

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2017 Estimates & Q4 2022 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 30.0877, -95.5222

9-Apr-2018

## 1750-Grand Parkway Marketplace

### Spring, TX

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2017 Estimated Population	6,252	66,146	191,742	770,406	
	2017 Daytime Population	5,580	49,118	146,059	741,937	
	2022 Population Forecast	7,920	82,568	229,739	867,980	
	2010 Census Population	4,162	45,372	140,589	623,216	
	2000 Census Population	1,668	21,390	85,792	405,904	
	1990 Census Population	1,180	14,511	66,112	283,874	
	Historical Annual Growth, 1990 to 2000	3.52%	3.96%	2.64%	3.64%	
	Historical Annual Growth, 2000 to 2010	9.58%	7.81%	5.06%	4.38%	
	Estimated Annual Growth, 2010 to 2017	5.39%	4.98%	4.09%	2.77%	
	Projected Annual Growth, 2017 to 2022	4.84%	4.53%	3.68%	2.41%	
	<b>HOUSEHOLDS</b>	2017 Estimated Households	1,926	21,480	65,790	273,526
		2022 Households Forecast	2,444	26,856	78,558	307,641
2010 Census Households		1,282	14,696	48,396	221,499	
2000 Census Households		551	7,023	29,132	144,978	
1990 Census Households		382	4,656	21,607	100,837	
Historical Annual Growth, 1990 to 2000		3.71%	4.19%	3.03%	3.70%	
Historical Annual Growth, 2000 to 2010		8.82%	7.66%	5.21%	4.33%	
Estimated Annual Growth, 2010 to 2017		5.39%	5.02%	4.04%	2.76%	
Projected Annual Growth, 2017 to 2022		4.87%	4.57%	3.61%	2.38%	
2017 % Households With Children		47%	43%	40%	38%	
2017 Persons per Household		3.25	3.08	2.91	2.81	
<b>INCOME 2017</b>		HH Income \$500,000 or more	0.39%	0.77%	1.04%	1.22%
	HH Income \$250,000 to \$499,999	0.45%	0.91%	1.24%	1.46%	
	HH Income \$200,000 to \$249,999	1.05%	2.12%	2.90%	3.41%	
	HH Income \$175,000 to \$199,999	10.30%	10.24%	10.81%	7.94%	
	HH Income \$150,000 to \$174,999	6.90%	6.42%	7.29%	5.81%	
	HH Income \$100,000 to \$149,999	25.15%	23.75%	21.01%	17.90%	
	HH Income \$75,000 to \$99,999	16.83%	17.08%	14.77%	14.01%	
	HH Income \$50,000 to \$74,999	20.65%	18.38%	17.32%	18.00%	
	HH Income \$35,000 to \$49,999	8.64%	8.54%	9.01%	10.48%	
	HH Income \$25,000 to \$34,999	3.19%	5.04%	6.18%	7.71%	
	HH Income \$15,000 to \$24,999	3.35%	3.30%	4.42%	6.21%	
	HH Income \$0 to \$14,999	3.09%	3.46%	4.02%	5.84%	
	Average Household Income	\$107,885	\$112,911	\$115,221	\$104,057	
	Median Household Income	\$90,763	\$90,651	\$89,370	\$77,726	
Per Capita Income	\$33,246	\$36,673	\$39,589	\$37,001		
2000 Average Household Income	\$94,557	\$77,800	\$83,743	\$79,554		
2000 Median Household Income	\$79,144	\$66,435	\$69,429	\$63,561		
<b>WRKPLACE 2017</b>	Workplace Establishments	97	871	3,574	18,688	
	Workplace Employees (Full Time Employees)	1,115	10,304	47,952	315,359	

