



Median HH Income 2014 Estimates

- \$100K and up
- \$75K - \$100K
- \$50K - \$75K
- \$30K - \$50K
- Less than \$30K

TAS ANALYST

DEMOGRAPHICS

2016 ESTIMATES	1-MILE	3-MILE	5-MILE
TOTAL POPULATION	11,602	100,733	245,886
TOTAL HOUSEHOLDS	4,015	31,213	78,883
AVERAGE HH INCOME	\$183,395	\$150,230	\$146,428
MEDIAN HH INCOME	\$137,750	\$114,959	\$110,745

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income by Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- < \$50K

Popstats, 4Q 2016, Trade Area Systems