



Community Profile

Rings: 1, 3, 5 mile radii

4017 Factoria Square Mall SE, Bellevue, WA

Latitude: 47.5743
Longitude: -122.1716

	1 mile	3 mile	5 mile
Population Summary			
2010 Total Population	9,813	88,130	194,521
2020 Total Population	11,147	102,117	228,488
2020 Group Quarters	22	945	1,837
2023 Total Population	11,288	104,231	235,597
2023 Group Quarters	22	984	1,938
2028 Total Population	11,237	105,658	241,228
2023-2028 Annual Rate	-0.09%	0.27%	0.47%
2023 Total Daytime Population	20,618	126,826	300,874
Workers	15,391	77,126	187,908
Residents	5,227	49,700	112,966
Household Summary			
2010 Households	4,011	35,550	78,262
2010 Average Household Size	2.44	2.46	2.47
2020 Total Households	4,251	39,837	90,621
2020 Average Household Size	2.62	2.54	2.50
2023 Total Households	4,288	40,748	94,054
2023 Average Household Size	2.63	2.53	2.48
2028 Total Households	4,252	41,486	97,152
2028 Average Household Size	2.64	2.52	2.46
2023-2028 Annual Rate	-0.17%	0.36%	0.65%
2010 Families	2,727	23,956	52,002
2010 Average Family Size	2.95	2.97	3.00
2023 Families	2,967	26,961	61,390
2023 Average Family Size	3.14	3.08	3.04
2028 Families	2,976	27,464	63,399
2028 Average Family Size	3.13	3.06	3.00
2023-2028 Annual Rate	0.06%	0.37%	0.65%
Housing Unit Summary			
2000 Housing Units	4,201	34,896	74,952
Owner Occupied Housing Units	62.5%	67.0%	65.3%
Renter Occupied Housing Units	33.7%	28.5%	30.0%
Vacant Housing Units	3.9%	4.5%	4.8%
2010 Housing Units	4,257	38,362	85,536
Owner Occupied Housing Units	61.9%	62.1%	59.2%
Renter Occupied Housing Units	32.3%	30.6%	32.3%
Vacant Housing Units	5.8%	7.3%	8.5%
2020 Housing Units	4,410	42,073	96,246
Vacant Housing Units	3.6%	5.3%	5.8%
2023 Housing Units	4,423	42,929	99,707
Owner Occupied Housing Units	60.0%	60.1%	56.0%
Renter Occupied Housing Units	37.0%	34.8%	38.4%
Vacant Housing Units	3.1%	5.1%	5.7%
2028 Housing Units	4,430	43,992	103,325
Owner Occupied Housing Units	61.6%	59.7%	55.2%
Renter Occupied Housing Units	34.4%	34.6%	38.8%
Vacant Housing Units	4.0%	5.7%	6.0%
Median Household Income			
2023	\$147,654	\$162,582	\$161,883
2028	\$164,006	\$181,768	\$181,263
Median Home Value			
2023	\$1,119,754	\$1,099,408	\$1,112,066
2028	\$1,261,528	\$1,252,251	\$1,272,788
Per Capita Income			
2023	\$76,098	\$86,394	\$87,849
2028	\$85,499	\$97,604	\$99,843
Median Age			
2010	40.3	41.0	39.9
2023	42.2	42.5	41.4
2028	42.7	43.1	42.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	4,288	40,748	94,054
<\$15,000	4.4%	4.6%	5.1%
\$15,000 - \$24,999	4.1%	3.0%	2.7%
\$25,000 - \$34,999	2.5%	2.0%	2.1%
\$35,000 - \$49,999	5.2%	4.3%	4.3%
\$50,000 - \$74,999	9.4%	7.4%	7.7%
\$75,000 - \$99,999	8.0%	7.7%	7.9%
\$100,000 - \$149,999	17.0%	16.8%	16.2%
\$150,000 - \$199,999	15.0%	13.3%	13.6%
\$200,000+	34.4%	40.8%	40.4%
Average Household Income	\$203,538	\$222,200	\$220,024
2028 Households by Income			
Household Income Base	4,252	41,486	97,152
<\$15,000	3.3%	3.4%	3.8%
\$15,000 - \$24,999	2.4%	1.9%	1.7%
\$25,000 - \$34,999	2.3%	1.3%	1.5%
\$35,000 - \$49,999	3.9%	2.9%	3.0%
\$50,000 - \$74,999	7.5%	5.5%	5.7%
\$75,000 - \$99,999	8.1%	6.9%	6.8%
\$100,000 - \$149,999	16.2%	16.9%	16.1%
\$150,000 - \$199,999	17.7%	15.9%	16.6%
\$200,000+	38.5%	45.2%	44.9%
Average Household Income	\$229,668	\$249,815	\$247,879
2023 Owner Occupied Housing Units by Value			
Total	2,653	25,802	55,801
<\$50,000	0.3%	0.3%	0.3%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.0%	0.0%	0.2%
\$150,000 - \$199,999	0.1%	0.1%	0.3%
\$200,000 - \$249,999	0.3%	0.2%	0.3%
\$250,000 - \$299,999	0.1%	0.6%	0.5%
\$300,000 - \$399,999	1.1%	0.9%	1.3%
\$400,000 - \$499,999	2.2%	1.4%	1.9%
\$500,000 - \$749,999	10.8%	12.9%	14.1%
\$750,000 - \$999,999	26.3%	26.9%	24.7%
\$1,000,000 - \$1,499,999	36.8%	32.7%	28.7%
\$1,500,000 - \$1,999,999	11.1%	12.9%	13.8%
\$2,000,000 +	10.9%	10.9%	13.9%
Average Home Value	\$1,212,613	\$1,207,684	\$1,233,920
2028 Owner Occupied Housing Units by Value			
Total	2,727	26,283	57,022
<\$50,000	0.0%	0.0%	0.0%
\$50,000 - \$99,999	0.0%	0.0%	0.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%
\$150,000 - \$199,999	0.0%	0.0%	0.0%
\$200,000 - \$249,999	0.0%	0.0%	0.0%
\$250,000 - \$299,999	0.0%	0.0%	0.0%
\$300,000 - \$399,999	0.0%	0.4%	0.4%
\$400,000 - \$499,999	0.2%	0.5%	0.6%
\$500,000 - \$749,999	2.7%	4.0%	5.4%
\$750,000 - \$999,999	19.3%	22.0%	21.0%
\$1,000,000 - \$1,499,999	53.3%	45.6%	41.2%
\$1,500,000 - \$1,999,999	14.3%	17.3%	18.8%
\$2,000,000 +	10.3%	10.1%	12.5%
Average Home Value	\$1,334,173	\$1,321,743	\$1,347,097

