



DEMOGRAPHICS

2018 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	11,960	134,938	353,700
DAYTIME POP	8,730	156,198	537,594
HOUSEHOLDS	4,822	54,983	137,214
AVERAGE HH INCOME	\$57,843	\$49,427	\$60,892
MEDIAN HH INCOME	\$45,861	\$37,842	\$45,957
PER CAPITA INCOME	\$23,352	\$20,326	\$23,960

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income by Block Group

	\$150K and up
	\$100K - \$150K
	\$75K - \$100K
	\$50K - \$75K
	< \$50K

Popstats, 4Q 2016, Trade Area Systems

2018