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<b>POPULATION BY AGE 2017</b>	Count of Pop 0 to 4 years	500	5,027	14,153	59,259
	Count of Pop 5 to 14 years	915	9,306	25,261	102,247
	Count of Pop 14 to 22 years	860	8,749	23,946	93,796
	Count of Pop 22 to 30 years	628	6,323	18,586	76,062
	Count of Pop 30 to 45 years	1,273	12,583	35,407	148,434
	Count of Pop 45 to 60 years	1,182	13,457	39,765	156,750
	Count of Pop 60 to 75 years	697	8,485	27,464	104,987
	Count of Pop 75+ years	196	2,217	7,160	28,872
	Population 0 to 4 Years	8.00%	7.60%	7.38%	7.69%
	Population 5 to 13 Years	14.64%	14.07%	13.17%	13.27%
	Population 14 to 21 Years	13.76%	13.23%	12.49%	12.17%
	Population 22 to 29 Years	10.04%	9.56%	9.69%	9.87%
	Population 30 to 44 Years	20.36%	19.02%	18.47%	19.27%
	Population 45 to 59 Years	18.91%	20.34%	20.74%	20.35%
	Population 60 to 74 Years	11.15%	12.83%	14.32%	13.63%
	Population 74 Years Plus	3.13%	3.35%	3.73%	3.75%
	Median Age	33.2	35.3	36.6	35.9
<b>GENDER 2017</b>	Male Population	3,073	32,559	94,220	377,199
	Female Population	3,179	33,587	97,522	393,207
<b>RACE 2017</b>	2017 Estimated Population	6,252	66,146	191,742	770,406
	White	71.16%	76.21%	76.91%	69.85%
	Black or African American	10.03%	7.39%	7.54%	13.61%
	Asian or Pacific Islander	7.55%	6.14%	6.37%	5.99%
	Other Races	11.25%	10.27%	9.18%	10.54%
<b>HISPANIC</b>	2017 Hispanic Population	1,493	14,700	38,530	180,279
	2017 Hispanic Population %	23.88%	22.22%	20.09%	23.40%
	2022 Hispanic Population Forecast	1,864	18,582	47,076	204,576
	2022 Hispanic Population % Projected	23.54%	22.51%	20.49%	23.57%
	2000 Hispanic Population %	9.32%	10.82%	10.19%	13.75%
1990 Hispanic Population %	5.52%	4.90%	6.26%	8.65%	
<b>EDUCATION (AGE 25+) 2017</b>	Adult Population (25 Years or Older)	3,720	40,501	120,916	485,426
	Elementary	5.06%	3.31%	2.89%	4.33%
	Some High School	4.55%	4.34%	4.18%	4.76%
	High School Graduate	18.92%	20.68%	18.50%	20.05%
	Some College	23.73%	24.77%	23.72%	23.69%
	Associates Degree	6.55%	7.00%	7.81%	8.09%
	Bachelors Degree	29.89%	27.37%	28.21%	26.28%
	Graduate Degree	11.31%	12.53%	14.69%	12.80%
	% College (4+)	41.20%	39.90%	42.90%	39.08%
<b>HOUSING 2017</b>	Total Housing Units	2,003	22,484	69,530	294,612
	Owner Occupied Percent	74.81%	74.29%	70.04%	63.16%
	Renter Occupied Percent	21.38%	21.24%	24.58%	29.68%
	Vacant Housing Percent	3.82%	4.47%	5.38%	7.16%

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<b>HOMES BUILT BY YEAR 2017</b>	Homes Built 2010 or later	7.66%	3.72%	2.51%	1.87%
	Homes Built 2000 to 2009	55.73%	54.71%	41.56%	36.14%
	Homes Built 1990 to 1999	8.00%	12.32%	13.99%	19.44%
	Homes Built 1980 to 1989	5.37%	14.58%	19.61%	20.33%
	Homes Built 1970 to 1979	16.72%	10.79%	18.74%	18.28%
	Homes Built 1960 to 1979	4.25%	2.64%	2.64%	2.67%
	Homes Built 1950 to 1959	1.49%	0.78%	0.57%	0.73%
	Homes Built 1940 to 1949	0.20%	0.19%	0.18%	0.26%
	Homes Built 1939 or earlier	0.59%	0.27%	0.21%	0.28%
<b>HOME VALUE (OWNER OCCUPIED) 2017</b>	Property Value \$1,000,000 or more	0.13%	0.90%	1.40%	1.68%
	Property Value \$750,000 to \$999,999	0.87%	1.90%	2.86%	3.07%
	Property Value \$500,000 to \$749,999	4.24%	5.66%	6.60%	6.41%
	Property Value \$400,000 to \$499,999	8.24%	7.87%	8.46%	7.63%
	Property Value \$300,000 to \$399,999	11.31%	13.14%	14.77%	13.41%
	Property Value \$200,000 to \$299,999	33.79%	28.53%	28.35%	27.39%
	Property Value \$150,000 to \$199,999	23.13%	20.59%	18.74%	18.59%
	Property Value \$100,000 to \$149,999	8.98%	13.39%	12.43%	14.53%
	Property Value \$60,000 to \$99,999	1.85%	2.95%	2.76%	3.83%
	Property Value \$40,000 to \$59,999	0.52%	1.27%	0.79%	1.05%
	Property Value \$0 to \$39,999	6.93%	3.81%	2.83%	2.42%
	Median Home Value	\$216,272	\$222,042	\$237,961	\$229,203
Median Rent per Month (Census 2000)	\$741	\$797	\$748	\$688	
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2017</b>	Employed Civilian Population 16+ by Occupation	3,352	34,010	97,743	386,655
	Managerial/Executive	23.35%	21.88%	21.89%	19.96%
	Professional Specialty	23.51%	22.90%	25.64%	23.61%
	Healthcare Support	3.58%	1.64%	1.26%	1.34%
	Sales	16.85%	15.21%	14.33%	13.33%
	Office & Administrative Support	8.45%	12.05%	12.06%	12.72%
	Protective Service	1.34%	2.06%	2.05%	2.26%
	Food Preparation	6.01%	4.62%	3.91%	4.41%
	Building Maintenance & Cleaning	2.30%	2.20%	2.44%	2.82%
	Personal Care	0.88%	2.31%	2.63%	2.93%
	Farming, Fishing, & Forestry	0.00%	0.04%	0.13%	0.12%
	Construction	7.55%	7.28%	6.55%	7.25%
	Production & Transportation	6.19%	7.82%	7.12%	9.26%
	Percent White Collar	75.74%	73.68%	75.17%	70.96%
	Percent Blue Collar	24.26%	26.32%	24.83%	29.04%
Median Employee Salary	42,813	45,862	43,940	42,945	
Average Employee Salary	53,461	53,140	52,564	54,086	
<b>UNEMPLOYMENT</b>	2000 Census Unemployed (Age 16 and Up)	30	315	1,534	7,678
	2017 Estimated Unemployed (Age 16 and Up)	98	1,168	3,435	16,461
	2017 Estimated Unemployed Rate (Age 16 and Up)	2.09%	3.09%	3.52%	4.06%

