



DEMOGRAPHICS

2020 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	13,608	122,278	369,342
DAYTIME POP	35,610	221,404	593,650
HOUSEHOLDS	4,214	57,300	172,969
AVERAGE HH INCOME	\$104,859	\$116,280	\$108,178
MEDIAN HH INCOME	\$69,525	\$85,792	\$80,828
PER CAPITA INCOME	\$37,974	\$56,549	\$52,393

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2019, Trade Area Systems

2020