







## DEMOGRAPHICS

2017 ESTIMATES	1-MILE	3-MILE	5-MILE
 POPULATION	14,362	65,132	152,042
 DAYTIME POP	20,594	83,693	191,705
 HOUSEHOLDS	6,061	25,986	58,018
 AVERAGE HH INCOME	\$120,659	\$133,380	\$136,194
 MEDIAN HH INCOME	\$96,112	\$107,442	\$113,390
 PER CAPITA INCOME	\$51,009	\$53,491	\$52,132

Trade Area Systems, Updates of 2010 Census Data by Synergos

Average Household Income  
by Block Group



Popstats, 4Q 2016, Trade Area Systems

2017