

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2016 Estimates & Q4 2021 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.76192, -78.73668

11-Dec-2017

## 0483-Crossroads Plaza

### Cary, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2016 Estimated Population	9,545	72,179	177,134	623,586	
	2016 Daytime Population	11,156	98,775	280,148	834,081	
	2021 Population Forecast	9,682	74,815	184,174	675,253	
	2010 Census Population	9,090	65,619	161,283	544,022	
	2000 Census Population	5,777	58,594	141,463	417,317	
	1990 Census Population	5,171	44,078	103,085	297,232	
	Historical Annual Growth, 1990 to 2000	1.11%	2.89%	3.22%	3.45%	
	Historical Annual Growth, 2000 to 2010	4.64%	1.14%	1.32%	2.69%	
	Estimated Annual Growth, 2010 to 2016	0.73%	1.42%	1.40%	2.04%	
	Projected Annual Growth, 2016 to 2021	0.29%	0.72%	0.78%	1.60%	
	<b>HOUSEHOLDS</b>	2016 Estimated Households	4,437	31,066	70,857	246,347
		2021 Households Forecast	4,507	32,255	73,930	266,536
2010 Census Households		4,218	28,137	63,885	214,146	
2000 Census Households		2,530	22,678	54,347	164,489	
1990 Census Households		2,117	18,025	41,055	119,531	
Historical Annual Growth, 1990 to 2000		1.80%	2.32%	2.84%	3.24%	
Historical Annual Growth, 2000 to 2010		5.24%	2.18%	1.63%	2.67%	
Estimated Annual Growth, 2010 to 2016		0.75%	1.48%	1.55%	2.10%	
Projected Annual Growth, 2016 to 2021		0.31%	0.75%	0.85%	1.59%	
2016 % Households With Children		27%	24%	25%	32%	
2016 Persons per Household		2.15	2.31	2.33	2.45	
<b>INCOME 2016</b>		HH Income \$500,000 or more	0.07%	0.15%	0.25%	0.24%
	HH Income \$250,000 to \$499,999	0.71%	1.74%	2.80%	2.73%	
	HH Income \$200,000 to \$249,999	0.52%	1.28%	2.06%	2.00%	
	HH Income \$175,000 to \$199,999	1.43%	3.09%	3.90%	5.61%	
	HH Income \$150,000 to \$174,999	2.77%	3.25%	4.31%	5.21%	
	HH Income \$100,000 to \$149,999	15.81%	14.15%	15.94%	17.38%	
	HH Income \$75,000 to \$99,999	11.32%	11.56%	11.93%	12.87%	
	HH Income \$50,000 to \$74,999	17.34%	18.70%	17.46%	17.12%	
	HH Income \$35,000 to \$49,999	20.26%	14.93%	12.58%	12.21%	
	HH Income \$25,000 to \$34,999	11.42%	10.21%	9.60%	8.60%	
	HH Income \$15,000 to \$24,999	6.49%	8.96%	8.81%	7.57%	
	HH Income \$0 to \$14,999	11.86%	11.97%	10.36%	8.47%	
Average Household Income	\$64,157	\$73,612	\$83,980	\$91,063		
Median Household Income	\$49,971	\$54,596	\$61,262	\$68,332		
Per Capita Income	\$29,824	\$31,841	\$34,028	\$36,334		
2000 Average Household Income	\$67,449	\$62,552	\$67,814	\$67,716		
2000 Median Household Income	\$54,659	\$48,643	\$53,968	\$54,283		
<b>WRKPLACE 2016</b>	Workplace Establishments	384	2,866	6,279	20,996	
	Workplace Employees (Full Time Employees)	6,749	55,898	138,838	440,976	

