

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 40.7016, -73.4317

29-Jun-2022

Carman's Plaza

Massapequa, NY

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	22,469	163,209	357,398	1,027,418	
	2021 Daytime Population	15,053	154,663	351,098	1,124,747	
	2026 Population Forecast	22,357	163,172	356,302	1,026,554	
	2010 Census Population	22,161	158,318	350,673	1,001,351	
	2000 Census Population	22,612	159,015	353,364	990,538	
	1990 Census Population	21,967	152,516	342,814	955,081	
	Historical Annual Growth, 1990 to 2000	0.29%	0.42%	0.30%	0.37%	
	Historical Annual Growth, 2000 to 2010	-0.20%	-0.04%	-0.08%	0.11%	
	CY Estimated Annual Growth, 2010 to 2021	0.12%	0.26%	0.16%	0.22%	
	FY Projected Annual Growth, 2021 to 2025	-0.10%	0.00%	-0.06%	-0.02%	
	HOUSEHOLDS	2021 Estimated Households	7,393	54,361	119,974	331,899
		2026 Households Forecast	7,357	54,344	119,615	331,596
2010 Census Households		7,287	52,669	117,526	323,213	
2000 Census Households		7,123	51,835	116,184	317,209	
1990 Census Households		6,610	48,485	109,128	302,198	
Historical Annual Growth, 1990 to 2000		0.75%	0.67%	0.63%	0.49%	
Historical Annual Growth, 2000 to 2010		0.23%	0.16%	0.11%	0.19%	
CY Estimated Annual Growth, 2010 to 2021		0.12%	0.27%	0.18%	0.23%	
FY Projected Annual Growth, 2021 to 2025		-0.10%	-0.01%	-0.06%	-0.02%	
2021 % Households With Children		31%	31%	30%	31%	
2021 Persons per Household		3.03	2.98	2.96	3.05	
INCOME 2021		HH Income \$500,000 or more	2.62%	3.14%	3.35%	3.64%
	HH Income \$250,000 to \$499,999	3.11%	3.76%	4.02%	4.37%	
	HH Income \$200,000 to \$249,999	7.30%	8.78%	9.38%	10.20%	
	HH Income \$175,000 to \$199,999	7.28%	7.20%	7.58%	7.79%	
	HH Income \$150,000 to \$174,999	9.94%	9.81%	9.90%	9.58%	
	HH Income \$100,000 to \$149,999	20.24%	20.71%	21.24%	20.40%	
	HH Income \$75,000 to \$99,999	13.12%	11.84%	11.89%	11.61%	
	HH Income \$50,000 to \$74,999	13.15%	12.06%	11.91%	11.82%	
	HH Income \$35,000 to \$49,999	8.65%	7.51%	7.08%	6.84%	
	HH Income \$25,000 to \$34,999	4.59%	5.49%	4.89%	4.71%	
	HH Income \$15,000 to \$24,999	4.63%	5.07%	4.70%	4.56%	
	HH Income \$0 to \$14,999	5.37%	4.64%	4.06%	4.46%	
CY Average Household Income	\$117,261	\$127,978	\$133,629	\$141,405		
CY Median Household Income	\$101,154	\$107,720	\$111,994	\$113,719		
Per Capita Income	\$38,667	\$42,863	\$45,111	\$46,151		
2000 Average Household Income	\$71,982	\$74,900	\$78,022	\$84,235		
2000 Median Household Income	\$63,672	\$65,187	\$67,546	\$69,739		
2026 Projected Average Household Income	\$128,451	\$140,454	\$146,518	\$155,066		
2026 Projected Median Household Income	\$112,439	\$118,054	\$122,393	\$124,691		
WRKPLACE 2021	Workplace Establishments	247	5,649	12,057	37,245	
	Workplace Employees (Full Time Employees)	3,865	69,121	161,859	512,041	

