



## DEMOGRAPHICS

2018 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	32,081	230,195	581,269
DAYTIME POP	21,924	248,012	499,905
HOUSEHOLDS	11,100	73,096	202,430
AVERAGE HH INCOME	\$101,509	\$113,877	\$132,288
MEDIAN HH INCOME	\$80,090	\$88,795	\$99,333
PER CAPITA INCOME	\$35,275	\$36,410	\$46,468

Trade Area Systems, Updates of 2010 Census Data by Synergos