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age			
Total	9,815	88,129	194,519
0 - 4	4.9%	5.2%	5.7%
5 - 9	5.8%	6.1%	6.3%
10 - 14	7.3%	6.7%	6.4%
15 - 24	12.4%	11.6%	10.8%
25 - 34	12.8%	12.4%	14.0%
35 - 44	14.3%	14.1%	14.6%
45 - 54	17.6%	16.7%	15.9%
55 - 64	11.3%	12.6%	12.2%
65 - 74	7.1%	7.6%	7.3%
75 - 84	5.0%	4.9%	4.6%
85 +	1.5%	2.2%	2.2%
18 +	76.9%	77.6%	77.6%
2023 Population by Age			
Total	11,289	104,232	235,597
0 - 4	4.2%	4.4%	4.7%
5 - 9	4.7%	5.2%	5.5%
10 - 14	5.9%	6.1%	6.2%
15 - 24	11.3%	10.9%	10.9%
25 - 34	13.6%	12.7%	13.3%
35 - 44	14.2%	14.0%	14.5%
45 - 54	14.2%	13.2%	13.2%
55 - 64	14.2%	14.2%	13.3%
65 - 74	9.9%	11.0%	10.4%
75 - 84	5.8%	5.9%	5.7%
85 +	1.9%	2.3%	2.3%
18 +	81.3%	80.5%	80.0%
2028 Population by Age			
Total	11,236	105,659	241,229
0 - 4	4.3%	4.5%	4.8%
5 - 9	4.6%	4.9%	5.2%
10 - 14	5.5%	5.4%	5.5%
15 - 24	9.4%	10.1%	10.5%
25 - 34	15.5%	13.3%	13.8%
35 - 44	14.0%	14.6%	14.6%
45 - 54	13.8%	12.9%	13.0%
55 - 64	13.3%	12.9%	12.3%
65 - 74	10.8%	11.6%	10.9%
75 - 84	6.4%	7.1%	6.7%
85 +	2.3%	2.8%	2.7%
18 +	82.5%	81.8%	81.2%
2010 Population by Sex			
Males	4,847	43,487	96,585
Females	4,966	44,644	97,935
2023 Population by Sex			
Males	5,644	51,912	117,784
Females	5,644	52,319	117,813
2028 Population by Sex			
Males	5,605	52,443	120,127
Females	5,633	53,215	121,101