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	1,236	8,772	18,818	53,843
	Count of Pop 5 to 14 years	2,310	16,233	34,817	99,734
	Count of Pop 14 to 22 years	2,250	15,449	33,598	102,733
	Count of Pop 22 to 30 years	2,503	17,893	39,850	115,429
	Count of Pop 30 to 45 years	3,909	28,012	59,615	173,286
	Count of Pop 45 to 60 years	4,576	33,739	74,308	208,984
	Count of Pop 60 to 75 years	3,989	30,533	68,439	193,030
	Count of Pop 75+ years	1,696	12,578	27,953	80,379
	Population 0 to 4 Years	5.50%	5.37%	5.27%	5.24%
	Population 5 to 13 Years	10.28%	9.95%	9.74%	9.71%
	Population 14 to 21 Years	10.02%	9.47%	9.40%	10.00%
	Population 22 to 29 Years	11.14%	10.96%	11.15%	11.23%
	Population 30 to 44 Years	17.40%	17.16%	16.68%	16.87%
	Population 45 to 59 Years	20.36%	20.67%	20.79%	20.34%
Population 60 to 74 Years	17.75%	18.71%	19.15%	18.79%	
Population 74 Years Plus	7.55%	7.71%	7.82%	7.82%	
Median Age	41.1	42.4	42.9	42.2	
GENDER 2021	Male Population	10,956	79,465	173,726	501,518
	Female Population	11,514	83,744	183,672	525,901
RACE 2021	2021 Estimated Population	22,469	163,209	357,398	1,027,418
	White	60.76%	77.30%	81.73%	71.05%
	Black or African American	25.67%	11.08%	8.19%	12.60%
	Asian or Pacific Islander	2.23%	2.83%	3.21%	6.22%
	Other Races	11.34%	8.78%	6.86%	10.12%
HISPANIC	2021 Hispanic Population	4,249	26,667	48,814	183,170
	2021 Hispanic Population %	18.91%	16.34%	13.66%	17.83%
	2026 Hispanic Population Forecast	4,299	26,945	49,645	184,847
	2026 Hispanic Population % Forecast	19.23%	16.51%	13.93%	18.01%
	2000 Hispanic Population %	10.62%	9.50%	7.51%	10.74%
1990 Hispanic Population %	4.93%	4.92%	4.22%	6.03%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	15,704	115,900	254,849	726,207
	Elementary	5.28%	3.79%	3.33%	4.90%
	Some High School	4.00%	4.94%	4.36%	4.70%
	High School Graduate	33.67%	30.03%	29.72%	26.30%
	Some College	16.38%	16.69%	17.16%	15.97%
	Associates Degree	9.94%	9.98%	9.87%	8.85%
	Bachelors Degree	19.82%	21.02%	21.01%	22.29%
	Graduate Degree	10.91%	13.54%	14.54%	17.00%
% College (4+)	30.74%	34.57%	35.55%	39.29%	
HOUSING 2021	Total Housing Units	7,786	56,621	124,428	344,867
	Owner Occupied Percent	77.05%	76.93%	79.03%	78.38%
	Renter Occupied Percent	17.91%	19.08%	17.39%	17.86%
	Vacant Housing Percent	5.04%	3.99%	3.58%	3.76%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.06%	0.09%	0.09%	0.09%
Homes Built 2000 to 2009	3.13%	4.50%	3.88%	4.24%
Homes Built 1990 to 1999	5.53%	3.84%	3.80%	3.68%
Homes Built 1980 to 1989	6.67%	4.70%	4.32%	4.77%
Homes Built 1970 to 1979	9.95%	7.28%	7.39%	7.65%
Homes Built 1960 to 1979	11.82%	13.88%	15.05%	16.14%
Homes Built 1950 to 1959	54.56%	49.02%	45.07%	40.77%
Homes Built 1940 to 1949	5.07%	8.76%	12.12%	11.38%
Homes Built 1939 or earlier	3.22%	7.93%	8.27%	11.28%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	2.52%	4.13%	4.83%	9.11%
Property Value \$750,000 to \$999,999	12.50%	14.43%	15.74%	17.41%
Property Value \$500,000 to \$749,999	44.16%	47.91%	46.69%	41.27%
Property Value \$400,000 to \$499,999	20.81%	19.35%	18.92%	17.00%
Property Value \$300,000 to \$399,999	9.38%	7.47%	7.05%	7.14%
Property Value \$200,000 to \$299,999	5.81%	3.12%	2.74%	2.71%
Property Value \$150,000 to \$199,999	1.59%	0.57%	0.55%	0.54%
Property Value \$100,000 to \$149,999	0.99%	0.36%	0.30%	0.38%
Property Value \$60,000 to \$99,999	0.72%	0.46%	0.34%	0.35%
Property Value \$40,000 to \$59,999	0.41%	0.39%	0.49%	0.36%
Property Value \$0 to \$39,999	0.83%	0.51%	0.42%	0.44%
CY Median Home Value	\$552,746	\$589,344	\$597,586	\$617,741
