

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2017 Estimates & Q4 2022 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 28.51626, -81.3775

9-Apr-2018

## 0125-Sodo S.C.

### Orlando, FL

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2017 Estimated Population	9,367	119,362	314,319	930,859
	2017 Daytime Population	23,894	232,146	471,612	1,222,360
	2022 Population Forecast	9,449	127,033	333,939	995,339
	2010 Census Population	8,925	105,863	278,663	819,339
	2000 Census Population	9,359	106,066	263,332	739,348
	1990 Census Population	9,332	102,087	244,763	604,411
	Historical Annual Growth, 1990 to 2000	0.03%	0.38%	0.73%	2.04%
	Historical Annual Growth, 2000 to 2010	-0.47%	-0.02%	0.57%	1.03%
	Estimated Annual Growth, 2010 to 2017	0.63%	1.56%	1.57%	1.66%
	Projected Annual Growth, 2017 to 2022	0.17%	1.25%	1.22%	1.35%
<b>HOUSEHOLDS</b>	2017 Estimated Households	4,132	53,079	130,318	364,428
	2022 Households Forecast	4,178	57,326	139,511	390,550
	2010 Census Households	3,911	45,915	113,977	319,175
	2000 Census Households	3,857	43,882	105,979	285,430
	1990 Census Households	3,978	42,278	96,292	232,272
	Historical Annual Growth, 1990 to 2000	-0.31%	0.37%	0.96%	2.08%
	Historical Annual Growth, 2000 to 2010	0.14%	0.45%	0.73%	1.12%
	Estimated Annual Growth, 2010 to 2017	0.71%	1.89%	1.74%	1.73%
	Projected Annual Growth, 2017 to 2022	0.22%	1.55%	1.37%	1.39%
	2017 % Households With Children	23%	20%	24%	27%
2017 Persons per Household	2.15	2.15	2.35	2.52	
<b>INCOME 2017</b>	HH Income \$500,000 or more	0.58%	0.69%	0.62%	0.60%
	HH Income \$250,000 to \$499,999	0.61%	0.82%	0.73%	0.71%
	HH Income \$200,000 to \$249,999	1.49%	1.92%	1.72%	1.68%
	HH Income \$175,000 to \$199,999	2.72%	1.66%	1.76%	2.51%
	HH Income \$150,000 to \$174,999	3.76%	2.49%	2.19%	2.52%
	HH Income \$100,000 to \$149,999	11.14%	10.77%	9.26%	10.17%
	HH Income \$75,000 to \$99,999	10.34%	9.67%	9.29%	10.67%
	HH Income \$50,000 to \$74,999	20.62%	17.27%	17.75%	18.84%
	HH Income \$35,000 to \$49,999	16.14%	14.24%	15.30%	15.36%
	HH Income \$25,000 to \$34,999	10.44%	11.64%	13.08%	12.38%
	HH Income \$15,000 to \$24,999	9.23%	13.24%	13.34%	11.82%
	HH Income \$0 to \$14,999	12.93%	15.57%	14.96%	12.75%
	Average Household Income	\$68,377	\$64,669	\$62,746	\$68,548
Median Household Income	\$51,167	\$44,649	\$43,242	\$47,596	
Per Capita Income	\$31,454	\$29,735	\$26,542	\$27,169	
2000 Average Household Income	\$60,333	\$47,634	\$48,081	\$53,756	
2000 Median Household Income	\$40,985	\$33,535	\$35,690	\$40,824	
<b>WRKPLACE 2017</b>	Workplace Establishments	742	5,654	11,718	30,927
	Workplace Employees (Full Time Employees)	16,190	122,069	240,906	649,216