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<b>TRANSPORTATION TO WORK 2017</b>	Drive to Work Alone	84.97%	83.60%	82.84%	81.94%
	Drive to Work Carpool	9.36%	9.61%	8.53%	8.96%
	Travel to Work by Public Transportation	1.35%	1.39%	1.84%	2.23%
	Drive to Work on Motorcycle	0.03%	0.33%	0.32%	0.22%
	Drive to Work on Bicycle	0.00%	0.00%	0.09%	0.09%
	Walk to Work	0.39%	0.32%	0.64%	0.90%
	Other Means	0.03%	0.46%	0.47%	1.04%
	Work at Home	3.87%	4.29%	5.27%	4.56%
<b>TRAVEL TIME TO WORK 2017</b>	Travel Time in Less than 5 minutes	0.59%	1.28%	1.55%	1.68%
	Travel to Work in 5 to 9 minutes	8.25%	5.53%	5.85%	6.52%
	Travel to Work in 10 to 14 minutes	8.52%	6.90%	10.39%	10.70%
	Travel to Work in 15 to 19 minutes	10.48%	11.02%	11.65%	12.51%
	Travel to Work in 20 to 29 minutes	13.91%	20.85%	19.52%	18.95%
	Travel to Work in 30 to 44 minutes	29.81%	26.59%	23.92%	24.03%
	Travel to Work in 45 to 59 minutes	12.96%	12.58%	13.19%	13.33%
	Travel to Work in 60 minutes or more	15.49%	15.26%	13.93%	12.27%
	Average Travel Time to Work	31.8	31.9	30.2	29.3
<b>SPENDING PATTERNS 2017</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$49.03	\$49.26	\$49.54	\$49.30
	Apparel and Related Services	\$14.05	\$14.22	\$14.28	\$13.87
	Transportation	\$81.71	\$81.91	\$81.97	\$79.71
	Healthcare	\$33.23	\$33.67	\$33.86	\$32.99
	Entertainment	\$20.02	\$20.23	\$20.40	\$19.75
<b>LIFESTYLE SEGMENTATION 2017</b>	Category A - Crème de la Crème	2,742	31,486	84,058	210,616
	Category B - Urban Cliff Hangers	3,376	20,724	51,034	193,193
	Category C - Urban Cliff Dwellers	0	0	0	1,112
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	0	246	6,089	22,497
	Category F - Going it Alone	0	150	3,887	15,081
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	133	8,819	12,760	76,174
	Category I - Married in the Suburbs	0	1,970	22,113	103,160
	Category J - Retired in the Suburbs	0	1,885	7,565	32,111
	Category K - Living with Nature	0	856	3,929	11,688
	Category L - Working with Nature	0	0	0	3,907
	Category M - Harlem Gateway	0	0	0	35,472
	Category N - Espaniola	0	0	0	53,633
	Category O - Specialties	0	0	0	10,359

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