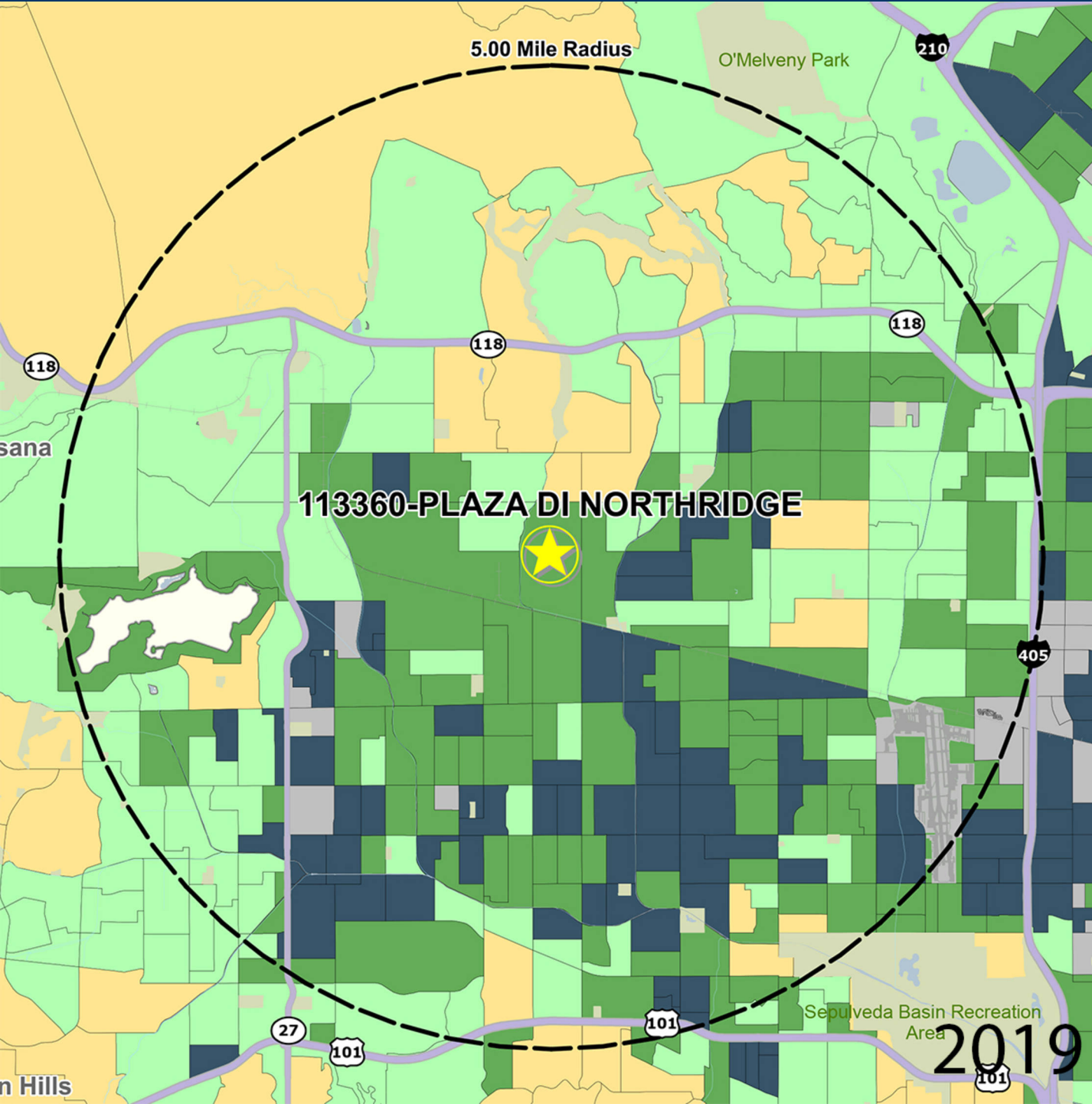


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PLAZA DI NORTHRIDGE

PLUMMER ST. & SHIRLEY AVE., NORTHRIDGE, CA

MANAGED BY AN AFFILIATE OF



DEMOGRAPHICS

2019 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	14,768	213,479	473,923
DAYTIME POP	23,840	261,921	548,708
HOUSEHOLDS	5,116	69,864	158,698
AVERAGE HH INCOME	\$109,121	\$97,449	\$98,794
MEDIAN HH INCOME	\$85,279	\$73,276	\$75,233
PER CAPITA INCOME	\$38,287	\$32,303	\$33,417

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income

By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2019, Trade Area Systems

2019