

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 39.2212, -76.875

9-Mar-2023

102160-The Shoppes at Wilde Lake

Columbia, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2022 Estimated Population	18,400	80,250	173,021	542,738
	2022 Daytime Population	34,173	101,944	225,006	663,443
	2027 Population Forecast	18,780	80,474	174,808	561,567
	2010 Census Population	16,076	74,351	156,416	475,590
	2000 Census Population	15,325	71,111	143,400	420,015
	1990 Census Population	14,543	63,518	115,254	340,451
	Historical Annual Growth, 1990 to 2000	0.52%	1.14%	2.21%	2.12%
	Historical Annual Growth, 2000 to 2010	0.48%	0.45%	0.87%	1.25%
	CY Estimated Annual Growth, 2010 to 2022	1.06%	0.60%	0.79%	1.04%
	FY Projected Annual Growth, 2022 to 2027	0.41%	0.06%	0.21%	0.68%
	HOUSEHOLDS	2022 Estimated Households	8,068	32,369	65,794
2027 Households Forecast		8,252	32,539	66,464	206,312
2010 Census Households		6,965	29,659	59,365	174,235
2000 Census Households		6,420	27,398	53,374	154,085
1990 Census Households		5,833	23,832	42,386	124,856
Historical Annual Growth, 1990 to 2000		0.96%	1.40%	2.33%	2.13%
Historical Annual Growth, 2000 to 2010		0.82%	0.80%	1.07%	1.24%
CY Estimated Annual Growth, 2010 to 2022		1.16%	0.69%	0.81%	1.06%
FY Projected Annual Growth, 2022 to 2027		0.45%	0.10%	0.20%	0.69%
2022 % Households With Children		21%	26%	32%	32%
2022 Persons per Household		2.28	2.47	2.62	2.66
INCOME 2022	HH Income \$500,000 or more	1.58%	2.86%	3.26%	2.71%
	HH Income \$250,000 to \$499,999	1.89%	3.42%	3.89%	3.25%
	HH Income \$200,000 to \$249,999	4.38%	7.98%	9.08%	7.59%
	HH Income \$175,000 to \$199,999	10.55%	11.39%	15.00%	12.01%
	HH Income \$150,000 to \$174,999	8.74%	9.40%	10.62%	9.43%
	HH Income \$100,000 to \$149,999	22.57%	21.95%	20.42%	20.84%
	HH Income \$75,000 to \$99,999	14.18%	13.09%	12.05%	12.64%
	HH Income \$50,000 to \$74,999	13.13%	11.30%	10.12%	12.49%
	HH Income \$35,000 to \$49,999	5.07%	5.39%	4.69%	6.96%
	HH Income \$25,000 to \$34,999	4.19%	3.87%	3.15%	4.23%
	HH Income \$15,000 to \$24,999	5.25%	3.72%	3.06%	3.31%
	HH Income \$0 to \$14,999	8.49%	5.62%	4.66%	4.53%
	Current Year Average Household Income	\$115,350	\$139,180	\$155,295	\$139,739
	Current Year Median Household Income	\$99,377	\$114,352	\$127,447	\$112,555
Per Capita Income	\$50,685	\$56,401	\$59,210	\$51,752	
2000 Average Household Income	\$75,675	\$85,350	\$89,520	\$78,249	
2000 Median Household Income	\$62,119	\$72,492	\$76,702	\$65,659	
2027 Projected Average Household Income	\$127,732	\$153,870	\$172,443	\$154,509	
2027 Projected Median Household Income	\$108,757	\$127,893	\$145,345	\$124,828	
WRKPLACE 2022	Workplace Establishments	741	2,193	5,886	15,038
	Workplace Employees (Full Time Employees)	13,873	41,507	111,726	302,633

