

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2017 Estimates & Q4 2022 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.76192, -78.73668

9-Apr-2018

0483-Crossroads Plaza

Cary, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2017 Estimated Population	9,677	73,552	181,180	637,465	
	2017 Daytime Population	13,202	101,444	283,747	846,001	
	2022 Population Forecast	9,851	76,694	189,673	689,924	
	2010 Census Population	9,090	65,619	161,283	544,022	
	2000 Census Population	5,777	58,594	141,463	417,317	
	1990 Census Population	5,171	44,078	103,085	297,232	
	Historical Annual Growth, 1990 to 2000	1.11%	2.89%	3.22%	3.45%	
	Historical Annual Growth, 2000 to 2010	4.64%	1.14%	1.32%	2.69%	
	Estimated Annual Growth, 2010 to 2017	0.81%	1.48%	1.51%	2.07%	
	Projected Annual Growth, 2017 to 2022	0.36%	0.84%	0.92%	1.59%	
	HOUSEHOLDS	2017 Estimated Households	4,501	31,671	72,593	251,813
		2022 Households Forecast	4,587	33,081	76,294	272,349
2010 Census Households		4,218	28,137	63,885	214,146	
2000 Census Households		2,530	22,678	54,347	164,489	
1990 Census Households		2,117	18,025	41,055	119,531	
Historical Annual Growth, 1990 to 2000		1.80%	2.32%	2.84%	3.24%	
Historical Annual Growth, 2000 to 2010		5.24%	2.18%	1.63%	2.67%	
Estimated Annual Growth, 2010 to 2017		0.84%	1.54%	1.66%	2.11%	
Projected Annual Growth, 2017 to 2022		0.38%	0.87%	1.00%	1.58%	
2017 % Households With Children		26%	24%	25%	32%	
2017 Persons per Household		2.15	2.31	2.33	2.45	
INCOME 2017		HH Income \$500,000 or more	0.42%	0.63%	1.18%	1.12%
	HH Income \$250,000 to \$499,999	0.49%	0.74%	1.40%	1.33%	
	HH Income \$200,000 to \$249,999	1.13%	1.74%	3.29%	3.12%	
	HH Income \$175,000 to \$199,999	1.90%	3.43%	3.94%	6.10%	
	HH Income \$150,000 to \$174,999	3.68%	3.92%	4.64%	5.49%	
	HH Income \$100,000 to \$149,999	15.38%	14.78%	16.42%	17.54%	
	HH Income \$75,000 to \$99,999	13.40%	11.79%	12.28%	13.14%	
	HH Income \$50,000 to \$74,999	17.15%	18.91%	17.54%	16.94%	
	HH Income \$35,000 to \$49,999	21.53%	15.24%	12.61%	12.07%	
	HH Income \$25,000 to \$34,999	9.84%	9.45%	8.81%	8.04%	
	HH Income \$15,000 to \$24,999	5.04%	8.70%	8.56%	7.19%	
	HH Income \$0 to \$14,999	10.04%	10.68%	9.33%	7.92%	
Average Household Income	\$74,799	\$77,617	\$88,086	\$95,205		
Median Household Income	\$54,860	\$57,346	\$64,281	\$71,218		
Per Capita Income	\$34,788	\$33,584	\$35,719	\$37,974		
2000 Average Household Income	\$67,449	\$62,552	\$67,814	\$67,716		
2000 Median Household Income	\$54,659	\$48,643	\$53,968	\$54,283		
WRKPLACE 2017	Workplace Establishments	431	2,881	6,334	21,233	
	Workplace Employees (Full Time Employees)	7,448	55,598	138,668	441,339	

