

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2017 Estimates & Q4 2022 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 41.191154, -73.431314

9-Apr-2018

## 1688-Wilton River Park S.C.

### Wilton, CT

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2017 Estimated Population	2,772	22,117	82,884	322,386
	2017 Daytime Population	9,129	33,881	87,889	362,697
	2022 Population Forecast	2,801	22,284	83,671	324,358
	2010 Census Population	2,636	21,406	80,248	314,177
	2000 Census Population	2,610	20,807	78,130	303,422
	1990 Census Population	2,210	18,799	72,928	282,700
	Historical Annual Growth, 1990 to 2000	1.67%	1.02%	0.69%	0.71%
	Historical Annual Growth, 2000 to 2010	0.10%	0.28%	0.27%	0.35%
	Estimated Annual Growth, 2010 to 2017	0.65%	0.42%	0.42%	0.33%
	Projected Annual Growth, 2017 to 2022	0.21%	0.15%	0.19%	0.12%
<b>HOUSEHOLDS</b>	2017 Estimated Households	1,122	7,907	30,481	116,855
	2022 Households Forecast	1,133	7,974	30,787	117,644
	2010 Census Households	1,070	7,641	29,475	113,705
	2000 Census Households	1,026	7,220	28,592	111,081
	1990 Census Households	893	6,784	27,064	104,389
	Historical Annual Growth, 1990 to 2000	1.40%	0.62%	0.55%	0.62%
	Historical Annual Growth, 2000 to 2010	0.42%	0.57%	0.30%	0.23%
	Estimated Annual Growth, 2010 to 2017	0.61%	0.44%	0.43%	0.35%
	Projected Annual Growth, 2017 to 2022	0.19%	0.17%	0.20%	0.13%
	2017 % Households With Children	36%	40%	37%	36%
2017 Persons per Household	2.42	2.77	2.70	2.71	
<b>INCOME 2017</b>	HH Income \$500,000 or more	4.19%	4.32%	4.19%	4.15%
	HH Income \$250,000 to \$499,999	5.06%	5.19%	5.01%	4.98%
	HH Income \$200,000 to \$249,999	11.84%	12.15%	11.71%	11.63%
	HH Income \$175,000 to \$199,999	16.71%	25.04%	16.29%	13.61%
	HH Income \$150,000 to \$174,999	7.09%	7.62%	7.59%	7.30%
	HH Income \$100,000 to \$149,999	18.14%	16.85%	17.54%	16.48%
	HH Income \$75,000 to \$99,999	5.85%	6.12%	8.62%	9.75%
	HH Income \$50,000 to \$74,999	11.41%	9.93%	11.66%	11.29%
	HH Income \$35,000 to \$49,999	6.53%	4.68%	6.08%	6.67%
	HH Income \$25,000 to \$34,999	3.79%	2.45%	3.87%	4.82%
	HH Income \$15,000 to \$24,999	7.73%	2.83%	3.79%	4.59%
	HH Income \$0 to \$14,999	1.66%	2.82%	3.65%	4.72%
	Average Household Income	\$203,320	\$249,026	\$210,604	\$195,498
Median Household Income	\$135,505	\$164,204	\$133,198	\$122,697	
Per Capita Income	\$83,818	\$89,647	\$77,868	\$71,527	
2000 Average Household Income	\$143,529	\$189,247	\$159,544	\$140,482	
2000 Median Household Income	\$101,518	\$128,011	\$98,360	\$88,794	
<b>WRKPLACE 2017</b>	Workplace Establishments	396	1,069	3,151	11,565
	Workplace Employees (Full Time Employees)	6,632	17,841	42,464	157,176