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 28, 2023



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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	9,811	88,130	194,520
White Alone	60.7%	66.5%	66.5%
Black Alone	2.1%	2.1%	2.7%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	30.7%	24.4%	23.4%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	1.7%	2.3%	2.7%
Two or More Races	4.2%	4.2%	4.1%
Hispanic Origin	4.5%	5.5%	6.4%
Diversity Index	57.4	54.8	56.0
2020 Population by Race/Ethnicity			
Total	11,147	102,117	228,488
White Alone	42.4%	48.8%	49.7%
Black Alone	2.5%	2.6%	2.8%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	44.8%	36.8%	34.9%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	2.5%	2.8%	3.3%
Two or More Races	7.5%	8.6%	8.7%
Hispanic Origin	5.7%	6.4%	7.4%
Diversity Index	65.5	66.4	67.3
2023 Population by Race/Ethnicity			
Total	11,288	104,230	235,598
White Alone	39.1%	45.5%	46.3%
Black Alone	2.5%	2.6%	2.9%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	48.1%	39.9%	38.2%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	2.5%	2.8%	3.3%
Two or More Races	7.4%	8.6%	8.7%
Hispanic Origin	5.8%	6.5%	7.5%
Diversity Index	65.2	67.0	68.2
2028 Population by Race/Ethnicity			
Total	11,238	105,659	241,228
White Alone	34.8%	41.1%	41.6%
Black Alone	2.6%	2.7%	3.1%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	52.1%	43.9%	42.0%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	2.5%	2.9%	3.5%
Two or More Races	7.6%	8.9%	9.2%
Hispanic Origin	5.8%	6.7%	7.9%
Diversity Index	64.4	67.5	69.2
2010 Population by Relationship and Household Type			
Total	9,813	88,131	194,520
In Households	99.8%	99.2%	99.2%
In Family Households	83.4%	82.4%	81.8%
Householder	27.5%	27.0%	26.7%
Spouse	22.2%	22.4%	22.3%
Child	29.0%	28.1%	27.8%
Other relative	3.4%	3.2%	3.3%
Nonrelative	1.4%	1.6%	1.7%
In Nonfamily Households	16.3%	16.8%	17.4%
In Group Quarters	0.2%	0.8%	0.8%
Institutionalized Population	0.1%	0.1%	0.2%
Noninstitutionalized Population	0.1%	0.7%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment			
Total	8,331	76,481	171,472
Less than 9th Grade	1.0%	1.8%	1.9%
9th - 12th Grade, No Diploma	1.2%	1.5%	1.3%
High School Graduate	7.4%	7.1%	7.8%
GED/Alternative Credential	0.6%	1.0%	1.4%
Some College, No Degree	11.7%	9.5%	9.4%
Associate Degree	6.1%	6.1%	6.1%
Bachelor's Degree	39.1%	38.6%	37.9%
Graduate/Professional Degree	32.9%	34.4%	34.3%
2023 Population 15+ by Marital Status			
Total	9,605	87,861	197,039
Never Married	31.6%	29.5%	29.5%
Married	59.1%	59.6%	59.3%
Widowed	2.5%	3.8%	3.8%
Divorced	6.9%	7.2%	7.4%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	6,407	57,637	129,129
Population 16+ Employed	96.3%	96.0%	96.3%
Population 16+ Unemployment rate	3.7%	4.0%	3.7%
Population 16-24 Employed	10.1%	9.4%	9.9%
Population 16-24 Unemployment rate	6.8%	10.2%	8.5%
Population 25-54 Employed	64.0%	62.8%	64.2%
Population 25-54 Unemployment rate	3.4%	3.1%	3.1%
Population 55-64 Employed	18.0%	19.3%	17.7%
Population 55-64 Unemployment rate	1.6%	3.4%	3.4%
Population 65+ Employed	7.9%	8.5%	8.1%
Population 65+ Unemployment rate	6.0%	3.9%	2.8%
2023 Employed Population 16+ by Industry			
Total	6,172	55,355	124,359
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	2.1%	3.0%	3.2%
Manufacturing	8.4%	7.1%	7.4%
Wholesale Trade	2.1%	1.5%	1.5%
Retail Trade	11.7%	12.6%	11.7%
Transportation/Utilities	3.4%	3.2%	3.6%
Information	4.4%	6.5%	6.2%
Finance/Insurance/Real Estate	7.1%	7.4%	7.4%
Services	59.5%	56.6%	56.9%
Public Administration	1.3%	1.9%	2.1%
2023 Employed Population 16+ by Occupation			
Total	6,171	55,356	124,359
White Collar	81.5%	84.4%	84.2%
Management/Business/Financial	26.8%	25.9%	26.3%
Professional	40.5%	43.4%	43.3%
Sales	8.0%	9.1%	8.6%
Administrative Support	6.2%	5.9%	6.1%
Services	12.2%	8.5%	8.5%
Blue Collar	6.3%	7.2%	7.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.6%	1.5%	1.5%
Installation/Maintenance/Repair	1.9%	0.9%	0.8%
Production	1.7%	1.5%	1.7%
Transportation/Material Moving	2.1%	3.3%	3.2%

