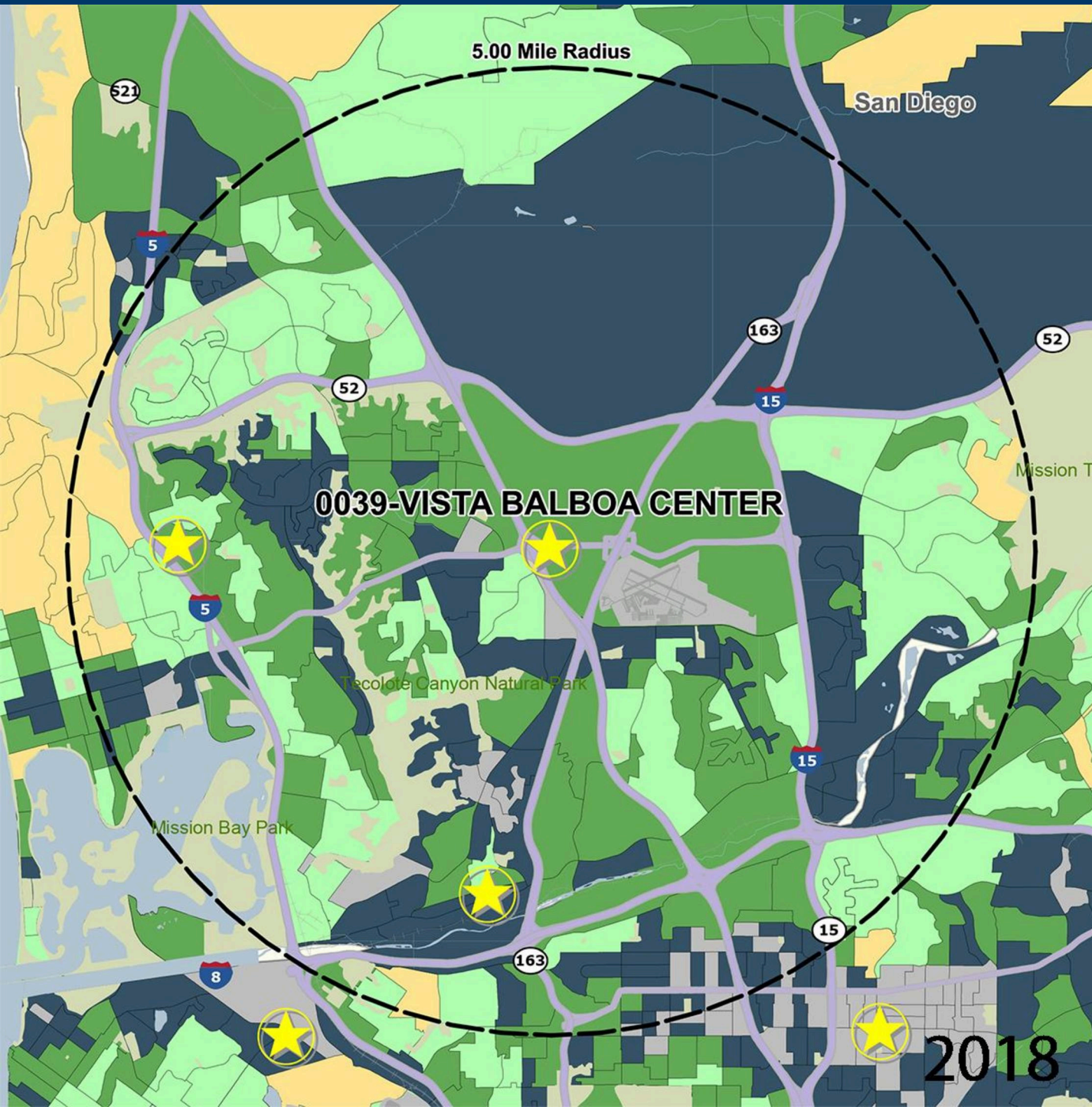


100390

VISTA BALBOA CENTER

BALBOA AVE. & RUFFNER ST., SAN DIEGO, CA

MANAGED BY AN AFFILIATE OF



DEMOGRAPHICS

2018 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	13,468	121,173	346,928
DAYTIME POP	42,788	257,528	570,515
HOUSEHOLDS	5,348	46,237	149,153
AVERAGE HH INCOME	\$87,626	\$89,038	\$95,339
MEDIAN HH INCOME	\$68,604	\$70,995	\$74,812
PER CAPITA INCOME	\$34,911	\$34,375	\$41,460

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income by Block Group



Popstats, 4Q 2018, Trade Area Systems