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<b>POPULATION BY AGE 2017</b>	Count of Pop 0 to 4 years	113	877	3,833	15,624	
	Count of Pop 5 to 14 years	278	2,233	8,514	34,176	
	Count of Pop 14 to 22 years	416	3,585	11,638	45,216	
	Count of Pop 22 to 30 years	225	1,866	7,117	27,848	
	Count of Pop 30 to 45 years	254	2,046	9,918	43,079	
	Count of Pop 45 to 60 years	709	5,668	20,475	76,610	
	Count of Pop 60 to 75 years	513	4,195	15,354	56,461	
	Count of Pop 75+ years	263	1,645	6,035	23,372	
	Population 0 to 4 Years	4.09%	3.97%	4.62%	4.85%	
	Population 5 to 13 Years	10.04%	10.10%	10.27%	10.60%	
	Population 14 to 21 Years	15.02%	16.21%	14.04%	14.03%	
	Population 22 to 29 Years	8.12%	8.44%	8.59%	8.64%	
	Population 30 to 44 Years	9.16%	9.25%	11.97%	13.36%	
	Population 45 to 59 Years	25.58%	25.63%	24.70%	23.76%	
	Population 60 to 74 Years	18.52%	18.97%	18.52%	17.51%	
	Population 74 Years Plus	9.48%	7.44%	7.28%	7.25%	
	Median Age	47.5	46.5	45.4	43.6	
	<b>GENDER 2017</b>	Male Population	1,290	10,695	40,072	156,578
		Female Population	1,482	11,421	42,812	165,808
<b>RACE 2017</b>	2017 Estimated Population	2,772	22,117	82,884	322,386	
	White	89.70%	90.69%	87.30%	84.64%	
	Black or African American	1.70%	1.80%	4.23%	5.68%	
	Asian or Pacific Islander	5.92%	4.98%	4.54%	4.45%	
	Other Races	2.69%	2.53%	3.94%	5.23%	
<b>HISPANIC</b>	2017 Hispanic Population	92	777	6,802	35,114	
	2017 Hispanic Population %	3.31%	3.51%	8.21%	10.89%	
	2022 Hispanic Population Forecast	99	823	7,086	36,350	
	2022 Hispanic Population % Projected	3.55%	3.69%	8.47%	11.21%	
	2000 Hispanic Population %	1.38%	1.67%	4.32%	6.35%	
1990 Hispanic Population %	1.36%	1.88%	2.39%	3.86%		
<b>EDUCATION (AGE 25+) 2017</b>	Adult Population (25 Years or Older)	1,867	14,624	55,919	215,594	
	Elementary	0.97%	1.31%	2.12%	2.76%	
	Some High School	1.09%	0.54%	1.78%	2.88%	
	High School Graduate	7.71%	7.56%	13.48%	15.44%	
	Some College	12.22%	9.19%	12.06%	12.55%	
	Associates Degree	6.20%	5.84%	5.40%	5.16%	
	Bachelors Degree	37.91%	38.88%	34.45%	33.15%	
	Graduate Degree	33.89%	36.67%	30.71%	28.06%	
	% College (4+)	71.80%	75.55%	65.16%	61.21%	
<b>HOUSING 2017</b>	Total Housing Units	1,197	8,331	32,299	124,071	
	Owner Occupied Percent	62.90%	81.01%	75.73%	72.96%	
	Renter Occupied Percent	30.76%	13.90%	18.64%	21.22%	
	Vacant Housing Percent	6.34%	5.09%	5.63%	5.82%	

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<b>HOMES BUILT BY YEAR 2017</b>				
Homes Built 2010 or later	0.63%	0.52%	0.69%	0.57%
Homes Built 2000 to 2009	8.25%	7.52%	6.48%	6.59%
Homes Built 1990 to 1999	12.61%	10.21%	6.37%	6.12%
Homes Built 1980 to 1989	25.88%	17.04%	13.22%	10.56%
Homes Built 1970 to 1979	14.80%	13.16%	13.73%	13.65%
Homes Built 1960 to 1979	11.10%	19.24%	17.89%	17.01%
Homes Built 1950 to 1959	12.40%	18.16%	19.00%	19.38%
Homes Built 1940 to 1949	4.52%	3.03%	4.91%	7.34%
Homes Built 1939 or earlier	9.80%	11.12%	17.71%	18.78%
<b>HOME VALUE (OWNER OCCUPIED) 2017</b>				
Property Value \$1,000,000 or more	29.54%	33.32%	27.71%	24.65%
Property Value \$750,000 to \$999,999	19.37%	24.85%	19.75%	20.21%
Property Value \$500,000 to \$749,999	21.39%	23.30%	23.14%	24.52%
Property Value \$400,000 to \$499,999	13.38%	7.53%	12.22%	12.26%
Property Value \$300,000 to \$399,999	9.90%	6.03%	9.31%	9.44%
Property Value \$200,000 to \$299,999	4.58%	2.78%	4.54%	5.03%
Property Value \$150,000 to \$199,999	1.18%	0.53%	1.11%	1.33%
Property Value \$100,000 to \$149,999	0.29%	0.47%	0.62%	0.86%
Property Value \$60,000 to \$99,999	0.15%	0.75%	0.65%	0.44%
Property Value \$40,000 to \$59,999	0.00%	0.04%	0.20%	0.24%
Property Value \$0 to \$39,999	0.21%	0.40%	0.74%	1.02%
Median Home Value	\$737,267	\$832,152	\$722,588	\$697,538
Median Rent per Month (Census 2000)	\$1,113	\$1,342	\$1,117	\$985
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2017</b>				
Employed Civilian Population 16+ by Occupation	1,445	11,619	43,716	168,214
Managerial/Executive	30.03%	32.02%	29.17%	27.28%
Professional Specialty	30.62%	30.92%	28.79%	26.65%
Healthcare Support	1.01%	0.72%	0.84%	1.23%
Sales	14.91%	15.91%	13.71%	13.62%
Office & Administrative Support	8.54%	8.71%	9.38%	10.17%
Protective Service	0.50%	0.64%	1.27%	1.19%
Food Preparation	3.21%	2.19%	2.96%	3.40%
Building Maintenance & Cleaning	1.61%	0.77%	1.87%	3.30%
Personal Care	4.92%	3.36%	4.00%	3.95%
Farming, Fishing, & Forestry	0.00%	0.00%	0.02%	0.13%
Construction	2.49%	2.37%	4.77%	5.01%
Production & Transportation	2.15%	2.41%	3.22%	4.07%
Percent White Collar	85.12%	88.28%	81.88%	78.95%
Percent Blue Collar	14.88%	11.72%	18.12%	21.05%
Median Employee Salary	76,149	60,035	55,195	51,247
Average Employee Salary	62,726	62,256	60,427	59,709
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	35	281	1,155	6,210
2017 Estimated Unemployed (Age 16 and Up)	60	360	1,581	7,086
2017 Estimated Unemployed Rate (Age 16 and Up)	3.60%	2.92%	3.53%	4.03%

