



## DEMOGRAPHICS

2017 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	11,597	100,994	246,468
DAYTIME POP	18,980	164,675	371,081
HOUSEHOLDS	4,013	31,286	79,065
AVERAGE HH INCOME	\$188,303	\$154,029	\$150,537
MEDIAN HH INCOME	\$140,194	\$119,017	\$114,772
PER CAPITA INCOME	\$65,403	\$48,139	\$49,056

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income  
by Block Group



Popstats, 4Q 2016, Trade Area Systems

2017