

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2017 Estimates & Q4 2022 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.181852, -75.13375

9-Apr-2018

1337-Horsham Point

Horsham, PA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2017 Estimated Population	12,113	78,952	192,799	894,667	
	2017 Daytime Population	19,465	100,485	229,401	971,932	
	2022 Population Forecast	12,863	81,185	196,886	909,073	
	2010 Census Population	11,310	76,170	187,833	879,984	
	2000 Census Population	11,502	76,730	180,628	857,532	
	1990 Census Population	12,254	76,114	173,261	823,104	
	Historical Annual Growth, 1990 to 2000	-0.63%	0.08%	0.42%	0.41%	
	Historical Annual Growth, 2000 to 2010	-0.17%	-0.07%	0.39%	0.26%	
	Estimated Annual Growth, 2010 to 2017	0.89%	0.46%	0.34%	0.21%	
	Projected Annual Growth, 2017 to 2022	1.21%	0.56%	0.42%	0.32%	
	HOUSEHOLDS	2017 Estimated Households	4,993	30,848	73,585	347,061
		2022 Households Forecast	5,301	31,738	75,157	352,846
		2010 Census Households	4,668	29,782	71,851	341,120
2000 Census Households		4,837	29,307	67,543	327,950	
1990 Census Households		4,959	28,166	62,982	306,988	
Historical Annual Growth, 1990 to 2000		-0.25%	0.40%	0.70%	0.66%	
Historical Annual Growth, 2000 to 2010		-0.35%	0.16%	0.62%	0.39%	
Estimated Annual Growth, 2010 to 2017		0.87%	0.45%	0.31%	0.22%	
Projected Annual Growth, 2017 to 2022		1.21%	0.57%	0.42%	0.33%	
2017 % Households With Children		26%	28%	29%	28%	
2017 Persons per Household		2.41	2.54	2.59	2.52	
INCOME 2017		HH Income \$500,000 or more	0.51%	0.94%	1.24%	1.21%
		HH Income \$250,000 to \$499,999	0.59%	1.13%	1.48%	1.44%
	HH Income \$200,000 to \$249,999	1.41%	2.65%	3.48%	3.39%	
	HH Income \$175,000 to \$199,999	3.27%	4.87%	6.40%	5.11%	
	HH Income \$150,000 to \$174,999	4.27%	5.36%	6.10%	5.24%	
	HH Income \$100,000 to \$149,999	17.71%	19.07%	19.56%	16.41%	
	HH Income \$75,000 to \$99,999	16.80%	14.87%	14.41%	12.56%	
	HH Income \$50,000 to \$74,999	20.78%	18.73%	17.35%	16.57%	
	HH Income \$35,000 to \$49,999	14.60%	11.45%	10.68%	11.68%	
	HH Income \$25,000 to \$34,999	9.88%	8.13%	7.68%	8.24%	
	HH Income \$15,000 to \$24,999	5.73%	7.17%	6.35%	8.62%	
	HH Income \$0 to \$14,999	4.45%	5.62%	5.28%	9.53%	
	Average Household Income	\$81,942	\$93,329	\$103,590	\$92,877	
Median Household Income	\$67,416	\$73,212	\$78,957	\$67,092		
Per Capita Income	\$34,078	\$36,800	\$40,086	\$36,716		
2000 Average Household Income	\$59,098	\$65,266	\$73,089	\$67,791		
2000 Median Household Income	\$52,063	\$55,037	\$60,066	\$52,961		
WRKPLACE 2017	Workplace Establishments	393	2,862	6,212	25,044	
	Workplace Employees (Full Time Employees)	14,296	62,650	124,379	455,141	