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<b>POPULATION BY AGE 2017</b>	Count of Pop 0 to 4 years	643	8,946	23,641	66,249
	Count of Pop 5 to 14 years	896	12,901	36,664	104,535
	Count of Pop 14 to 22 years	696	8,892	26,392	92,643
	Count of Pop 22 to 30 years	767	11,847	33,053	101,722
	Count of Pop 30 to 45 years	2,151	29,872	75,608	204,206
	Count of Pop 45 to 60 years	2,041	23,657	60,887	183,681
	Count of Pop 60 to 75 years	1,528	15,765	40,659	127,472
	Count of Pop 75+ years	646	7,483	17,415	50,351
	Population 0 to 4 Years	6.86%	7.50%	7.52%	7.12%
	Population 5 to 13 Years	9.56%	10.81%	11.66%	11.23%
	Population 14 to 21 Years	7.43%	7.45%	8.40%	9.95%
	Population 22 to 29 Years	8.19%	9.93%	10.52%	10.93%
	Population 30 to 44 Years	22.96%	25.03%	24.05%	21.94%
	Population 45 to 59 Years	21.79%	19.82%	19.37%	19.73%
	Population 60 to 74 Years	16.31%	13.21%	12.94%	13.69%
	Population 74 Years Plus	6.89%	6.27%	5.54%	5.41%
Median Age	41.7	38.2	37.1	37.0	
<b>GENDER 2017</b>	Male Population	4,772	61,067	157,332	458,637
	Female Population	4,595	58,294	156,988	472,222
<b>RACE 2017</b>	2017 Estimated Population	9,367	119,362	314,319	930,859
	White	75.10%	60.12%	60.42%	62.12%
	Black or African American	17.82%	30.29%	27.00%	23.22%
	Asian or Pacific Islander	1.65%	2.26%	2.74%	4.40%
	Other Races	5.42%	7.33%	9.84%	10.26%
<b>HISPANIC</b>	2017 Hispanic Population	1,069	21,438	84,565	255,769
	2017 Hispanic Population %	11.42%	17.96%	26.90%	27.48%
	2022 Hispanic Population Forecast	1,063	23,320	90,756	276,994
	2022 Hispanic Population % Projected	11.25%	18.36%	27.18%	27.83%
	2000 Hispanic Population %	8.99%	13.07%	19.39%	18.89%
1990 Hispanic Population %	4.68%	7.45%	9.95%	9.56%	
<b>EDUCATION (AGE 25+) 2017</b>	Adult Population (25 Years or Older)	6,859	84,597	216,188	630,786
	Elementary	1.82%	5.01%	5.73%	4.75%
	Some High School	8.57%	7.76%	8.27%	7.67%
	High School Graduate	24.73%	27.40%	28.16%	26.55%
	Some College	20.15%	18.28%	19.02%	19.77%
	Associates Degree	12.19%	9.06%	9.47%	10.74%
	Bachelors Degree	22.83%	22.63%	20.23%	20.43%
	Graduate Degree	9.71%	9.86%	9.12%	10.10%
	% College (4+)	32.54%	32.49%	29.35%	30.53%
<b>HOUSING 2017</b>	Total Housing Units	4,655	61,974	150,128	418,274
	Owner Occupied Percent	48.22%	37.92%	40.47%	47.35%
	Renter Occupied Percent	40.55%	47.73%	46.34%	39.78%
	Vacant Housing Percent	11.24%	14.35%	13.20%	12.87%

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<b>HOMES BUILT BY YEAR 2017</b>				
Homes Built 2010 or later	0.28%	0.08%	0.09%	0.26%
Homes Built 2000 to 2009	8.73%	14.36%	14.87%	16.77%
Homes Built 1990 to 1999	3.86%	7.69%	10.91%	17.54%
Homes Built 1980 to 1989	13.52%	12.79%	17.82%	23.78%
Homes Built 1970 to 1979	15.03%	20.40%	19.42%	17.36%
Homes Built 1960 to 1979	12.36%	14.73%	13.50%	10.57%
Homes Built 1950 to 1959	26.89%	18.33%	14.92%	9.72%
Homes Built 1940 to 1949	10.99%	5.15%	4.41%	2.14%
Homes Built 1939 or earlier	8.34%	6.46%	4.07%	1.86%
<b>HOME VALUE (OWNER OCCUPIED) 2017</b>				
Property Value \$1,000,000 or more	5.13%	5.06%	5.16%	4.99%
Property Value \$750,000 to \$999,999	6.79%	5.03%	3.84%	3.24%
Property Value \$500,000 to \$749,999	17.30%	15.07%	12.84%	11.34%
Property Value \$400,000 to \$499,999	11.43%	12.40%	10.36%	10.03%
Property Value \$300,000 to \$399,999	17.00%	16.50%	13.99%	15.58%
Property Value \$200,000 to \$299,999	17.93%	19.43%	20.55%	23.36%
Property Value \$150,000 to \$199,999	10.09%	8.95%	11.73%	12.37%
Property Value \$100,000 to \$149,999	8.78%	8.26%	10.95%	10.31%
Property Value \$60,000 to \$99,999	3.64%	4.63%	5.40%	4.31%
Property Value \$40,000 to \$59,999	0.05%	1.64%	1.72%	1.37%
Property Value \$0 to \$39,999	1.85%	3.03%	3.46%	3.09%
Median Home Value	\$345,016	\$324,593	\$282,139	\$279,570
Median Rent per Month (Census 2000)	\$634	\$611	\$658	\$700
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2017</b>				
Employed Civilian Population 16+ by Occupation	4,890	61,289	161,304	484,298
Managerial/Executive	20.10%	16.34%	13.96%	14.22%
Professional Specialty	19.42%	20.52%	18.81%	20.10%
Healthcare Support	1.52%	1.83%	2.11%	2.09%
Sales	12.56%	12.54%	12.57%	12.88%
Office & Administrative Support	12.45%	11.75%	13.49%	14.47%
Protective Service	4.02%	1.97%	2.01%	1.99%
Food Preparation	8.98%	9.22%	8.59%	8.42%
Building Maintenance & Cleaning	4.06%	6.50%	7.04%	5.58%
Personal Care	2.48%	4.05%	4.10%	3.89%
Farming, Fishing, & Forestry	0.00%	0.23%	0.26%	0.18%
Construction	4.40%	6.16%	7.00%	6.73%
Production & Transportation	10.00%	8.89%	10.05%	9.44%
Percent White Collar	66.04%	62.98%	60.95%	63.78%
Percent Blue Collar	33.96%	37.02%	39.05%	36.22%
Median Employee Salary	42,888	40,696	39,421	38,236
Average Employee Salary	54,528	51,381	48,725	47,078
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	294	3,339	7,592	19,769
2017 Estimated Unemployed (Age 16 and Up)	185	2,616	7,149	21,528
2017 Estimated Unemployed Rate (Age 16 and Up)	3.61%	3.99%	4.26%	4.27%