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POPULATION BY AGE 2017	Count of Pop 0 to 4 years	969	5,408	11,966	43,871
	Count of Pop 5 to 14 years	1,222	7,667	17,847	76,339
	Count of Pop 14 to 22 years	666	12,663	32,769	87,683
	Count of Pop 22 to 30 years	1,092	7,173	19,146	58,587
	Count of Pop 30 to 45 years	3,058	17,774	38,936	134,380
	Count of Pop 45 to 60 years	1,553	11,600	31,474	131,459
	Count of Pop 60 to 75 years	873	8,395	22,132	79,507
	Count of Pop 75+ years	245	2,871	6,910	25,638
	Population 0 to 4 Years	10.01%	7.35%	6.60%	6.88%
	Population 5 to 13 Years	12.63%	10.42%	9.85%	11.98%
	Population 14 to 21 Years	6.88%	17.22%	18.09%	13.75%
	Population 22 to 29 Years	11.28%	9.75%	10.57%	9.19%
	Population 30 to 44 Years	31.60%	24.17%	21.49%	21.08%
	Population 45 to 59 Years	16.05%	15.77%	17.37%	20.62%
	Population 60 to 74 Years	9.02%	11.41%	12.22%	12.47%
	Population 74 Years Plus	2.53%	3.90%	3.81%	4.02%
Median Age	33.6	32.6	33.0	36.1	
GENDER 2017	Male Population	4,775	37,193	91,764	312,902
	Female Population	4,902	36,359	89,415	324,563
RACE 2017	2017 Estimated Population	9,677	73,552	181,180	637,465
	White	65.78%	69.17%	72.49%	66.55%
	Black or African American	18.04%	15.09%	13.54%	19.35%
	Asian or Pacific Islander	8.50%	7.27%	7.05%	7.11%
	Other Races	7.69%	8.47%	6.93%	6.99%
HISPANIC	2017 Hispanic Population	1,111	8,407	16,578	59,807
	2017 Hispanic Population %	11.48%	11.43%	9.15%	9.38%
	2022 Hispanic Population Forecast	1,141	8,662	17,212	63,565
	2022 Hispanic Population % Projected	11.58%	11.29%	9.07%	9.21%
	2000 Hispanic Population %	4.01%	6.96%	5.72%	5.70%
1990 Hispanic Population %	1.90%	1.68%	1.65%	1.13%	
EDUCATION (AGE 25+) 2017	Adult Population (25 Years or Older)	6,537	45,849	111,475	407,305
	Elementary	5.01%	4.43%	3.85%	3.54%
	Some High School	3.39%	3.86%	3.68%	4.09%
	High School Graduate	13.14%	14.81%	14.18%	14.78%
	Some College	18.13%	16.49%	15.92%	16.54%
	Associates Degree	7.38%	7.08%	7.16%	7.58%
	Bachelors Degree	30.97%	32.07%	33.26%	33.20%
	Graduate Degree	21.98%	21.26%	21.95%	20.27%
% College (4+)	52.95%	53.33%	55.21%	53.46%	
HOUSING 2017	Total Housing Units	4,914	34,054	77,972	269,838
	Owner Occupied Percent	26.16%	42.47%	48.65%	56.09%
	Renter Occupied Percent	65.42%	50.53%	44.45%	37.23%
	Vacant Housing Percent	8.42%	7.00%	6.90%	6.68%

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HOMES BUILT BY YEAR 2017	Homes Built 2010 or later	0.51%	0.84%	0.94%	1.24%
	Homes Built 2000 to 2009	29.91%	19.31%	16.51%	24.60%
	Homes Built 1990 to 1999	20.24%	19.87%	23.15%	23.93%
	Homes Built 1980 to 1989	24.40%	24.05%	23.38%	19.37%
	Homes Built 1970 to 1979	14.41%	19.51%	16.53%	12.31%
	Homes Built 1960 to 1979	4.78%	9.24%	7.96%	8.51%
	Homes Built 1950 to 1959	5.21%	5.11%	6.04%	5.08%
	Homes Built 1940 to 1949	0.28%	0.90%	2.32%	2.13%
	Homes Built 1939 or earlier	0.27%	1.16%	3.16%	2.84%
HOME VALUE (OWNER OCCUPIED) 2017	Property Value \$1,000,000 or more	0.00%	1.03%	2.67%	2.22%
	Property Value \$750,000 to \$999,999	0.00%	1.96%	4.62%	4.53%
	Property Value \$500,000 to \$749,999	0.87%	7.14%	12.07%	11.76%
	Property Value \$400,000 to \$499,999	14.43%	11.51%	13.14%	14.36%
	Property Value \$300,000 to \$399,999	32.43%	22.12%	19.02%	19.29%
	Property Value \$200,000 to \$299,999	32.05%	29.31%	25.94%	24.79%
	Property Value \$150,000 to \$199,999	10.03%	12.90%	11.44%	12.26%
	Property Value \$100,000 to \$149,999	8.50%	8.10%	6.51%	6.43%
	Property Value \$60,000 to \$99,999	0.37%	1.83%	1.64%	1.58%
	Property Value \$40,000 to \$59,999	0.31%	0.73%	0.55%	0.52%
	Property Value \$0 to \$39,999	1.02%	3.37%	2.39%	2.26%
	Median Home Value	\$292,535	\$277,411	\$308,042	\$311,198
Median Rent per Month (Census 2000)	\$761	\$747	\$748	\$735	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2017	Employed Civilian Population 16+ by Occupation	5,300	41,507	97,865	339,081
	Managerial/Executive	18.67%	16.84%	18.58%	20.93%
	Professional Specialty	33.57%	32.67%	33.18%	31.00%
	Healthcare Support	1.82%	1.20%	1.19%	1.50%
	Sales	11.36%	11.12%	11.76%	11.69%
	Office & Administrative Support	10.21%	10.91%	9.86%	10.70%
	Protective Service	1.68%	1.64%	1.62%	1.55%
	Food Preparation	6.85%	7.08%	6.73%	5.68%
	Building Maintenance & Cleaning	2.41%	3.45%	2.94%	2.76%
	Personal Care	3.27%	3.34%	3.31%	2.77%
	Farming, Fishing, & Forestry	0.06%	0.15%	0.16%	0.13%
	Construction	4.42%	4.95%	4.85%	5.26%
	Production & Transportation	5.67%	6.64%	5.84%	6.01%
	Percent White Collar	75.62%	72.74%	74.57%	75.83%
	Percent Blue Collar	24.38%	27.26%	25.43%	24.17%
Median Employee Salary	40,560	41,778	42,831	42,588	
Average Employee Salary	53,011	52,768	54,268	53,286	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	78	1,828	4,450	10,708
	2017 Estimated Unemployed (Age 16 and Up)	155	1,239	2,778	11,155
	2017 Estimated Unemployed Rate (Age 16 and Up)	2.48%	2.87%	2.76%	3.17%

