
Diversity Index	82.2	82.0	83.7
2020 Population by Race/Ethnicity			
Total	36,973	279,065	679,515
White Alone	24.1%	27.0%	26.8%
Black Alone	2.8%	2.5%	2.5%
American Indian Alone	1.8%	2.0%	1.6%
Asian Alone	15.6%	17.7%	25.6%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	36.4%	32.6%	27.6%
Two or More Races	18.9%	17.8%	15.5%
Hispanic Origin	64.1%	59.3%	49.9%
Diversity Index	86.4	87.4	88.1
2023 Population by Race/Ethnicity			
Total	36,243	280,202	680,889
White Alone	22.8%	25.5%	25.3%
Black Alone	2.8%	2.5%	2.4%
American Indian Alone	1.8%	2.0%	1.6%
Asian Alone	16.0%	18.0%	26.0%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	37.3%	33.6%	28.5%
Two or More Races	19.0%	17.9%	15.6%
Hispanic Origin	65.2%	60.7%	51.2%
Diversity Index	86.2	87.3	88.1
2028 Population by Race/Ethnicity			
Total	36,747	282,838	684,662
White Alone	20.9%	23.4%	23.2%
Black Alone	2.7%	2.4%	2.4%
American Indian Alone	1.8%	2.0%	1.6%
Asian Alone	16.8%	18.9%	27.0%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	38.4%	34.8%	29.6%
Two or More Races	19.0%	18.1%	15.8%
Hispanic Origin	66.3%	62.1%	52.5%
Diversity Index	85.8	87.0	88.0
2010 Population by Relationship and Household Type			
Total	36,728	275,338	657,663
In Households	99.0%	98.7%	98.1%
In Family Households	90.0%	89.1%	87.7%
Householder	21.0%	21.0%	21.7%
Spouse	13.9%	14.4%	15.2%
Child	37.4%	36.8%	35.2%
Other relative	11.4%	11.2%	10.6%
Nonrelative	6.3%	5.7%	5.1%
In Nonfamily Households	9.0%	9.7%	10.4%
In Group Quarters	1.0%	1.3%	1.9%
Institutionalized Population	0.4%	0.4%	1.0%
Noninstitutionalized Population	0.5%	0.9%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	22,493	179,511	448,697
Less than 9th Grade	14.4%	12.5%	10.6%
9th - 12th Grade, No Diploma	13.1%	10.1%	8.6%
High School Graduate	23.1%	23.1%	21.8%
GED/Alternative Credential	2.1%	2.8%	2.6%
Some College, No Degree	17.8%	18.5%	17.9%
Associate Degree	6.5%	7.7%	8.0%
Bachelor's Degree	16.5%	18.5%	21.5%
Graduate/Professional Degree	6.5%	6.8%	9.0%
2023 Population 15+ by Marital Status			
Total	27,990	220,119	547,330
Never Married	42.5%	41.7%	40.7%
Married	44.6%	46.5%	47.1%
Widowed	6.0%	4.6%	4.8%
Divorced	6.9%	7.2%	7.4%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	18,573	143,199	352,672
Population 16+ Employed	95.5%	95.1%	95.2%
Population 16+ Unemployment rate	4.5%	4.9%	4.8%
Population 16-24 Employed	16.1%	14.4%	13.9%
Population 16-24 Unemployment rate	8.7%	9.8%	10.0%
Population 25-54 Employed	69.0%	69.1%	68.0%
Population 25-54 Unemployment rate	3.0%	3.7%	3.5%
Population 55-64 Employed	10.4%	11.8%	13.2%
Population 55-64 Unemployment rate	6.9%	6.1%	5.1%
Population 65+ Employed	4.4%	4.7%	4.9%
Population 65+ Unemployment rate	5.9%	4.2%	5.1%
2023 Employed Population 16+ by Industry			
Total	17,735	136,134	335,807
Agriculture/Mining	0.6%	0.8%	0.7%
Construction	8.4%	8.5%	7.7%
Manufacturing	12.0%	13.2%	13.5%
Wholesale Trade	2.0%	2.3%	2.4%
Retail Trade	10.2%	10.0%	9.9%
Transportation/Utilities	4.1%	5.6%	6.0%
Information	1.5%	1.3%	1.4%
Finance/Insurance/Real Estate	5.0%	5.3%	6.0%
Services	54.0%	50.3%	49.4%
Public Administration	2.3%	2.8%	3.0%
2023 Employed Population 16+ by Occupation			
Total	17,735	136,133	335,807
White Collar	51.5%	52.1%	56.4%
Management/Business/Financial	11.7%	12.9%	14.4%
Professional	18.3%	18.7%	21.4%
Sales	9.3%	8.5%	8.6%
Administrative Support	12.2%	11.9%	12.0%
Services	22.6%	20.8%	19.0%
Blue Collar	25.9%	27.1%	24.6%
Farming/Forestry/Fishing	0.4%	0.4%	0.4%
Construction/Extraction	6.8%	6.6%	5.8%
Installation/Maintenance/Repair	2.6%	2.8%	2.5%
Production	8.8%	9.1%	8.2%
Transportation/Material Moving	7.2%	8.2%	7.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2023



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2010 Households by Type			
