

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2016 Estimates & Q4 2021 Projections



Latitude/Longitude: 40.181852, -75.13375

28-Nov-2017

## 1337-Horsham Point

### Horsham, PA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2016 Estimated Population	12,130	78,813	192,432	893,554	
	2016 Daytime Population	19,184	99,421	225,515	962,953	
	2021 Population Forecast	12,891	80,775	195,958	896,905	
	2010 Census Population	11,310	76,170	187,833	879,984	
	2000 Census Population	11,502	76,730	180,628	857,532	
	1990 Census Population	12,254	76,114	173,261	823,104	
	Historical Annual Growth, 1990 to 2000	-0.63%	0.08%	0.42%	0.41%	
	Historical Annual Growth, 2000 to 2010	-0.17%	-0.07%	0.39%	0.26%	
	Estimated Annual Growth, 2010 to 2016	1.04%	0.51%	0.36%	0.23%	
	Projected Annual Growth, 2016 to 2021	1.22%	0.49%	0.36%	0.07%	
	<b>HOUSEHOLDS</b>	2016 Estimated Households	5,000	30,818	73,447	346,591
		2021 Households Forecast	5,312	31,619	74,819	347,914
2010 Census Households		4,668	29,782	71,851	341,120	
2000 Census Households		4,837	29,307	67,543	327,950	
1990 Census Households		4,959	28,166	62,982	306,988	
Historical Annual Growth, 1990 to 2000		-0.25%	0.40%	0.70%	0.66%	
Historical Annual Growth, 2000 to 2010		-0.35%	0.16%	0.62%	0.39%	
Estimated Annual Growth, 2010 to 2016		1.02%	0.51%	0.33%	0.24%	
Projected Annual Growth, 2016 to 2021		1.22%	0.51%	0.37%	0.08%	
2016 % Households With Children		26%	29%	29%	28%	
2016 Persons per Household		2.41	2.53	2.59	2.53	
<b>INCOME 2016</b>		HH Income \$500,000 or more	0.15%	0.28%	0.35%	0.29%
	HH Income \$250,000 to \$499,999	1.73%	3.11%	4.00%	3.39%	
	HH Income \$200,000 to \$249,999	1.28%	2.27%	2.92%	2.48%	
	HH Income \$175,000 to \$199,999	1.66%	3.24%	4.89%	4.51%	
	HH Income \$150,000 to \$174,999	3.42%	4.93%	5.89%	5.09%	
	HH Income \$100,000 to \$149,999	19.41%	20.22%	19.82%	16.63%	
	HH Income \$75,000 to \$99,999	15.20%	14.82%	14.09%	12.42%	
	HH Income \$50,000 to \$74,999	20.63%	18.31%	17.59%	16.52%	
	HH Income \$35,000 to \$49,999	16.36%	12.10%	11.01%	11.80%	
	HH Income \$25,000 to \$34,999	10.75%	8.27%	7.65%	8.43%	
	HH Income \$15,000 to \$24,999	4.51%	6.84%	6.32%	8.58%	
	HH Income \$0 to \$14,999	4.90%	5.61%	5.47%	9.87%	
Average Household Income	\$78,551	\$91,575	\$101,433	\$91,260		
Median Household Income	\$65,464	\$73,135	\$77,957	\$66,089		
Per Capita Income	\$32,645	\$36,128	\$39,240	\$36,085		
2000 Average Household Income	\$59,098	\$65,266	\$73,089	\$67,791		
2000 Median Household Income	\$52,063	\$55,037	\$60,066	\$52,961		
<b>WRKPLACE 2016</b>	Workplace Establishments	382	2,746	5,993	24,501	
	Workplace Employees (Full Time Employees)	13,913	60,273	119,837	441,399	