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POPULATION BY AGE 2022	Count of Pop 0 to 4 years	1,195	4,786	9,773	31,605
	Count of Pop 5 to 14 years	2,272	9,000	18,371	59,603
	Count of Pop 14 to 22 years	1,616	7,571	17,067	56,591
	Count of Pop 22 to 30 years	1,555	8,009	19,331	59,255
	Count of Pop 30 to 45 years	3,569	14,381	28,698	96,072
	Count of Pop 45 to 60 years	3,599	15,605	34,863	109,230
	Count of Pop 60 to 75 years	3,082	14,792	33,222	96,911
	Count of Pop 75+ years	1,511	6,105	11,697	33,471
	Population 0 to 4 Years	6.50%	5.96%	5.65%	5.82%
	Population 5 to 13 Years	12.35%	11.22%	10.62%	10.98%
	Population 14 to 21 Years	8.78%	9.43%	9.86%	10.43%
	Population 22 to 29 Years	8.45%	9.98%	11.17%	10.92%
	Population 30 to 44 Years	19.40%	17.92%	16.59%	17.70%
	Population 45 to 59 Years	19.56%	19.45%	20.15%	20.13%
	Population 60 to 74 Years	16.75%	18.43%	19.20%	17.86%
	Population 74 Years Plus	8.21%	7.61%	6.76%	6.17%
Median Age	41.3	41.5	41.6	40.3	
GENDER 2022	Male Population	8,663	38,642	83,891	265,674
	Female Population	9,736	41,608	89,130	277,064
RACE 2022	2022 Estimated Population	18,400	80,250	173,021	542,738
	White	48.79%	53.42%	56.07%	51.16%
	Black or African American	32.72%	24.84%	19.65%	26.44%
	Asian or Pacific Islander	8.65%	12.71%	16.48%	14.17%
	Other Races	9.84%	9.02%	7.79%	8.23%
HISPANIC	2022 Hispanic Population	1,671	6,760	11,421	41,727
	2022 Hispanic Population %	9.08%	8.42%	6.60%	7.69%
	2027 Hispanic Population Forecast	1,749	6,905	11,740	44,768
	2027 Hispanic Population % Forecast	9.31%	8.58%	6.72%	7.97%
	2000 Hispanic Population %	4.10%	3.92%	3.29%	3.37%
1990 Hispanic Population %	2.86%	2.38%	2.12%	2.10%	
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	12,740	55,831	120,297	371,578
	Elementary	2.40%	2.63%	2.15%	2.68%
	Some High School	2.45%	1.84%	1.96%	3.74%
	High School Graduate	13.77%	12.22%	11.17%	15.93%
	Some College	14.86%	13.99%	12.88%	15.68%
	Associates Degree	6.33%	6.13%	5.77%	6.20%
	Bachelors Degree	27.88%	28.77%	30.05%	28.03%
	Graduate Degree	32.30%	34.41%	36.02%	27.74%
% College (4+)	60.19%	63.18%	66.07%	55.77%	
HOUSING 2022	Total Housing Units	8,496	33,756	68,363	208,652
	Owner Occupied Percent	59.31%	64.04%	69.94%	66.99%
	Renter Occupied Percent	35.66%	31.85%	26.30%	28.54%
	Vacant Housing Percent	5.03%	4.11%	3.76%	4.47%

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HOMES BUILT BY YEAR 2022	Homes Built 2010 or later	0.23%	0.08%	0.27%	0.44%
	Homes Built 2000 to 2009	8.08%	8.33%	10.87%	14.25%
	Homes Built 1990 to 1999	8.61%	14.65%	20.76%	19.19%
	Homes Built 1980 to 1989	22.43%	27.88%	29.70%	23.86%
	Homes Built 1970 to 1979	33.54%	33.42%	23.96%	16.38%
	Homes Built 1960 to 1979	23.57%	11.75%	9.30%	9.65%
	Homes Built 1950 to 1959	2.10%	2.38%	3.19%	8.38%
	Homes Built 1940 to 1949	0.92%	0.82%	0.78%	2.75%
	Homes Built 1939 or earlier	0.52%	0.68%	1.15%	5.10%
HOME VALUE (OWNER OCCUPIED) 2022	Property Value \$1,000,000 or more	8.24%	14.19%	17.63%	14.71%
	Property Value \$750,000 to \$999,999	12.60%	16.15%	19.99%	16.41%
	Property Value \$500,000 to \$749,999	35.23%	34.90%	30.65%	29.75%
	Property Value \$400,000 to \$499,999	16.63%	13.11%	11.13%	13.66%
	Property Value \$300,000 to \$399,999	15.66%	8.12%	6.72%	11.02%
	Property Value \$200,000 to \$299,999	6.90%	5.64%	4.09%	6.21%
	Property Value \$150,000 to \$199,999	2.25%	1.14%	0.84%	1.36%
	Property Value \$100,000 to \$149,999	0.87%	0.54%	0.55%	0.71%
	Property Value \$60,000 to \$99,999	0.00%	0.22%	0.34%	0.60%
	Property Value \$40,000 to \$59,999	0.02%	0.26%	0.30%	0.39%
	Property Value \$0 to \$39,999	1.09%	1.09%	0.97%	1.01%
	CY Median Home Value	\$544,886	\$625,748	\$676,752	\$608,891
CY Median Rent per Month (Census 2000)	\$853	\$919	\$919	\$820	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022	Employed Civilian Population 16+ by Occupation	9,658	43,157	95,935	297,928
	Managerial/Executive	22.17%	22.46%	24.14%	22.22%
	Professional Specialty	35.84%	41.49%	42.32%	37.21%
	Healthcare Support	2.50%	1.80%	1.65%	2.05%
	Sales	7.39%	6.52%	6.79%	7.44%
	Office & Administrative Support	9.68%	9.29%	8.14%	9.32%
	Protective Service	2.79%	1.68%	1.56%	2.28%
	Food Preparation	4.90%	3.43%	3.59%	3.87%
	Building Maintenance & Cleaning	2.88%	2.13%	1.51%	1.58%
	Personal Care	1.70%	2.50%	2.40%	2.57%
	Farming, Fishing, & Forestry	0.02%	0.07%	0.10%	0.10%
	Construction	4.19%	3.01%	2.83%	4.53%
	Production & Transportation	5.94%	5.61%	4.96%	6.82%
	Percent White Collar	77.59%	81.57%	83.04%	78.25%
	Percent Blue Collar	22.41%	18.43%	16.96%	21.75%
CY Median Employee Salary	\$54,366	\$54,082	\$52,771	\$51,140	
CY Average Employee Salary	\$72,278	\$70,614	\$67,876	\$63,806	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	269	1,286	2,164	7,146
	2022 Estimated Unemployed (Age 16 and Up)	445	1,354	2,820	10,012
	2022 Estimated Unemployed Rate (Age 16 and Up)	4.10%	3.06%	2.89%	3.24%