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<b>TRANSPORTATION TO WORK 2017</b>	Drive to Work Alone	68.91%	66.81%	70.37%	70.73%
	Drive to Work Carpool	4.42%	4.72%	5.73%	6.21%
	Travel to Work by Public Transportation	13.25%	12.87%	11.97%	12.23%
	Drive to Work on Motorcycle	0.00%	0.00%	0.05%	0.08%
	Drive to Work on Bicycle	0.28%	0.19%	0.09%	0.14%
	Walk to Work	1.49%	1.88%	1.77%	2.32%
	Other Means	0.25%	0.30%	0.29%	0.49%
	Work at Home	11.40%	13.23%	9.61%	7.70%
<b>TRAVEL TIME TO WORK 2017</b>	Travel Time in Less than 5 minutes	0.67%	1.03%	1.69%	2.41%
	Travel to Work in 5 to 9 minutes	17.82%	9.83%	8.91%	9.21%
	Travel to Work in 10 to 14 minutes	16.22%	14.43%	13.72%	14.42%
	Travel to Work in 15 to 19 minutes	8.74%	10.28%	15.23%	15.98%
	Travel to Work in 20 to 29 minutes	15.19%	18.74%	18.11%	18.44%
	Travel to Work in 30 to 44 minutes	15.84%	20.02%	20.49%	16.98%
	Travel to Work in 45 to 59 minutes	4.38%	5.79%	5.54%	5.91%
	Travel to Work in 60 minutes or more	21.14%	19.88%	16.32%	16.66%
Average Travel Time to Work	32.2	34.2	30.2	28.9	
<b>SPENDING PATTERNS 2017</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$68.84	\$68.93	\$68.63	\$68.38
	Apparel and Related Services	\$20.09	\$20.55	\$19.99	\$19.66
	Transportation	\$95.82	\$97.76	\$95.73	\$94.20
	Healthcare	\$53.06	\$53.68	\$52.57	\$51.81
	Entertainment	\$30.54	\$31.58	\$30.47	\$29.93
<b>LIFESTYLE SEGMENTATION 2017</b>	Category A - Crème de la Crème	858	18,084	58,147	213,434
	Category B - Urban Cliff Hangers	0	0	0	1,195
	Category C - Urban Cliff Dwellers	0	0	1,727	7,081
	Category D - Seasoned Urban Dwellers	0	0	0	77
	Category E - Thriving Alone	1,851	2,741	12,207	37,012
	Category F - Going it Alone	0	0	5,303	23,532
	Category G - Struggling Alone	0	0	0	2,644
	Category H - Single in the Suburbs	0	0	0	1,796
	Category I - Married in the Suburbs	0	1,064	2,022	8,544
	Category J - Retired in the Suburbs	0	36	1,015	2,522
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	1,893	12,953
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	0	0	4,454
	Category O - Specialties	0	0	0	1,093

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