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<b>TRANSPORTATION TO WORK 2017</b>	Drive to Work Alone	79.01%	76.74%	77.44%	80.06%
	Drive to Work Carpool	7.68%	8.93%	9.72%	9.25%
	Travel to Work by Public Transportation	4.07%	5.65%	4.99%	3.35%
	Drive to Work on Motorcycle	1.31%	0.46%	0.38%	0.31%
	Drive to Work on Bicycle	2.08%	0.94%	0.61%	0.60%
	Walk to Work	1.24%	1.72%	1.64%	1.29%
	Other Means	0.34%	1.30%	1.64%	1.29%
	Work at Home	4.26%	4.02%	3.46%	3.78%
<b>TRAVEL TIME TO WORK 2017</b>	Travel Time in Less than 5 minutes	2.26%	1.58%	1.36%	1.16%
	Travel to Work in 5 to 9 minutes	10.72%	7.50%	6.68%	5.98%
	Travel to Work in 10 to 14 minutes	16.15%	14.37%	13.21%	12.53%
	Travel to Work in 15 to 19 minutes	17.92%	20.72%	19.93%	17.68%
	Travel to Work in 20 to 29 minutes	27.55%	27.87%	27.10%	26.41%
	Travel to Work in 30 to 44 minutes	14.07%	18.87%	21.49%	24.36%
	Travel to Work in 45 to 59 minutes	5.99%	3.96%	5.21%	6.61%
	Travel to Work in 60 minutes or more	5.35%	5.14%	5.03%	5.28%
Average Travel Time to Work	21.0	24.9	24.8	25.4	
<b>SPENDING PATTERNS 2017</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$52.18	\$51.81	\$51.64	\$51.77
	Apparel and Related Services	\$12.74	\$12.31	\$12.20	\$12.51
	Transportation	\$67.08	\$64.50	\$64.15	\$66.42
	Healthcare	\$31.86	\$30.74	\$30.50	\$31.18
	Entertainment	\$18.88	\$18.17	\$17.98	\$18.40
<b>LIFESTYLE SEGMENTATION 2017</b>	Category A - Crème de la Crème	842	7,244	19,727	67,933
	Category B - Urban Cliff Hangers	0	0	42	28,803
	Category C - Urban Cliff Dwellers	0	75	7,056	50,847
	Category D - Seasoned Urban Dwellers	0	1,763	2,394	5,366
	Category E - Thriving Alone	340	18,863	36,257	57,331
	Category F - Going it Alone	4,883	31,856	54,660	109,955
	Category G - Struggling Alone	841	1,323	7,296	23,938
	Category H - Single in the Suburbs	852	12,883	48,322	179,358
	Category I - Married in the Suburbs	0	0	0	49,674
	Category J - Retired in the Suburbs	0	1,256	4,442	22,927
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	1,111	35,967	67,585	162,742
	Category N - Espaniola	0	665	52,356	146,443
	Category O - Specialties	13	2,219	6,756	13,549

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