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TRANSPORTATION TO WORK 2022	Drive to Work Alone	80.74%	79.94%	80.88%	79.47%
	Drive to Work Carpool	6.47%	7.63%	7.63%	8.78%
	Travel to Work by Public Transportation	5.08%	4.60%	3.97%	4.69%
	Drive to Work on Motorcycle	0.04%	0.06%	0.03%	0.02%
	Drive to Work on Bicycle	0.04%	0.12%	0.11%	0.18%
	Walk to Work	2.26%	1.48%	1.28%	1.65%
	Other Means	0.54%	0.37%	0.38%	0.46%
	Work at Home	4.55%	5.56%	5.57%	4.66%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	0.86%	1.01%	0.95%	1.22%
	Travel to Work in 5 to 9 minutes	6.61%	7.35%	6.69%	6.18%
	Travel to Work in 10 to 14 minutes	11.78%	11.70%	11.28%	10.35%
	Travel to Work in 15 to 19 minutes	18.25%	14.46%	14.76%	13.92%
	Travel to Work in 20 to 29 minutes	19.99%	19.79%	20.04%	22.28%
	Travel to Work in 30 to 44 minutes	21.80%	22.42%	23.04%	23.44%
	Travel to Work in 45 to 59 minutes	10.27%	11.18%	11.06%	10.62%
	Travel to Work in 60 minutes or more	10.45%	12.09%	12.18%	12.00%
Average Travel Time to Work	27.8	28.6	28.7	28.6	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$68.18	\$68.69	\$68.97	\$66.65
	Apparel and Related Services	\$11.91	\$12.43	\$12.70	\$12.33
	Transportation	\$85.11	\$88.78	\$90.28	\$89.12
	Healthcare	\$42.48	\$43.22	\$43.59	\$42.90
	Entertainment	\$21.56	\$22.47	\$22.91	\$22.25
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$82,613	\$93,188	\$103,734	\$91,566
	Avg Disposable Inc-Inc minus taxes	\$88,583	\$101,791	\$109,470	\$100,943
	Med Discretionary-Disp less food/shelter/clothing	\$59,969	\$70,088	\$78,762	\$68,634
	Avg Discretionary-Disp less food/shelter/clothing	\$63,005	\$73,532	\$80,110	\$72,835
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	3,151	24,861	53,835	139,455
	Category B - Urban Cliff Climbers	0	0	0	16,177
	Category C - Urban Cliff Dwellers	0	0	0	6,660
	Category D - Seasoned Urban Dwellers	0	0	0	1,147
	Category E - Thriving Alone	6,879	18,410	34,496	59,488
	Category F - Going it Alone	2,144	6,265	10,615	37,642
	Category G - Struggling Alone	0	0	0	2,420
	Category H - Single in the Suburbs	0	2,142	2,142	6,539
	Category I - Married in the Suburbs	3,717	20,690	50,249	106,196
	Category J - Retired in the Suburbs	568	3,400	16,613	39,103
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	773	1,242	19,277
	Category M - Harlem Gateway	1,894	1,894	1,894	85,903
	Category N - Espaniola	0	0	0	0
	Category O - Specialties	12	1,398	1,409	9,571

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