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<b>POPULATION BY AGE 2016</b>				
Count of Pop 0 to 4 years	778	4,338	9,965	48,385
Count of Pop 5 to 14 years	1,258	7,852	18,996	89,155
Count of Pop 14 to 22 years	1,106	8,019	21,325	96,482
Count of Pop 22 to 30 years	1,174	7,539	17,840	86,753
Count of Pop 30 to 45 years	2,624	14,180	31,546	150,519
Count of Pop 45 to 60 years	2,732	17,819	43,698	192,814
Count of Pop 60 to 75 years	1,766	13,006	32,743	155,863
Count of Pop 75+ years	691	6,059	16,318	73,582
Population 0 to 4 Years	6.41%	5.50%	5.18%	5.41%
Population 5 to 13 Years	10.37%	9.96%	9.87%	9.98%
Population 14 to 21 Years	9.12%	10.18%	11.08%	10.80%
Population 22 to 29 Years	9.68%	9.57%	9.27%	9.71%
Population 30 to 44 Years	21.64%	17.99%	16.39%	16.84%
Population 45 to 59 Years	22.52%	22.61%	22.71%	21.58%
Population 60 to 74 Years	14.56%	16.50%	17.02%	17.44%
Population 74 Years Plus	5.70%	7.69%	8.48%	8.23%
Median Age	39.6	42.3	43.4	42.6
<b>GENDER 2016</b>				
Male Population	5,914	38,412	93,389	423,501
Female Population	6,216	40,401	99,043	470,053
<b>RACE 2016</b>				
2016 Estimated Population	12,130	78,813	192,432	893,554
White	83.57%	86.11%	85.77%	69.08%
Black or African American	6.59%	5.13%	6.09%	20.40%
Asian or Pacific Islander	6.09%	4.73%	4.80%	6.52%
Other Races	3.75%	4.03%	3.34%	4.00%
<b>HISPANIC</b>				
2016 Hispanic Population	503	4,176	8,157	42,175
2016 Hispanic Population %	4.15%	5.30%	4.24%	4.72%
2021 Hispanic Population Forecast	505	4,391	8,658	43,747
2021 Hispanic Population % Projected	3.92%	5.44%	4.42%	4.88%
2000 Hispanic Population %	1.57%	2.68%	2.05%	2.52%
1990 Hispanic Population %	0.56%	1.58%	1.25%	1.30%
<b>EDUCATION (AGE 25+) 2016</b>				
Adult Population (25 Years or Older)	8,546	55,684	135,074	625,494
Elementary	1.95%	2.41%	2.36%	2.95%
Some High School	5.73%	4.90%	4.09%	6.00%
High School Graduate	30.27%	29.81%	27.41%	28.09%
Some College	23.36%	18.36%	17.17%	17.35%
Associates Degree	7.66%	8.28%	7.27%	7.14%
Bachelors Degree	19.79%	23.00%	25.53%	22.36%
Graduate Degree	11.25%	13.23%	16.18%	16.10%
% College (4+)	31.03%	36.24%	41.72%	38.46%
<b>HOUSING 2016</b>				
Total Housing Units	5,395	32,359	76,545	365,319
Owner Occupied Percent	60.33%	67.60%	72.82%	67.47%
Renter Occupied Percent	32.34%	27.64%	23.14%	27.41%
Vacant Housing Percent	7.32%	4.76%	4.05%	5.13%

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<b>HOMES BUILT BY YEAR 2016</b>				
Homes Built 2010 or later	0.01%	0.17%	0.34%	0.26%
Homes Built 2000 to 2009	2.54%	4.75%	8.92%	5.68%
Homes Built 1990 to 1999	6.97%	6.60%	8.87%	7.53%
Homes Built 1980 to 1989	25.10%	14.35%	11.63%	10.03%
Homes Built 1970 to 1979	17.18%	17.18%	15.87%	13.08%
Homes Built 1960 to 1979	20.27%	20.49%	18.18%	16.05%
Homes Built 1950 to 1959	20.43%	22.08%	20.00%	21.76%
Homes Built 1940 to 1949	3.15%	8.04%	7.27%	9.12%
Homes Built 1939 or earlier	4.35%	6.34%	8.92%	16.50%
<b>HOME VALUE (OWNER OCCUPIED) 2016</b>				
Property Value \$1,000,000 or more	0.21%	0.82%	1.51%	1.67%
Property Value \$750,000 to \$999,999	0.81%	2.29%	4.12%	3.61%
Property Value \$500,000 to \$749,999	3.26%	7.22%	11.10%	9.51%
Property Value \$400,000 to \$499,999	10.01%	15.99%	17.65%	14.01%
Property Value \$300,000 to \$399,999	21.46%	28.37%	26.81%	20.50%
Property Value \$200,000 to \$299,999	44.54%	33.90%	28.84%	24.73%
Property Value \$150,000 to \$199,999	12.04%	5.91%	4.63%	10.00%
Property Value \$100,000 to \$149,999	2.81%	2.25%	2.14%	8.10%
Property Value \$60,000 to \$99,999	1.28%	0.89%	0.83%	4.24%
Property Value \$40,000 to \$59,999	1.77%	0.76%	0.61%	0.96%
Property Value \$0 to \$39,999	1.82%	1.59%	1.76%	2.67%
Median Home Value	\$266,794	\$316,550	\$341,757	\$297,069
Median Rent per Month (Census 2000)	\$804	\$758	\$786	\$686
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2016</b>				
Employed Civilian Population 16+ by Occupation	7,371	43,448	102,425	447,579
Managerial/Executive	12.51%	16.23%	18.96%	17.51%
Professional Specialty	23.38%	25.04%	27.02%	26.37%
Healthcare Support	1.08%	1.41%	1.46%	2.54%
Sales	11.63%	10.25%	11.09%	10.88%
Office & Administrative Support	20.35%	17.04%	14.74%	13.59%
Protective Service	0.64%	1.19%	1.31%	2.50%
Food Preparation	4.36%	4.69%	4.55%	4.75%
Building Maintenance & Cleaning	2.97%	2.73%	2.73%	3.15%
Personal Care	2.79%	2.99%	2.93%	3.62%
Farming, Fishing, & Forestry	0.02%	0.16%	0.12%	0.09%
Construction	11.47%	8.72%	7.01%	6.34%
Production & Transportation	8.82%	9.57%	8.09%	8.66%
Percent White Collar	68.94%	69.96%	73.26%	70.90%
Percent Blue Collar	31.06%	30.04%	26.74%	29.10%
Median Employee Salary	45,314	43,288	43,541	43,364
Average Employee Salary	58,755	54,942	54,911	54,165
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	264	1,302	3,073	22,562
2016 Estimated Unemployed (Age 16 and Up)	306	2,367	5,267	30,717
2016 Estimated Unemployed Rate (Age 16 and Up)	3.55%	5.17%	4.93%	6.42%