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POPULATION BY AGE 2017	Count of Pop 0 to 4 years	771	4,310	9,878	48,120
	Count of Pop 5 to 14 years	1,276	7,850	18,819	88,738
	Count of Pop 14 to 22 years	1,089	7,865	20,812	94,443
	Count of Pop 22 to 30 years	1,165	7,732	18,711	89,104
	Count of Pop 30 to 45 years	2,595	14,118	31,305	150,042
	Count of Pop 45 to 60 years	2,664	17,437	42,798	189,124
	Count of Pop 60 to 75 years	1,852	13,527	34,003	160,825
	Count of Pop 75+ years	701	6,113	16,474	74,271
	Population 0 to 4 Years	6.36%	5.46%	5.12%	5.38%
	Population 5 to 13 Years	10.54%	9.94%	9.76%	9.92%
	Population 14 to 21 Years	8.99%	9.96%	10.79%	10.56%
	Population 22 to 29 Years	9.62%	9.79%	9.70%	9.96%
	Population 30 to 44 Years	21.42%	17.88%	16.24%	16.77%
	Population 45 to 59 Years	21.99%	22.08%	22.20%	21.14%
	Population 60 to 74 Years	15.29%	17.13%	17.64%	17.98%
	Population 74 Years Plus	5.79%	7.74%	8.54%	8.30%
	Median Age	39.9	42.4	43.5	42.7
GENDER 2017	Male Population	5,912	38,516	93,614	424,283
	Female Population	6,201	40,436	99,185	470,384
RACE 2017	2017 Estimated Population	12,113	78,952	192,799	894,667
	White	83.43%	85.73%	85.59%	68.93%
	Black or African American	6.65%	5.21%	6.16%	20.44%
	Asian or Pacific Islander	6.17%	4.91%	4.83%	6.56%
	Other Races	3.75%	4.16%	3.41%	4.07%
HISPANIC	2017 Hispanic Population	512	4,238	8,167	42,437
	2017 Hispanic Population %	4.23%	5.37%	4.24%	4.74%
	2022 Hispanic Population Forecast	522	4,473	8,610	44,570
	2022 Hispanic Population % Projected	4.06%	5.51%	4.37%	4.90%
	2000 Hispanic Population %	1.57%	2.68%	2.05%	2.52%
1990 Hispanic Population %	0.56%	1.58%	1.25%	1.30%	
EDUCATION (AGE 25+) 2017	Adult Population (25 Years or Older)	8,536	55,937	135,892	628,442
	Elementary	1.53%	2.29%	2.13%	2.93%
	Some High School	6.79%	5.36%	4.15%	5.69%
	High School Graduate	30.79%	28.85%	26.73%	27.78%
	Some College	20.45%	17.96%	17.10%	16.97%
	Associates Degree	7.56%	8.41%	7.55%	7.27%
	Bachelors Degree	20.66%	22.80%	25.51%	22.88%
	Graduate Degree	12.21%	14.34%	16.82%	16.48%
	% College (4+)	32.87%	37.13%	42.33%	39.36%
HOUSING 2017	Total Housing Units	5,388	32,390	76,692	365,770
	Owner Occupied Percent	60.30%	67.61%	72.80%	67.47%
	Renter Occupied Percent	32.36%	27.63%	23.15%	27.41%
	Vacant Housing Percent	7.34%	4.76%	4.05%	5.12%

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HOMES BUILT BY YEAR 2017				
Homes Built 2010 or later	0.01%	0.17%	0.34%	0.26%
Homes Built 2000 to 2009	2.54%	4.75%	8.92%	5.68%
Homes Built 1990 to 1999	6.97%	6.60%	8.87%	7.53%
Homes Built 1980 to 1989	25.10%	14.35%	11.63%	10.03%
Homes Built 1970 to 1979	17.18%	17.18%	15.87%	13.08%
Homes Built 1960 to 1979	20.27%	20.49%	18.18%	16.05%
Homes Built 1950 to 1959	20.43%	22.08%	20.00%	21.76%
Homes Built 1940 to 1949	3.15%	8.04%	7.27%	9.12%
Homes Built 1939 or earlier	4.35%	6.34%	8.92%	16.50%
HOME VALUE (OWNER OCCUPIED) 2017				
Property Value \$1,000,000 or more	0.39%	1.00%	1.98%	1.92%
Property Value \$750,000 to \$999,999	0.92%	3.07%	5.17%	4.59%
Property Value \$500,000 to \$749,999	4.56%	9.90%	13.74%	11.73%
Property Value \$400,000 to \$499,999	11.43%	18.07%	19.34%	15.13%
Property Value \$300,000 to \$399,999	23.07%	29.40%	27.30%	20.22%
Property Value \$200,000 to \$299,999	44.06%	29.25%	24.16%	22.17%
Property Value \$150,000 to \$199,999	9.49%	4.63%	3.73%	9.64%
Property Value \$100,000 to \$149,999	1.66%	1.73%	1.71%	7.64%
Property Value \$60,000 to \$99,999	0.96%	0.72%	0.68%	3.59%
Property Value \$40,000 to \$59,999	1.22%	0.53%	0.46%	0.93%
Property Value \$0 to \$39,999	2.25%	1.70%	1.75%	2.44%
Median Home Value	\$281,286	\$338,910	\$364,178	\$317,772
Median Rent per Month (Census 2000)	\$804	\$758	\$786	\$686
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2017				
Employed Civilian Population 16+ by Occupation	7,445	43,692	102,944	451,139
Managerial/Executive	12.72%	16.18%	19.08%	17.73%
Professional Specialty	22.32%	25.15%	27.10%	26.65%
Healthcare Support	1.32%	1.53%	1.64%	2.66%
Sales	12.71%	11.16%	11.43%	10.59%
Office & Administrative Support	18.56%	16.26%	14.25%	13.35%
Protective Service	1.04%	1.34%	1.37%	2.48%
Food Preparation	5.02%	4.79%	4.75%	4.76%
Building Maintenance & Cleaning	3.29%	2.72%	2.56%	3.02%
Personal Care	2.93%	3.00%	2.93%	3.77%
Farming, Fishing, & Forestry	0.02%	0.13%	0.11%	0.08%
Construction	10.37%	8.15%	6.72%	6.19%
Production & Transportation	9.70%	9.59%	8.07%	8.74%
Percent White Collar	67.63%	70.28%	73.50%	70.98%
Percent Blue Collar	32.37%	29.72%	26.50%	29.02%
Median Employee Salary	45,210	43,395	43,880	44,245
Average Employee Salary	58,768	54,970	55,479	55,018
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	264	1,302	3,073	22,562
2017 Estimated Unemployed (Age 16 and Up)	277	1,927	4,315	25,496
2017 Estimated Unemployed Rate (Age 16 and Up)	3.14%	4.24%	4.06%	5.35%