Total	10,177	76,120	189,381
Households with 1 Person	16.6%	17.3%	17.6%
Households with 2+ People	83.4%	82.7%	82.4%
Family Households	77.2%	75.9%	75.3%
Husband-wife Families	51.1%	52.1%	52.8%
With Related Children	32.5%	31.7%	30.2%
Other Family (No Spouse Present)	26.0%	23.8%	22.5%
Other Family with Male Householder	8.4%	8.0%	7.4%
With Related Children	5.1%	4.5%	4.0%
Other Family with Female Householder	17.6%	15.9%	15.1%
With Related Children	11.4%	9.9%	9.0%
Nonfamily Households	6.2%	6.8%	7.1%
All Households with Children	49.8%	46.9%	43.9%
Multigenerational Households	10.7%	10.8%	9.9%
Unmarried Partner Households	7.4%	7.3%	6.6%
Male-female	6.7%	6.5%	5.9%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	10,176	76,124	189,378
1 Person Household	16.6%	17.3%	17.6%
2 Person Household	20.8%	22.3%	24.3%
3 Person Household	16.0%	15.7%	16.6%
4 Person Household	17.2%	16.4%	16.6%
5 Person Household	12.0%	11.7%	10.7%
6 Person Household	7.3%	6.9%	6.1%
7 + Person Household	10.0%	9.8%	8.1%
2010 Households by Tenure and Mortgage Status			
Total	10,175	76,126	189,370
Owner Occupied	38.0%	45.1%	48.3%
Owned with a Mortgage/Loan	30.8%	35.6%	37.8%
Owned Free and Clear	7.2%	9.5%	10.5%
Renter Occupied	62.0%	54.9%	51.7%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	46	51	50
Percent of Income for Mortgage	54.5%	49.3%	50.4%
Wealth Index	62	75	89
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	10,749	80,629	199,526
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	36,728	275,337	657,663
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Diverse Convergence (13A)	Urban Villages (7B)	Urban Villages (7B)
2.	Urban Villages (7B)	Diverse Convergence (13A)	Diverse Convergence (13A)
3.	NeWest Residents (13C)	Family Extensions (13B)	Pacific Heights (2C)
2023 Consumer Spending			
Apparel & Services: Total \$	\$22,366,279	\$184,302,564	\$485,750,749
Average Spent	\$2,091.87	\$2,236.74	\$2,370.38
Spending Potential Index	95	102	108
Education: Total \$	\$17,658,244	\$145,968,799	\$397,519,976
Average Spent	\$1,651.54	\$1,771.51	\$1,939.83
Spending Potential Index	92	99	108
Entertainment/Recreation: Total \$	\$33,532,934	\$286,274,819	\$763,155,768
Average Spent	\$3,136.26	\$3,474.29	\$3,724.07
Spending Potential Index	83	92	98
Food at Home: Total \$	\$67,513,843	\$560,296,048	\$1,472,436,329
Average Spent	\$6,314.43	\$6,799.87	\$7,185.24
Spending Potential Index	93	100	106
Food Away from Home: Total \$	\$36,892,240	\$308,109,813	\$812,301,239
Average Spent	\$3,450.45	\$3,739.29	\$3,963.90
Spending Potential Index	93	100	106
Health Care: Total \$	\$59,085,243	\$507,203,364	\$1,358,066,229
Average Spent	\$5,526.12	\$6,155.53	\$6,627.14
Spending Potential Index	75	84	90
HH Furnishings & Equipment: Total \$	\$26,891,180	\$228,713,537	\$611,328,042
Average Spent	\$2,515.07	\$2,775.72	\$2,983.18
Spending Potential Index	85	94	101
Personal Care Products & Services: Total \$	\$9,188,849	\$77,474,131	\$205,639,453
Average Spent	\$859.41	\$940.24	\$1,003.49
Spending Potential Index	90	98	105
Shelter: Total \$	\$256,497,210	\$2,155,636,767	\$5,678,431,859
Average Spent	\$23,989.64	\$26,161.28	\$27,709.81
Spending Potential Index	97	106	112
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$23,441,586	\$204,983,908	\$559,660,621
Average Spent	\$2,192.44	\$2,487.73	\$2,731.05
Spending Potential Index	70	80	87
Travel: Total \$	\$20,465,408	\$176,758,047	\$472,881,197
Average Spent	\$1,914.09	\$2,145.17	\$2,307.58
Spending Potential Index	85	95	103
Vehicle Maintenance & Repairs: Total \$	\$11,723,697	\$99,469,859	\$262,274,222
Average Spent	\$1,096.49	\$1,207.19	\$1,279.85
Spending Potential Index	84	92	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.