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<b>POPULATION BY AGE 2016</b>	Count of Pop 0 to 4 years	961	5,321	11,742	43,919
	Count of Pop 5 to 14 years	1,135	7,229	16,913	74,421
	Count of Pop 14 to 22 years	636	12,421	32,331	85,729
	Count of Pop 22 to 30 years	1,273	8,066	20,129	57,509
	Count of Pop 30 to 45 years	2,954	17,014	37,515	134,445
	Count of Pop 45 to 60 years	1,523	11,405	31,075	128,287
	Count of Pop 60 to 75 years	829	7,969	20,831	74,835
	Count of Pop 75+ years	235	2,753	6,596	24,441
	Population 0 to 4 Years	10.07%	7.37%	6.63%	7.04%
	Population 5 to 13 Years	11.89%	10.02%	9.55%	11.93%
	Population 14 to 21 Years	6.66%	17.21%	18.25%	13.75%
	Population 22 to 29 Years	13.33%	11.18%	11.36%	9.22%
	Population 30 to 44 Years	30.94%	23.57%	21.18%	21.56%
	Population 45 to 59 Years	15.95%	15.80%	17.54%	20.57%
	Population 60 to 74 Years	8.68%	11.04%	11.76%	12.00%
	Population 74 Years Plus	2.47%	3.81%	3.72%	3.92%
	Median Age	33.1	32.1	32.5	35.7
<b>GENDER 2016</b>	Male Population	4,710	36,541	89,788	306,080
	Female Population	4,835	35,637	87,346	317,506
<b>RACE 2016</b>	2016 Estimated Population	9,545	72,179	177,134	623,586
	White	65.37%	69.44%	72.79%	66.58%
	Black or African American	17.72%	15.01%	13.48%	19.49%
	Asian or Pacific Islander	8.53%	7.18%	6.94%	7.03%
	Other Races	8.39%	8.38%	6.79%	6.90%
<b>HISPANIC</b>	2016 Hispanic Population	1,109	8,205	16,237	58,467
	2016 Hispanic Population %	11.62%	11.37%	9.17%	9.38%
	2021 Hispanic Population Forecast	1,143	8,354	16,753	62,016
	2021 Hispanic Population % Projected	11.80%	11.17%	9.10%	9.18%
	2000 Hispanic Population %	4.01%	6.96%	5.72%	5.70%
1990 Hispanic Population %	1.90%	1.68%	1.65%	1.13%	
<b>EDUCATION (AGE 25+) 2016</b>	Adult Population (25 Years or Older)	6,516	45,288	109,203	398,564
	Elementary	4.37%	4.22%	3.83%	3.66%
	Some High School	5.38%	4.06%	3.85%	4.37%
	High School Graduate	11.26%	14.64%	14.38%	15.14%
	Some College	18.07%	17.32%	16.46%	16.76%
	Associates Degree	6.53%	6.79%	7.26%	7.47%
	Bachelors Degree	33.11%	31.96%	32.84%	32.95%
	Graduate Degree	21.27%	21.00%	21.39%	19.64%
% College (4+)	54.38%	52.96%	54.23%	52.59%	
<b>HOUSING 2016</b>	Total Housing Units	4,842	33,403	76,077	263,889
	Owner Occupied Percent	25.70%	42.05%	48.31%	55.99%
	Renter Occupied Percent	65.93%	50.96%	44.83%	37.36%
	Vacant Housing Percent	8.37%	7.00%	6.86%	6.65%

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<b>HOMES BUILT BY YEAR 2016</b>	Homes Built 2010 or later	0.51%	0.84%	0.94%	1.24%
	Homes Built 2000 to 2009	29.91%	19.31%	16.51%	24.60%
	Homes Built 1990 to 1999	20.24%	19.87%	23.15%	23.93%
	Homes Built 1980 to 1989	24.40%	24.05%	23.38%	19.37%
	Homes Built 1970 to 1979	14.41%	19.51%	16.53%	12.31%
	Homes Built 1960 to 1979	4.78%	9.24%	7.96%	8.51%
	Homes Built 1950 to 1959	5.21%	5.11%	6.04%	5.08%
	Homes Built 1940 to 1949	0.28%	0.90%	2.32%	2.13%
	Homes Built 1939 or earlier	0.27%	1.16%	3.16%	2.84%
<b>HOME VALUE (OWNER OCCUPIED) 2016</b>	Property Value \$1,000,000 or more	0.01%	0.65%	2.24%	1.94%
	Property Value \$750,000 to \$999,999	0.00%	1.32%	3.53%	3.51%
	Property Value \$500,000 to \$749,999	0.29%	4.62%	8.74%	8.80%
	Property Value \$400,000 to \$499,999	9.04%	10.43%	12.56%	12.88%
	Property Value \$300,000 to \$399,999	29.91%	19.70%	18.59%	18.92%
	Property Value \$200,000 to \$299,999	39.66%	32.43%	27.68%	25.42%
	Property Value \$150,000 to \$199,999	10.60%	14.97%	13.21%	14.62%
	Property Value \$100,000 to \$149,999	7.92%	9.48%	8.23%	8.70%
	Property Value \$60,000 to \$99,999	0.49%	2.10%	2.05%	2.18%
	Property Value \$40,000 to \$59,999	0.70%	0.58%	0.47%	0.51%
	Property Value \$0 to \$39,999	1.39%	3.71%	2.70%	2.53%
	Median Home Value	\$263,490	\$250,695	\$281,723	\$283,341
Median Rent per Month (Census 2000)	\$761	\$747	\$748	\$735	
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2016</b>	Employed Civilian Population 16+ by Occupation	5,297	40,678	95,602	327,997
	Managerial/Executive	14.41%	16.55%	17.81%	20.42%
	Professional Specialty	33.49%	31.94%	32.93%	31.17%
	Healthcare Support	1.55%	1.28%	1.23%	1.63%
	Sales	9.78%	11.33%	12.02%	11.72%
	Office & Administrative Support	11.80%	11.25%	10.32%	10.83%
	Protective Service	1.71%	1.78%	1.56%	1.52%
	Food Preparation	9.09%	7.83%	7.26%	5.92%
	Building Maintenance & Cleaning	5.55%	3.90%	3.14%	3.01%
	Personal Care	1.57%	2.89%	3.04%	2.64%
	Farming, Fishing, & Forestry	0.92%	0.36%	0.26%	0.16%
	Construction	4.48%	4.27%	4.47%	5.06%
	Production & Transportation	5.64%	6.63%	5.94%	5.94%
	Percent White Collar	71.03%	72.35%	74.32%	75.76%
	Percent Blue Collar	28.97%	27.65%	25.68%	24.24%
Median Employee Salary	37,441	40,229	41,211	40,865	
Average Employee Salary	47,718	51,411	52,527	51,601	
<b>UNEMPLOYMENT</b>	2000 Census Unemployed (Age 16 and Up)	78	1,828	4,450	10,708
	2016 Estimated Unemployed (Age 16 and Up)	187	1,326	3,210	13,015
	2016 Estimated Unemployed Rate (Age 16 and Up)	2.86%	3.20%	3.25%	3.79%