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TRANSPORTATION TO WORK 2017				
Drive to Work Alone	79.36%	81.49%	81.29%	73.85%
Drive to Work Carpool	10.71%	7.98%	7.03%	7.95%
Travel to Work by Public Transportation	4.11%	4.29%	5.13%	10.79%
Drive to Work on Motorcycle	0.00%	0.11%	0.10%	0.05%
Drive to Work on Bicycle	0.04%	0.09%	0.18%	0.19%
Walk to Work	2.00%	1.70%	1.63%	2.39%
Other Means	0.38%	0.51%	0.42%	0.61%
Work at Home	3.15%	3.74%	4.17%	4.12%
TRAVEL TIME TO WORK 2017				
Travel Time in Less than 5 minutes	3.90%	3.13%	2.72%	2.06%
Travel to Work in 5 to 9 minutes	11.62%	10.16%	9.24%	7.04%
Travel to Work in 10 to 14 minutes	13.93%	16.14%	14.82%	11.40%
Travel to Work in 15 to 19 minutes	14.00%	14.66%	14.06%	12.17%
Travel to Work in 20 to 29 minutes	19.37%	17.80%	17.90%	19.06%
Travel to Work in 30 to 44 minutes	22.28%	20.84%	21.72%	24.50%
Travel to Work in 45 to 59 minutes	7.29%	9.13%	10.23%	12.02%
Travel to Work in 60 minutes or more	7.60%	8.14%	9.31%	11.76%
Average Travel Time to Work	23.8	24.9	25.8	28.8
SPENDING PATTERNS 2017				
Grocery Store Market Basket Weekly Per Capita Spending	\$55.87	\$56.57	\$56.85	\$56.58
Apparel and Related Services	\$14.70	\$15.31	\$15.70	\$15.18
Transportation	\$83.78	\$86.42	\$87.96	\$84.97
Healthcare	\$34.20	\$34.74	\$34.91	\$33.92
Entertainment	\$22.38	\$23.38	\$23.95	\$23.24
LIFESTYLE SEGMENTATION 2017				
Category A - Crème de la Crème	1,044	13,682	45,069	184,033
Category B - Urban Cliff Hangers	777	784	3,238	15,065
Category C - Urban Cliff Dwellers	6,323	19,415	31,053	88,092
Category D - Seasoned Urban Dwellers	460	6,857	18,201	51,100
Category E - Thriving Alone	1,816	3,863	5,939	51,052
Category F - Going it Alone	1,116	10,448	22,331	101,785
Category G - Struggling Alone	0	4,449	4,915	38,208
Category H - Single in the Suburbs	0	0	0	2,100
Category I - Married in the Suburbs	490	8,533	25,982	93,121
Category J - Retired in the Suburbs	0	3,709	16,741	61,214
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	2,206
Category M - Harlem Gateway	0	381	3,461	146,145
Category N - Espaniola	0	0	0	0
Category O - Specialties	0	6,086	13,357	42,146

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