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<b>TRANSPORTATION TO WORK 2016</b>				
Drive to Work Alone	79.36%	81.49%	81.29%	73.85%
Drive to Work Carpool	10.71%	7.98%	7.03%	7.95%
Travel to Work by Public Transportation	4.11%	4.29%	5.13%	10.79%
Drive to Work on Motorcycle	0.00%	0.11%	0.10%	0.05%
Drive to Work on Bicycle	0.04%	0.09%	0.18%	0.19%
Walk to Work	2.00%	1.70%	1.63%	2.39%
Other Means	0.38%	0.51%	0.42%	0.61%
Work at Home	3.15%	3.74%	4.17%	4.12%
<b>TRAVEL TIME TO WORK 2016</b>				
Travel Time in Less than 5 minutes	3.90%	3.13%	2.72%	2.06%
Travel to Work in 5 to 9 minutes	11.62%	10.16%	9.24%	7.04%
Travel to Work in 10 to 14 minutes	13.93%	16.14%	14.82%	11.40%
Travel to Work in 15 to 19 minutes	14.00%	14.66%	14.06%	12.17%
Travel to Work in 20 to 29 minutes	19.37%	17.80%	17.90%	19.06%
Travel to Work in 30 to 44 minutes	22.28%	20.84%	21.72%	24.50%
Travel to Work in 45 to 59 minutes	7.29%	9.13%	10.23%	12.02%
Travel to Work in 60 minutes or more	7.60%	8.14%	9.31%	11.76%
Average Travel Time to Work	23.8	24.9	25.8	28.8
<b>SPENDING PATTERNS 2016</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$54.35	\$54.92	\$55.23	\$54.95
Apparel and Related Services	\$14.65	\$15.12	\$15.55	\$15.09
Transportation	\$80.92	\$83.00	\$84.75	\$82.25
Healthcare	\$35.46	\$36.03	\$36.29	\$35.25
Entertainment	\$21.53	\$22.24	\$22.77	\$22.13
<b>LIFESTYLE SEGMENTATION 2016</b>				
Category A - Crème de la Crème	1,514	14,752	47,129	179,392
Category B - Urban Cliff Hangers	0	0	3,062	10,572
Category C - Urban Cliff Dwellers	4,761	17,133	32,303	92,076
Category D - Seasoned Urban Dwellers	0	5,505	15,264	45,628
Category E - Thriving Alone	1,819	1,902	4,661	47,637
Category F - Going it Alone	2,079	15,312	23,854	99,608
Category G - Struggling Alone	0	4,084	4,489	35,984
Category H - Single in the Suburbs	439	1,965	1,965	5,535
Category I - Married in the Suburbs	1,432	10,006	30,077	102,582
Category J - Retired in the Suburbs	0	922	10,307	61,663
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	2,157
Category M - Harlem Gateway	0	381	3,452	145,233
Category N - Espaniola	0	0	0	0
Category O - Specialties	0	6,105	13,357	47,087

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