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2010 Households by Type			
Total	4,011	35,550	78,262
Households with 1 Person	24.7%	25.6%	26.3%
Households with 2+ People	75.3%	74.4%	73.7%
Family Households	68.0%	67.4%	66.4%
Husband-wife Families	54.7%	55.9%	55.4%
With Related Children	25.6%	25.2%	25.3%
Other Family (No Spouse Present)	13.2%	11.4%	11.1%
Other Family with Male Householder	4.0%	3.5%	3.4%
With Related Children	2.0%	1.7%	1.7%
Other Family with Female Householder	9.2%	8.0%	7.7%
With Related Children	5.4%	4.7%	4.5%
Nonfamily Households	7.3%	7.0%	7.3%
All Households with Children	33.2%	31.9%	31.7%
Multigenerational Households	2.3%	2.2%	2.3%
Unmarried Partner Households	5.0%	4.6%	4.8%
Male-female	4.3%	4.0%	4.1%
Same-sex	0.7%	0.6%	0.7%
2010 Households by Size			
Total	4,011	35,551	78,260
1 Person Household	24.6%	25.6%	26.3%
2 Person Household	36.1%	35.4%	35.0%
3 Person Household	17.2%	16.3%	16.4%
4 Person Household	15.1%	15.1%	14.7%
5 Person Household	5.0%	5.2%	5.2%
6 Person Household	1.5%	1.7%	1.6%
7 + Person Household	0.4%	0.7%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	4,008	35,549	78,259
Owner Occupied	65.7%	67.0%	64.7%
Owned with a Mortgage/Loan	47.7%	48.6%	47.4%
Owned Free and Clear	18.1%	18.4%	17.2%
Renter Occupied	34.3%	33.0%	35.3%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	55	61	60
Percent of Income for Mortgage	45.6%	40.6%	41.3%
Wealth Index	225	249	236
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,257	38,362	85,536
Housing Units Inside Urbanized Area	100.0%	100.0%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.3%
2010 Population By Urban/ Rural Status			
Total Population	9,813	88,130	194,521
Population Inside Urbanized Area	100.0%	100.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments			
1.	Enterprising Professionals (2D)		Top Tier (1A)
2.	Urban Chic (2A)	Enterprising Professionals (2D)	Metro Renters (3B)
3.	Top Tier (1A)	Metro Renters (3B)	Enterprising Professionals (2D)
2023 Consumer Spending			
Apparel & Services: Total \$	\$17,544,598	\$183,775,450	\$423,948,325
Average Spent	\$4,091.56	\$4,510.05	\$4,507.50
Spending Potential Index	186	205	205
Education: Total \$	\$16,728,385	\$174,170,709	\$395,282,177
Average Spent	\$3,901.21	\$4,274.34	\$4,202.72
Spending Potential Index	218	238	234
Entertainment/Recreation: Total \$	\$29,552,600	\$306,575,072	\$701,207,609
Average Spent	\$6,891.93	\$7,523.68	\$7,455.37
Spending Potential Index	182	199	197
Food at Home: Total \$	\$52,806,649	\$549,795,854	\$1,262,589,584
Average Spent	\$12,314.98	\$13,492.59	\$13,424.09
Spending Potential Index	181	198	197
Food Away from Home: Total \$	\$29,480,971	\$308,221,329	\$711,857,630
Average Spent	\$6,875.23	\$7,564.08	\$7,568.61
Spending Potential Index	185	203	203
Health Care: Total \$	\$53,772,824	\$562,233,252	\$1,286,654,936
Average Spent	\$12,540.30	\$13,797.81	\$13,679.96
Spending Potential Index	170	188	186
HH Furnishings & Equipment: Total \$	\$23,659,627	\$245,691,111	\$563,444,639
Average Spent	\$5,517.64	\$6,029.53	\$5,990.65
Spending Potential Index	187	204	203
Personal Care Products & Services: Total \$	\$7,667,999	\$80,071,998	\$184,071,331
Average Spent	\$1,788.25	\$1,965.05	\$1,957.08
Spending Potential Index	187	206	205
Shelter: Total \$	\$204,665,048	\$2,120,672,306	\$4,854,229,002
Average Spent	\$47,729.72	\$52,043.59	\$51,611.09
Spending Potential Index	193	210	208
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,378,153	\$253,916,447	\$575,507,143
Average Spent	\$5,685.20	\$6,231.38	\$6,118.90
Spending Potential Index	182	199	196
Travel: Total \$	\$18,720,405	\$193,343,097	\$440,663,705
Average Spent	\$4,365.77	\$4,744.85	\$4,685.22
Spending Potential Index	194	211	208
Vehicle Maintenance & Repairs: Total \$	\$9,640,698	\$100,689,142	\$233,110,796
Average Spent	\$2,248.30	\$2,471.02	\$2,478.48
Spending Potential Index	172	189	189

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.