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<b>TRANSPORTATION TO WORK 2016</b>	Drive to Work Alone	81.95%	79.30%	78.18%	78.98%
	Drive to Work Carpool	11.87%	9.42%	8.87%	9.09%
	Travel to Work by Public Transportation	0.86%	3.30%	2.39%	1.59%
	Drive to Work on Motorcycle	0.11%	0.15%	0.21%	0.18%
	Drive to Work on Bicycle	0.00%	0.41%	0.72%	0.48%
	Walk to Work	1.22%	1.74%	3.15%	1.93%
	Other Means	0.72%	0.74%	0.63%	0.84%
	Work at Home	3.25%	4.37%	5.58%	6.66%
<b>TRAVEL TIME TO WORK 2016</b>	Travel Time in Less than 5 minutes	3.68%	2.43%	2.93%	2.47%
	Travel to Work in 5 to 9 minutes	6.12%	9.35%	10.72%	9.70%
	Travel to Work in 10 to 14 minutes	18.50%	19.10%	18.27%	15.19%
	Travel to Work in 15 to 19 minutes	21.37%	20.06%	19.30%	18.95%
	Travel to Work in 20 to 29 minutes	28.14%	27.47%	26.54%	27.44%
	Travel to Work in 30 to 44 minutes	14.45%	15.16%	15.87%	18.26%
	Travel to Work in 45 to 59 minutes	3.89%	3.12%	3.23%	4.21%
	Travel to Work in 60 minutes or more	3.85%	3.30%	3.14%	3.77%
Average Travel Time to Work	20.8	20.2	20.3	22.0	
<b>SPENDING PATTERNS 2016</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$51.13	\$51.24	\$51.79	\$52.21
	Apparel and Related Services	\$13.91	\$13.95	\$14.45	\$14.87
	Transportation	\$69.74	\$70.08	\$72.14	\$74.15
	Healthcare	\$31.26	\$31.18	\$32.47	\$33.74
	Entertainment	\$18.33	\$18.32	\$19.06	\$19.71
<b>LIFESTYLE SEGMENTATION 2016</b>	Category A - Crème de la Crème	384	3,329	18,754	127,352
	Category B - Urban Cliff Hangers	352	4,659	11,885	58,728
	Category C - Urban Cliff Dwellers	0	0	0	0
	Category D - Seasoned Urban Dwellers	0	875	875	875
	Category E - Thriving Alone	2,180	10,361	24,536	69,483
	Category F - Going it Alone	0	588	1,998	22,874
	Category G - Struggling Alone	0	263	1,586	5,569
	Category H - Single in the Suburbs	6,523	28,425	46,845	82,754
	Category I - Married in the Suburbs	107	4,442	21,512	111,029
	Category J - Retired in the Suburbs	0	8,008	18,453	38,352
	Category K - Living with Nature	0	0	0	5
	Category L - Working with Nature	0	0	1	329
	Category M - Harlem Gateway	0	0	0	54,691
	Category N - Espaniola	0	3,461	3,627	9,263
	Category O - Specialties	0	7,227	15,159	22,599

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