CY Median Rent per Month (Census 2000)	\$968	\$958	\$971	\$957
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	11,913	86,248	190,015	538,480
Managerial/Executive	10.93%	14.43%	15.46%	16.34%
Professional Specialty	21.63%	24.18%	24.86%	25.37%
Healthcare Support	8.44%	3.96%	3.05%	3.12%
Sales	8.25%	10.47%	10.63%	11.23%
Office & Administrative Support	15.07%	13.31%	14.20%	13.18%
Protective Service	6.07%	4.86%	4.45%	3.42%
Food Preparation	3.85%	4.50%	3.93%	4.12%
Building Maintenance & Cleaning	5.28%	3.47%	3.00%	3.40%
Personal Care	4.01%	3.11%	2.91%	3.03%
Farming, Fishing, & Forestry	0.22%	0.05%	0.07%	0.10%
Construction	6.50%	7.75%	8.00%	7.40%
Production & Transportation	9.75%	9.92%	9.43%	9.29%
Percent White Collar	64.32%	66.35%	68.20%	69.24%
Percent Blue Collar	35.68%	33.65%	31.80%	30.76%
CY Median Employee Salary	\$45,763	\$46,066	\$47,245	\$46,977
CY Average Employee Salary	\$51,947	\$53,863	\$55,962	\$56,142
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	419	2,959	6,372	18,579
2021 Estimated Unemployed (Age 16 and Up)	486	3,670	8,082	24,997
2021 Estimated Unemployed Rate (Age 16 and Up)	4.16%	4.07%	4.11%	4.42%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	77.22%	75.26%	77.09%	74.27%
	Drive to Work Carpool	8.79%	8.91%	7.31%	7.72%
	Travel to Work by Public Transportation	9.62%	9.87%	10.10%	11.61%
	Drive to Work on Motorcycle	0.00%	0.01%	0.04%	0.04%
	Drive to Work on Bicycle	0.01%	0.51%	0.33%	0.26%
	Walk to Work	0.89%	1.65%	1.39%	1.86%
	Other Means	0.06%	0.24%	0.31%	0.46%
	Work at Home	1.41%	2.44%	2.80%	3.33%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	1.21%	2.12%	2.07%	2.07%
	Travel to Work in 5 to 9 minutes	5.30%	8.52%	8.50%	8.45%
	Travel to Work in 10 to 14 minutes	16.30%	14.47%	12.97%	12.79%
	Travel to Work in 15 to 19 minutes	13.28%	13.50%	13.80%	13.63%
	Travel to Work in 20 to 29 minutes	18.17%	18.39%	19.21%	19.04%
	Travel to Work in 30 to 44 minutes	20.45%	19.66%	19.40%	19.56%
	Travel to Work in 45 to 59 minutes	9.64%	7.39%	7.13%	7.15%
	Travel to Work in 60 minutes or more	15.63%	15.95%	16.91%	17.31%
Average Travel Time to Work	31.8	31.7	32.1	32.2	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$74.81	\$75.58	\$75.74	\$76.22
	Apparel and Related Services	\$19.52	\$19.83	\$19.98	\$20.16
	Transportation	\$104.30	\$105.87	\$106.67	\$107.25
	Healthcare	\$84.40	\$86.28	\$86.93	\$87.63
	Entertainment	\$30.93	\$31.64	\$31.91	\$32.19
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$83,252	\$88,046	\$90,765	\$91,944
	Avg Disposable Inc-Inc minus taxes	\$93,658	\$97,904	\$100,934	\$102,772
	Med Discretionary-Disp less food/shelter/clothing	\$53,853	\$58,430	\$61,243	\$62,001
	Avg Discretionary-Disp less food/shelter/clothing	\$59,646	\$63,632	\$66,172	\$67,453
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	8,728	73,278	169,597	468,123
	Category B - Urban Cliff Climbers	0	0	0	0
	Category C - Urban Cliff Dwellers	1,932	27,873	65,315	138,604
	Category D - Seasoned Urban Dwellers	934	2,288	7,429	16,577
	Category E - Thriving Alone	0	15,502	36,911	71,988
	Category F - Going it Alone	4,253	15,923	32,060	91,785
	Category G - Struggling Alone	0	0	0	10,355
	Category H - Single in the Suburbs	0	0	0	863
	Category I - Married in the Suburbs	231	1,080	1,080	11,464
	Category J - Retired in the Suburbs	0	0	1,388	6,328
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	5,428	15,975	26,806	103,580
	Category N - Espaniola	0	7,336	7,336	73,874
	Category O - Specialties	912	2,618	6,774	18,718

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