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TRANSPORTATION TO WORK 2017	Drive to Work Alone	81.95%	79.30%	78.18%	78.98%
	Drive to Work Carpool	11.87%	9.42%	8.87%	9.09%
	Travel to Work by Public Transportation	0.86%	3.30%	2.39%	1.59%
	Drive to Work on Motorcycle	0.11%	0.15%	0.21%	0.18%
	Drive to Work on Bicycle	0.00%	0.41%	0.72%	0.48%
	Walk to Work	1.22%	1.74%	3.15%	1.93%
	Other Means	0.72%	0.74%	0.63%	0.84%
	Work at Home	3.25%	4.37%	5.58%	6.66%
TRAVEL TIME TO WORK 2017	Travel Time in Less than 5 minutes	3.68%	2.43%	2.93%	2.47%
	Travel to Work in 5 to 9 minutes	6.12%	9.35%	10.72%	9.70%
	Travel to Work in 10 to 14 minutes	18.50%	19.10%	18.27%	15.19%
	Travel to Work in 15 to 19 minutes	21.37%	20.06%	19.30%	18.95%
	Travel to Work in 20 to 29 minutes	28.14%	27.47%	26.54%	27.44%
	Travel to Work in 30 to 44 minutes	14.45%	15.16%	15.87%	18.26%
	Travel to Work in 45 to 59 minutes	3.89%	3.12%	3.23%	4.21%
	Travel to Work in 60 minutes or more	3.85%	3.30%	3.14%	3.77%
Average Travel Time to Work	20.8	20.2	20.3	22.0	
SPENDING PATTERNS 2017	Grocery Store Market Basket Weekly Per Capita Spending	\$52.61	\$52.70	\$53.34	\$53.77
	Apparel and Related Services	\$13.69	\$13.98	\$14.56	\$15.00
	Transportation	\$72.35	\$72.53	\$74.89	\$76.85
	Healthcare	\$30.30	\$30.19	\$31.45	\$32.57
	Entertainment	\$19.01	\$19.19	\$20.06	\$20.77
LIFESTYLE SEGMENTATION 2017	Category A - Crème de la Crème	112	5,567	18,328	118,824
	Category B - Urban Cliff Hangers	0	1,000	9,647	55,095
	Category C - Urban Cliff Dwellers	0	144	1,383	2,680
	Category D - Seasoned Urban Dwellers	0	0	0	1,929
	Category E - Thriving Alone	0	7,180	21,812	61,205
	Category F - Going it Alone	0	1,583	4,890	19,696
	Category G - Struggling Alone	0	0	1,495	8,637
	Category H - Single in the Suburbs	9,177	41,741	62,203	93,966
	Category I - Married in the Suburbs	108	3,356	20,558	134,327
	Category J - Retired in the Suburbs	279	5,988	18,231	43,905
	Category K - Living with Nature	0	0	0	5
	Category L - Working with Nature	0	0	1	356
	Category M - Harlem Gateway	0	0	0	54,722
	Category N - Espaniola	0	2,511	2,511	7,053
	Category O - Specialties	0	3,941	8,217	15,381

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